

LEVERAGING PRIVATE FINANCE FOR CITY AND REGION ECONOMIC DEVELOPMENT

International seminar, 11.00-17.30, Wednesday 10 July 2002

Hosted by
London Development Agency
OECD Local Economic and Employment Development (LEED) Programme
(Forum on Cities and Regions)
Greater London Enterprise

Venue: London Development Agency, Devon House, 58-60 St Katherine's Way London E1

- 10.45-11.00 Registration
Chair: Greg Clark, Director of Strategy, Communications & Intelligence at the London Development Agency and Chairman of the OECD Forum on Cities and Regions
- 11.00-11.15 Opening addresses by:
Judith Mayhew, Chair of the Private Investment Commission and Board Member of London Development Agency
Sergio Arzeni, Head of the OECD LEED Programme
- Session 1: The international context and possibilities for London**
- 11.15-11.45 Private finance for local development: the international experience, by Jonathan Potter, OECD LEED Programme
- 11.45-12.05 Constraints and possibilities in London, by David Walburn, Chief Executive, Greater London Enterprise and Joe Docherty, Assistant Director, Barclays Bank
- 12.05-12.30 General discussion
- 12.30-13.30 *Lunch*
- Session 2: Private finance for community building**
- 13.30-14.20 International case studies by an international expert and an international practitioner
- 14.20-14.40 General discussion
- Session 3: Private finance for SME accommodation**
- 14.40-15.20 International case studies by an international expert and an international practitioner
- 15.20-15.40 General discussion
- 15.40-16.00 *Coffee break*
- Session 4: Private finance for brownfields development**
- 16.00-16.40 International case studies by an international expert and an international practitioner
- 16.40-17.00 General discussion

Session 5: Closing debate and remarks

- 17.00-17.20 Open discussion
- 17.20-17.30 Concluding remarks by
Sergio Arzeni, Head of the OECD LEED Programme
Greg Clark, Director of Strategy, Communications & Intelligence at the London
Development Agency and Chairman of the OECD Forum on Cities and Regions