

## WORKSHOP ON MERGER ANALYSIS AND PROCEDURES: THE ESSENTIALS OF MERGER CONTROL

Budapest, Hungary, 10-14 March 2008

### WORKSHOP OBJECTIVES

The workshop will cover all relevant issues related to merger control enforcement, including such essential steps like defining the relevant market, analysing the market structure, assessing any harm to competition and imposing remedies. It will deal both with horizontal and with non-horizontal merger scenarios. The topics will be addressed and discussed in lectures by competition experts from OECD countries and in case studies presented by the participants.

### DRAFT AGENDA

Hungarian Judicial Academy

#### Monday 10 March

09.30-09.45	Welcome and opening remarks ( <i>Andrea Belényi, GVH</i> )
09.45-10.45	Introduction: The essentials of merger analysis ( <i>João Pearce Azevedo, OECD</i> )
10.45-11.00	Coffee Break
11.00-12.00	Merger between highway concession companies: A prohibition case ( <i>António Gomes, Autoridade da Concorrência</i> )
12:00-12:45	Country experience: Azerbaijan
12.45-14.15	Lunch
14.15-15.00	Country experience: Albania
15.00-15.45	Country experience: Armenia
15:45-16:00	Coffee break

19.00 Reception Dinner in the restaurant

### Tuesday, 11 March

09:30-10:30 Expert speaker from the Hungarian Competition Authority (*To be confirmed, GVH*)

10.30-11.15 Country experience: Serbia

11:15-11:30 Coffee Break

11.30-12.30 Hypothetical case study of a horizontal merger in the mobile telephony industry (*João Pearce Azevedo, OECD*)

12.30-14.00 Lunch

14:00-14.30 Results of the hypothetical merger case and comments on the real merger case behind it (*João Pearce Azevedo, OECD*)

14:30-15.15 Country experience: Ukraine

15.15-16.00 Country experience: Moldova

16.00-16.15 Coffee break

### Wednesday, 12 March

09.30-10.30 Empirical merger analysis (*João Pearce Azevedo, OECD*)

10.30-11.15 Country experience: Montenegro

11.15-11.30 Coffee break

11.30-12.30 Control of non-horizontal mergers in the EU (*Vincent Verouden, DG-Comp*)

12.30-14.00	Lunch
14.00-14.45	Country experience: The Russian Federation
14.45-15.30	Country experience: Romania
15.30-15.45	Coffee Break

### Thursday 13 March

09:30-10:30	Assessment of Non-Horizontal Mergers in the UK ( <i>Ioannis Kokkoris, OFT</i> )
10:30-11:15	Country experience: Bosnia and Herzegovina
11.15-11.30	Coffee Break
11.15-11.30	Analysing Vertical Mergers: The CanalPlus/TPS case ( <i>Thomas Piquereau, DGCCRF</i> )
12.45-14.00	Lunch
14.00-14.45	Country experience: Bulgaria
14.45-15.30	Country experience: Croatia
15:30-15:45	Coffee break

### Friday, 14 March

Sightseeing in Budapest