



Organisation for Economic Co-operation and Development



Center for Educational Research and Innovation



OECD/US FORUM ON TRADE IN EDUCATIONAL SERVICES

23-24 May 2002

U.S. Department of Commerce * 14th Street & Constitution Avenue, N.W. * Washington, D.C. * U.S.A.

Organised by:

***CENTRE FOR EDUCATIONAL RESEARCH AND INNOVATION (CERI),
ORGANISATION FOR ECONOMIC CO-OPERATION AND DEVELOPMENT (OECD)
U.S. DEPARTMENT OF EDUCATION
U.S. DEPARTMENT OF COMMERCE
NATIONAL COMMITTEE FOR INTERNATIONAL TRADE IN EDUCATION,
CENTER FOR QUALITY ASSURANCE IN INTERNATIONAL EDUCATION
THE WORLD BANK***

In co-operation with:

***OFFICE OF THE U.S. TRADE REPRESENTATIVE
U.S. DEPARTMENT OF STATE***

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THURSDAY, 23 MAY

8:30 – 9:30 am Registration

9:30 – 11:00 am **Opening Plenary Session: *First International Forum on Trade in Educational Services***
Chair: Director John Martin, Directorate of Education, Employment, Labour and Social Affairs,
Organisation for Economic Co-operation and Development (OECD)

Welcoming Comments:

Under Secretary Eugene W. Hickok, U.S. Department of Education

Deputy Assistant Secretary Douglas B. Baker, U.S. Department of Commerce

Purposes of the Conference: An Overview of the OECD project:

[Secretary-General Donald Johnston](#), Organisation for Economic Co-operation and Development

US Perspectives on Trade in Services with a Focus on Education and Training:

Assistant U.S. Trade Representative Joseph S. Papovitch, Office of the U.S. Trade Representative

The Current State of the GATS Negotiations on Education and Training Services:

Ambassador Alejandro Jara, Chair of the WTO Council for Trade in Services

11:00 – 11:15 am **Coffee Break**

11:15 – 12:30 pm **Plenary Panel: *Internationalization of Education and the General Agreement on Trade in Services (GATS)***

Chair: Lenore Garcia, International Affairs Director, Office of the Under Secretary, U.S.
Department of Education

What are the implications of GATS for educational providers and national education systems?

[Pierre Sauv e](#), Trade Directorate, OECD

Trade in Educational Services: A U.S. University Response

[President David Ward](#), American Council on Education

Trade in Educational Services: A European University Response

[Chancellor Andr e Oosterlinck](#), University of Leuven and Board Member of the European
University Association

12:30 – 2:00 pm **Lunch**

2:00 – 3:15 pm ***How can the Global Demand for Postsecondary Education be Met?***

Chair: Senior Education Economist Harry Patrinos, The World Bank

[Minister of Education Paulo Renato Souza](#), Brazil

Lead Higher Education and Science and Technology Specialist [Lauritz Holm-Nielsen](#), The World
Bank

[Professor Cheng Kai-Ming](#), Hong Kong – Harvard Program (Southeast Asia and China)

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THURSDAY, 23 MAY (continued)

3:15 – 3:30 pm Coffee Break

3:30 – 5:30 pm **Workshops**

I. [What might be the outcomes of the current GATS negotiations on trade in educational services](#) Room 1412 (Adjacent to Auditorium)

Facilitators:

Director Bernard Ascher, Office of the U.S. Trade Representative (Chair)
Pierre Sauvé, Trade Directorate, OECD

II. [National Policies to Promote Trade in Educational Services](#) Auditorium

Facilitators:

[Hermann Mueller-Solger](#), Directorate for International Affairs, Ministry of Education, Germany (Chair)
Director Josephine Ludolph, U. S. Department of Commerce
Mike Gallagher, First Assistant Secretary, International Group, Department of Education, Science and Training, Australia
Wu Degang, Director-General, Department of Policy Research and Legislative Affairs, Ministry of Education, People's Republic of China
Elie Cohen, professeur des universités, conseiller auprès du Délégué aux relations internationales et à la coopération, France

III. [Promoting Access to Postsecondary Education: Meeting the Global Demand](#) Room 1414 (Adjacent to Auditorium)

Facilitators:

Senior Education Economist Harry Patrinos, The World Bank (Chair)
Director Cyndy Fitzgerald, Microsoft Certification
Chief of Section for Access, Mobility and Quality Stamenka Uvalic-Trumbic, Division of Higher Education, UNESCO

IV. [International Competition: Implications for Educational Providers and Students](#) Rooms 6057/6059 (Meet at Elevator/Lift off Main Lobby. You will be accompanied to the 6th Floor.)

Facilitators:

Immediate past Chair of the OECD Programme on Institutional Management in Higher Education (IMHE) [Dr. Peter West](#), Secretary, University of Strathclyde (Chair)
Former President [Jacob Henricson](#), National Union of Students in Europe
Chair of the Committee for Higher Education and Research [Dr. Per Nyborg](#), Council of Europe

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FRIDAY, 24 MAY

9:00 – 9:30 am Registration

9:30 – 11:00 am **Plenary Panel: *Trade in Education Services and Quality Assurance: The Challenges***
Chair: Principal Administrator Kurt Larsen, Centre for Educational Research and Innovation, OECD

[Dr. Marjorie Peace Lenn](#), Center for Quality Assurance in International Education and the International Network of Quality Assurance Agencies in Higher Education
[Professor Dirk Van Damme](#), Vlaamse Interuniversitaire Raad (Flemish Inter-university Council), Ghent University, Belgium
Vice President Lutz Ziob, Certification Programs, CompTIA

11:00 – 11:15 am **Coffee Break**

11:15 – 12:30 pm **Plenary: *Case Studies in New Cross-Border Educational Delivery Modes***
Chair: International Trade Specialist Jennifer Moll, U.S. Department of Commerce

National Technological University (USA): [Vice President Douglas Yeager](#)
Universidad Nacional de Educación a Distancia (Spain): Executive Director Antonio Lomba Maurandi, International Development
Monash University (Australia): Executive Director International Anthony Pollock

12:30 – 2:00 pm **Lunch**

2:00 – 4:00 pm **Plenary Session and Open Discussion: *Identifying the major policy issues concerning trade in educational services***
Chair: Counsellor and Head Jarl Bengtsson, Centre for Educational Research and Innovation, OECD

Minister for Higher Education and Scientific Research Françoise Dupuis, Belgium
Minister of Educational and Research Kristin Clemet, Norway
[Director General Teiichi Sato](#), Japanese Society for the Promotion of Science
Director John Martin, Directorate of Education, Employment, Labour and Social Affairs OECD
Assistant Secretary for Postsecondary Education Sally Stroup; US Department of Education
Deputy Under Secretary Timothy Hauser, US Department of Commerce
Executive Director Marjorie Peace Lenn, International Network of Quality Assurance Agencies in Higher Education and Center for Quality Assurance in International Education

Next Steps:

Director John Martin, Directorate of Education, Employment, Labour and Social Affairs, OECD

Closing Remarks:

Speaker: Sally Stroup, Assistant Secretary for Postsecondary Education, U.S. Department of Education

*The First Global Forum on Trade in Educational Services
sponsored by the Inter-governmental organizations: Organisation
of Economic Co-operation and Development (OECD) and the World
Bank; the U.S. governmental Departments of Education and
Commerce in cooperation with State and the Office of the U.S.
Trade Representative with co-sponsorship and
conference organization by:*

*The Center for Quality Assurance in International Education
and its National Committee for International Trade in Education.*

*This Forum marks the Tenth Annual Conference
of the Center for Quality Assurance in International Education.*
