



# Promoting Pro-Poor Growth through Agriculture

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# The Case for Sub-Saharan Africa



# POVNET: Pro Poor Growth

- **Agriculture:**  
at the heart of Pro Poor Growth
- **The World's Poor:**  
75% live in Rural Areas



# Agriculture and Pro Poor Growth

- Increased income for farmers
- A surge in demand for labor
- Cheaper food prices
- Expanding livelihood opportunities



# The need for a New Agenda

## Today's Realities...

- Rural households face different challenges to those faced by the “green revolution” farmers only two or three decades ago.
- Decline in public sector support for agriculture



# The need for a New Agenda

## New Realities...

- Lost access to key inputs and services
- Markets that are much more demanding in terms of quality and food safety and more concentrated
- OECD market distortions



# Priorities for Action

- **Step 1: Increasing Productivity**
- **Step 2: Expanding Market Access**



## Step 1. Increasing Productivity

- **The Green Revolution was about monoculture.**
- **Sub Saharan Africa's agricultural revolution will take place in regions where there is a high degree of agricultural and livelihood diversity.**



# Advantage of Diversification

- **Exploiting crop synergies**
- **Spreading climactic and market risks**
- **Smoothing seasonal labor peaks**



# The Role of Research

- **Participatory technology development**
- **Low external inputs**
- **Increased food security**



## Step 2. Expanding Market Access

- Reduction of market distortions
- Support to producer associations
- Infrastructure investments



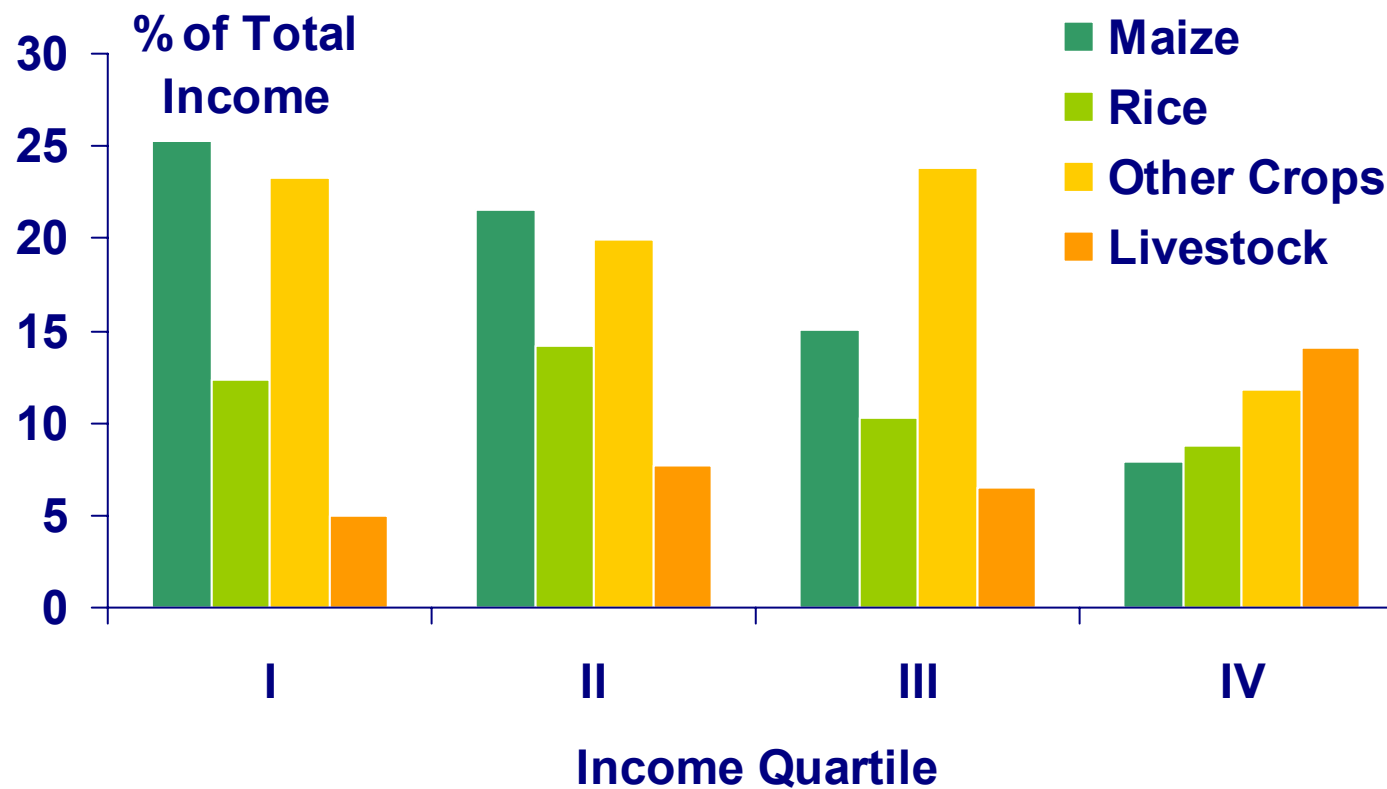
# Expanding Economic Opportunity

- **Upstream downstream impacts of agriculture growth**
- **Increasing reliance on non farm income.**



