Levi Strauss & Co
Social & Environmental Sustainability in the Supply Chain

OECD Roundtable on Corporate Responsibility
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• Founded in 1853 by Bavarian immigrant, Levi Strauss
• Privately held today by descendants of Levi Strauss
• 2009 net revenues of $4.1 billion
• 3 brand portfolios: Levi’s®, Dockers®, and Signature by Levi Strauss and Co.™
• Over 11,000 employees
• Sold in more than 110 countries
  - 60,000 retail locations
  - 1,900+ brand-dedicated stores
GSO Statistics:

- 1115 salaried GSO employees
- Sourcing 185 million units in 45 countries
- Managing $1.8 Billion of direct procurement.
  - Managing +/- 15,000 product per season across all Brands
- Working with +/-165 Vendors in +/- 235 contractor factories while overseeing 312 Licensee factories from a TOE perspective
- Operating 4 O&O Plants: Turkey, Poland, South Africa & Vietnam (O&O Plants manufactured 7-10 million units or 4-5% of total sourced volume)
Levi Strauss & Co.:  
Our CSR history at a glance

1853  Levi Strauss donates his first profits to local orphanage
1906  LS&Co. keeps all employees on payroll after San Francisco earthquake
1950s LS&Co. integrates its factory floors (racial integration) years before it was common practice
1991  First known Company Code of Conduct emerges (labor, environmental and health & safety standards)
1992  LS&Co. established its Environmental Philosophy
1994  LS&Co. launches its Global Effluent Guidelines for finishing factories
2005  One of the first companies to disclose its suppliers
2006  Levi’s® eco jeans were launched
2008  LS&Co. Environmental Sustainability Vision and Strategies
LS&Co Social & Environmental Sustainability in the Supply Chain

Cotton Farm

Consumer

Textile Mill

Finish

Sundries

Cut / Sew

Global Sourcing and Operating Guidelines

Global Restricted Substance List

Eco-Efficiency

IMS

Workers Rights

Extended Producer Responsibility

Global Effluent Requirements

Better Cotton Initiative
Opportunities and Challenges

- Role of trade in advancing CSR into the Supply Chain
- Country: Stronger Governance and Resilience (natural resources, infrastructure, investments, communities)
- Standardization
- Transparency
- Capacity building
Q&A