

# **Cities, Regional Development and Higher Education - an international conference -**

**Monday 20<sup>th</sup> September 2004**

**Hosted by London Metropolitan University  
Sponsored by Barclays Bank PLC**

**Barclays Bank PLC, Lombard Street, London, EC3P 3A**

This one-day conference addresses the shift in orientation in political rhetoric, economic thinking and policy direction, to regarding city and regional economies as generators of national wealth and knowledge and innovation as the key to it. As organisations we are surrounded by areas mapped out for economic regeneration and social renewal and are expected to play our parts, individually and in collaboration with other sectors.

Governments at national and supra-national level have matched rhetoric with public policy initiatives and funding streams designed to encourage business, regional government, local authorities, the voluntary and community sectors, and higher education into 'engagement' with each other. However these are not easy allies: business is criticised for its low investment in R&D; government for being too bureaucratic; communities for lacking organisational capacity; universities for being too otherworldly.

This conference offers the opportunity to locate sectoral activities in a broader context and network with business people, professionals, academics and practitioners who share similar goals and issues.

Speakers have been assembled from senior levels of the corporate, public and voluntary sectors, from major regeneration organisations, and from academia. They are influential in policy and decision-making circles in the USA, the UK and European mainland. They will open up debates about the nature and future of contemporary cities, their sustainability and the role of higher education in wealth creation and social inclusion.

As well as hearing from what has worked and not worked in cities and regions across America and Europe, specialist sessions are offered on the role of specific economic and social sectors, as different as financial services and the Olympics as drivers in city and regional regeneration.

Central to this analysis will be the identification of factors critical for successful collaboration of benefit to the partners, the economy and society.



## PROGRAMME

### **Cities, Regional Development and Higher Education - an international conference -**

**08.15** Arrival, registration and coffee

#### **Session 1: Perspectives on the Role of HE in Economic Development**

**09.00 Welcome and Introduction**

Chris Lendrum, Vice Chairman (Corporate Social Responsibility), Barclays Bank PLC

Roderick Floud, President, London Metropolitan University and

**09.15 Government Policy Framework**

Richard Lambert, Monetary Policy Committee Member, Bank of England

**09.35 Innovation and Economic Performance**

Dame Judith Mayhew Jonas DBE, Provost Kings College, Cambridge University

Chair: George Alagiah, Broadcaster and Journalist

**09.55 Dynamism and Diversity: The Case of London**

Dr Marc Stephens, Executive Director Business and Skills, London Development Agency

**10.20 Corporate Sponsor**

Chris Lendrum, Vice Chairman (Corporate Social Responsibility), Barclays Bank PLC

**10.40 Panel Discussion**

**11.00 Refreshments**

#### **Session 2: International perspectives**

Chair: George Alagiah, Broadcaster and Journalist

**11.30 International Perspectives on Local and Regional Development**

Sergio Arzeni, Head of Local Economic & Employment Development Programme (OECD), Paris

**11.50 Business-Community- HE Collaboration in the USA**

Professor Curt Hunter, Dean of the School of Business, University of Connecticut

**12.10 The Case of France**

Prof. Xavier Greffe, Professor of Public Economics, University of Paris.

**12.30 Panel Discussion**

**13.0 Lunch**

### 14.00 Session 3: Drivers in Regeneration

Stream A	Stream B	Stream C	Stream D
<p><b>Corporate Social Responsibility and Regeneration</b></p> <p>Chair: Andrew Carter Director The Smart Company</p>	<p><b>Financial Services Led City &amp; Regional Development</b></p> <p>Chair: Professor Amin Rajan, Chief Executive, CREATE</p>	<p><b>Sustainable Communities</b></p> <p>Chair: Dr Jennifer Somerville, Director of the London Office London Metropolitan University</p>	<p><b>Sport and Regeneration</b></p> <p>Chair: Sarah Ebanja Consultant, London Borough of Islington</p>
<p>14.00 <b>An Overview</b> Professor Jeremy Moon, Director, International Centre for Corporate Social Responsibility, Nottingham University</p> <p>14.20 Jan Jonker Nijmegen University School of Management</p> <p>14.40 <b>Corporate Case Studies</b> Harvey McGrath, Chair, East London Business Alliance, and the Mann Group;</p> <p>15.00 James Ross National Grid Transgo</p> <p>15.20 Panel Discussion</p>	<p>14.00 <b>An Overview</b> Christoph Koellreuter Director &amp; Chief Executive BAK Basel Economics</p> <p>14.20 <b>The Case of New York</b> Dr. Rae Rosen, Senior Economist and Assistant Vice President, Federal Reserve Bank, New York</p> <p>14.40 <b>The Case of Scotland</b> Sir Graeme Davies, Vice Chancellor, University of London</p> <p>15.00 <b>Docklands, Canary Wharf and lessons for the Thames Gateway</b> Eric Sorensen, Chief Executive, Thames Gateway London Partnership</p> <p>15.20 Panel discussion</p>	<p>14.00 <b>An Overview</b> Stephen Joseph, Deputy Chief Executive, Thames Gateway London Partnership</p> <p>14.20 Prof Graeme Evans, Director, Cities Research Institute, London Metropolitan University</p> <p>14.40 <b>Practitioner Case Studies</b> Catherine Andrews, Director, Groundwork Camden and Islington</p> <p>15.00 Jeremy Crook Director, Black Enterprise and Training Group</p> <p>15.20 Panel Discussion</p>	<p>14.00 <b>Knowledge Management in Major Events</b> Craig McLatchey, Chief Executive Officer, Olympic Games Knowledge Services (OGKS), Switzerland</p> <p>14.20 <b>Barcelona – The Olympic Games Experience</b> Josep Casanovas Barcelona</p> <p>14.40 <b>Manchester – The Commonwealth Games Experience</b> Tom Russell Chief Executive New East Manchester Ltd</p> <p>15.00 <b>Lessons for the London Olympic Bid</b> Stephen O'Brien CBE Chairman London First</p> <p>15.20 Panel Discussion</p>

### 16.00 Refreshments

#### **Session 4: Speculations: A university for the 21<sup>st</sup> century?**

Chair: Professor Roderick Floud, Vice Chancellor, London Metropolitan University

**16.30** Discussants: Andrew Carter, Director, The Smart Company  
Professor Amin Rajan, Chief Executive, CREATE  
Ruth Silver, Principal, Lewisham College, London  
Professor Roman Strongin, Rector, University of Nizhny Novgorod, Russia

#### **17.30 Close of Conference and Wine Reception**

Chris Lendrum, Vice Chairman (Corporate Social Responsibility), Barclays Bank PLC and Roderick Floud, President, London Metropolitan University

**18.30 Close**