



**MENA-OECD
INVESTMENT
PROGRAMME**



Ministry of Investment

MENA – OECD BUSINESS FORUM

Including

First MENA-OECD Women Business Leaders Forum

Under the Patronage of

**H.E. Mrs. Suzanne Mubarak, First Lady of
Egypt**

November 27, 2007

Conrad Hotel, Cairo, Egypt

**Events organized by the
MENA-OECD Investment Programme**

**In cooperation with the
Ministry of Investment of the Arab Republic of Egypt**

**With participation of
Mr. Angel Gurría, OECD Secretary-General,**

and

H.E. Dr. Mahmoud Mohieldin, Minister of Investment of Egypt

Draft Agenda

9:00-9:30	Registration
9:30 - 10:00	Opening Remarks
	<ul style="list-style-type: none"> • High level representative, Egypt - chair of the MENA-OECD Investment Program • H.E. Mrs. Emma Bonino, Minister for International Trade & European Affairs of Italy • Mr. Angel Gurría, Secretary General, OECD • H.E. Dr. Mahmoud Mohieldin, Minister of Investment, Egypt • Mme. Françoise Foning, President, World Association of Women Entrepreneurs
10:00 – 12:00	Experience in Enhancing Women’s Role in the Economy: Achievements and Strategies
	Moderator: Ms. Thelma Askey , Deputy Secretary General, OECD
12:00 – 12:30	Presentation and Adoption of the Declaration on Enhancing Women’s Role in the Economy
12:30 – 14:00	Lunch
14:00 – 16:00	High-level public-private panel Strengthening the Role of Private Sector in Economic Growth and Sustainable Development
16:00 – 16:30	Presentation and Adoption of the Business Declaration
16:30 - 17:30	Presentation of the MENA 500 Companies Publication including comments by Investment Promotion Agencies <i>Reception</i>
20.00	Ministerial Dinner* Address by the Mr. Angel Gurría, Secretary-General, OECD <i>* Special Invitation</i>

In parallel with GAFI / UNIDO Matchmaking Forum



About the MENA-OECD Investment Programme

THE MENA-OECD INVESTMENT PROGRAMME was established in 2004 at the request of Middle East and North African (MENA) countries to provide advice on improving the investment policy climate. Facing considerable competition from other regions and a growing pressure from the young workforce, several MENA countries are implementing significant economic and regulatory reforms to increase private sector participation in their economies.

THE KEY OBJECTIVE OF THE INVESTMENT PROGRAMME is to mobilise private investment – foreign, regional and domestic – as a driving force for economic growth and employment throughout the region. The Programme offers a forum for results-oriented policy dialogue bringing together MENA and OECD practitioners. It supports reform efforts of MENA governments to enhance the investment climate by:

- strengthening country capacity for designing, implementing and monitoring investment policy reforms;
- creating a network of dialogue between investment policy makers from MENA and OECD countries;
- creating a favorable environment for employment creation through investment climate improvements;
- assisting ministries and government agencies to co-operate and co-ordinate their work;
- reinforcing the impact of development initiatives supported by international, regional and bilateral donors.

Key Contacts:

Dr. El Sayed Torky

Advisor to the Minister of Investment, Ministry of Investment of Egypt & Regional Advisor to MENA-OECD Investment Program

E-mail: etorky@investment.gov.eg

Tel.: +202 240 55 628

Fax: +202 240 55 635

Dr. Alexander Böhmer

Executive Programme Manager

MENA-OECD Investment Programme

E-mail: alexander.boehmer@oecd.org

Telephone: +33 1 45 24 19 12

Mr. Patrice Dubus

Event Coordinator

MENA-OECD Investment Programme

E-mail: patrice.dubus@oecd.org

Telephone: +33 1 45 24 97 30

Fax: +33 1 44 30 61 35

For additional details about the event, please refer to the following website www.oecd.org/mena/investment as it will be continuously updated.