



**OECD CONFERENCE ON INNOVATION IN THE SOFTWARE SECTOR
DRAFT AGENDA**

Cáceres, 29-30 November 2007

Centro de Cirugía de Mínima Invasión
Carretera Nacional 521, km 41.8, 10071 Cáceres, Spain

Note: Speaker and discussant interventions will be limited to 10 minutes (firm).

Thursday 29 November

9.00 **Registration**

9.30 **Opening remarks**

Joan Clos i Matheu, Minister of Industry, Tourism and Commerce, Spain

María Dolores Aguilar Seco, Vice-president for Economic Affairs and Regional Minister for Economy, Commerce and Innovation, Spain

Susanne Huttner, Director for Science, Technology and Industry, OECD

10.00 **Session 1. The Economic Processes in the Software Sector**

Chair: David Cierco Jiménez de Parga, Director-General for Information Society Development; Ministry of Industry, Tourism and Commerce, Spain

Speakers

Piotr Stryszowski, OECD

Illustrative topics:

- Structural features of the software sector
- Innovation processes in the sector
- Current statistics
- Overview of the economics of the software sector

Federico Etro, Associate Professor of Economics, University of Milan, Italy

Jesus Villasante, Head of Unit, Software and Services, Directorate General Information Society and Media, European Commission

Hugo Lueders, Director, Public Policy EMEA, Computing Technology Industry Association (CompTIA), Belgium

Makoto Yokozawa, Professor, University of Kyoto, Japan

Michiel van Genuchten, Professor, Eindhoven University of Technology, Netherlands

11.15 Coffee break

- 11.45 **Session 1. The Economic Processes in the Software Sector** (continued)
Discussant: Anatol Kark, Group Leader, National Research Council, Canada
Questions and general discussion
- 13.00 Lunch
- 14.30 **Session 2. Research and Development and the Market Environment in the Software Sector**
Chair: Jon Boyens, Associate Director, Department of Commerce, US
Speakers
Desirée van Welsum, OECD
Illustrative topics:
- R&D and innovation in the software sector: available data
 - The market environment
 - National R&D strategies: country case studies
 - Innovation in the software sector: economic importance and drivers
- Carlos Castro, General Director for Telecommunications and Information Society, Junta de Extremadura, Spain
- Kazuo Kajimoto, Director, System Engineering Center, Matsushita Electric Industrial Co., Ltd., Japan
- Roland Schmid, Vice President, Market Development for SAP ERP, SAP AG, Germany
- Yoshio Tanaka, Professor, Graduate School of Business and Law, Aoyama Gakuin University, Japan
- 15.45 Coffee break
- 16.15 **Session 2. Research and Development and the Market Environment in the Software Sector** (continued)
Discussant: Daniel Giron, Director, Department of Telecom, Computer and Software Industries, Ministry of industry, Trade and Labor, Israel
Questions and general discussion
- 19.00 Guided Tour
- 20.30 Dinner hosted by the Spanish authorities. Address by Mr. Francisco Ros, Secretary of State for Telecommunications and the Information Society, Spain



Friday 30 November

09.30 Session 3. Conclusions and next steps

Chair: Marcos Bonturi, OECD

Speakers

Anne Carblanc, OECD

Insights from OECD work on security and privacy issues in software

Il-Young Hong, Manager, Policy Research Center, Korea Software Industry Promotion Agency, Korea

Tom Robertson, General Manager, Interoperability and Standards, Microsoft, US

Benoit Muller, Director of Software Policy for Europe, Business Software Alliance, Belgium

Shinsuke Ito, Deputy Director, Information Economy Division, Commerce and Information Policy Bureau, METI, Japan

10.30 Coffee break

11.00 Session 3. Conclusions and next steps (continued)

Discussant: Elliot Maxwell, Chairman, e-Maxwell and Associates, Maryland, US.

Questions and general discussion

12.15 Closing remarks

Extremadura region

Spanish central government

OECD

12.45 Lunch (after conference closing)

20 November 2007