# Agricultural Income Portfolio

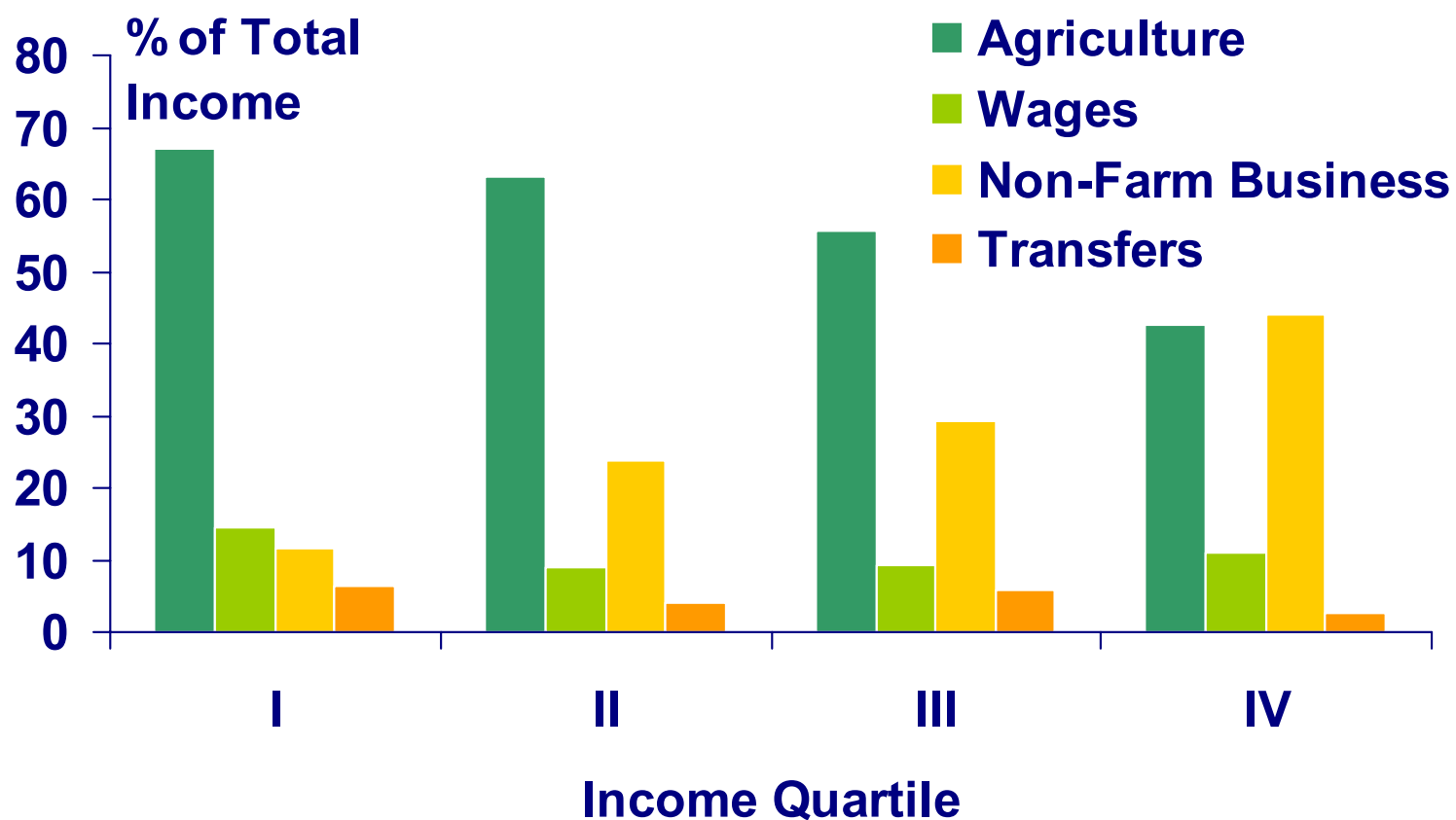
## by Income Profile: Tanzania





# Total Income Portfolio

## by Income Profile: Tanzania





# Expanding Opportunity

- **Investments in transport and communication services**
- **Improved access to social services**
- **Improved Micro Business Environment**



# Implications for Donors

- **Strengthen in-country analytical capabilities**
- **Support efforts to establish monitoring frameworks that enable the rural poor to be active in monitoring the implementation of PRSs.**