



Connect Research 2009

New Models of Innovation for Economic Growth and Sustainability

12-13 November 2009

OECD Conference Centre - Paris

Programme

12 November 2009, Day 1

12:30 Buffet lunch at OECD

14:00 **Conference commences – Welcome addresses**

Dominic Martin, British Ambassador to the OECD

Pietro Micheli, Lecturer in Organisational Performance, Cranfield University

Conference Chairman: **John Bessant**, Director of Research and Professor of Entrepreneurship and Innovation, University of Exeter

14:30 **Session 1: Innovation Today**

This session will briefly set out the current context for innovation, in particular the need for stronger, fairer and cleaner growth, based on strong innovation.

Pier Carlo Padoan – Deputy Secretary General, OECD

Simon Edmonds – Director of Innovation, Department for Business Innovation and Skills, UK

Gunnel Dreborg – Acting Head, Strategy Development Division, VINNOVA, Sweden – *Sustainable growth through innovation*

15:30 Plenary Discussion

15:50 Coffee break

16:20 **Session 2: Overcoming the Crisis through New Ways of Innovation – Part 1**

This session will explore the new ways of innovation that firms and institutions are using to overcome the economic crisis. This includes approaches to better address consumer and social needs, reduce costs and improve efficiency.

Roland Harwood – Director Open Innovation, National Endowment for Science, Technology and the Arts, UK - *Open Innovation*

Mark Harris – Director Higher Education & Research EMEA, INTEL - *Collaborative innovation within organisations*

Nick Wainwright – Director, Open Innovation, Europe, HP European Laboratories, UK – *Collaborative innovation between organisations*

Finbarr Livesey – Director of the Centre for Industry and Government, University of Cambridge, UK - *Innovation for high-value manufacturing*



- 17:40 Plenary discussion
- 18:00 Conference Chairman – Summary of the first day and looking forward to tomorrow:
- 18:20 Cocktail at the Chateau - OECD

13 November 2009, Day 2

- 8:30 Coffee and pastries at OECD
- 9:00 **Introduction by the Chairman**
John Bessant – Director of Research and Professor of Entrepreneurship and Innovation, University of Exeter
- 9:10 **Session 2: Overcoming the Crisis through New Ways of Innovation – Part 2**
This session will compare different models of innovation brokerage.
Howard Rush – Professor of Innovation Management and Head of CENTRIM, Brighton University, UK
Paul Asselbergs – Innovation consultant, Syntens, The Netherlands
Norbert Esser – Head of Scientific Council, European Affairs, AiF (Association of Industrial Research Organisations), Germany
Letizia Mortara – Research Associate, Centre for Technology Management, University of Cambridge, UK
- 10:30 Plenary discussion
- 10:50 Coffee
- 11:20 **Session 3: Innovation for Sustainability**
How to bring together innovation, sustainability and business performance.
John Fielding – Head, Department of Aerospace Engineering, School of Engineering, Cranfield University, UK
Salvatore Meli – Executive Vice President Research and Technological Innovation, Eni S.p.a, Italy
Peter Saling – Head of Eco-efficiency Analysis Group, BASF, Germany
Dorothea Seebode – Senior Sustainability Officer, Philips Research, The Netherlands
Gianni Lorenzoni, Simone Ferriani – Professors of Management, University of Bologna, Italy and **Alessandro Pastore** – Executive Director, Business Development, Cambridge, UK



12:40 Plenary discussion

13:00 Buffet lunch at OECD

14:00 **Session 4: Towards Green Growth**

Symposium on the necessary government framework conditions, short- and long-term signals and policy levers that would be most effective

Facilitator – **John Bessant**

Panel:

Keith Sequeira – Project Officer, Innovation Policy - DG Enterprise and Industry, European Commission

Dirk Pilat – Head of the Science and Technology Policy Division , Directorate for Science, Technology and Industry, OECD

Fergus Harradence, – Deputy Director, Innovation Policy, Department for Business, Innovation and Skills, UK

Jin-Bae Hong – Director, Division of Green Technology Industry, Government of the Republic of Korea

15:30 Closure