

# Public-Private Alliance for Responsible Minerals Trade

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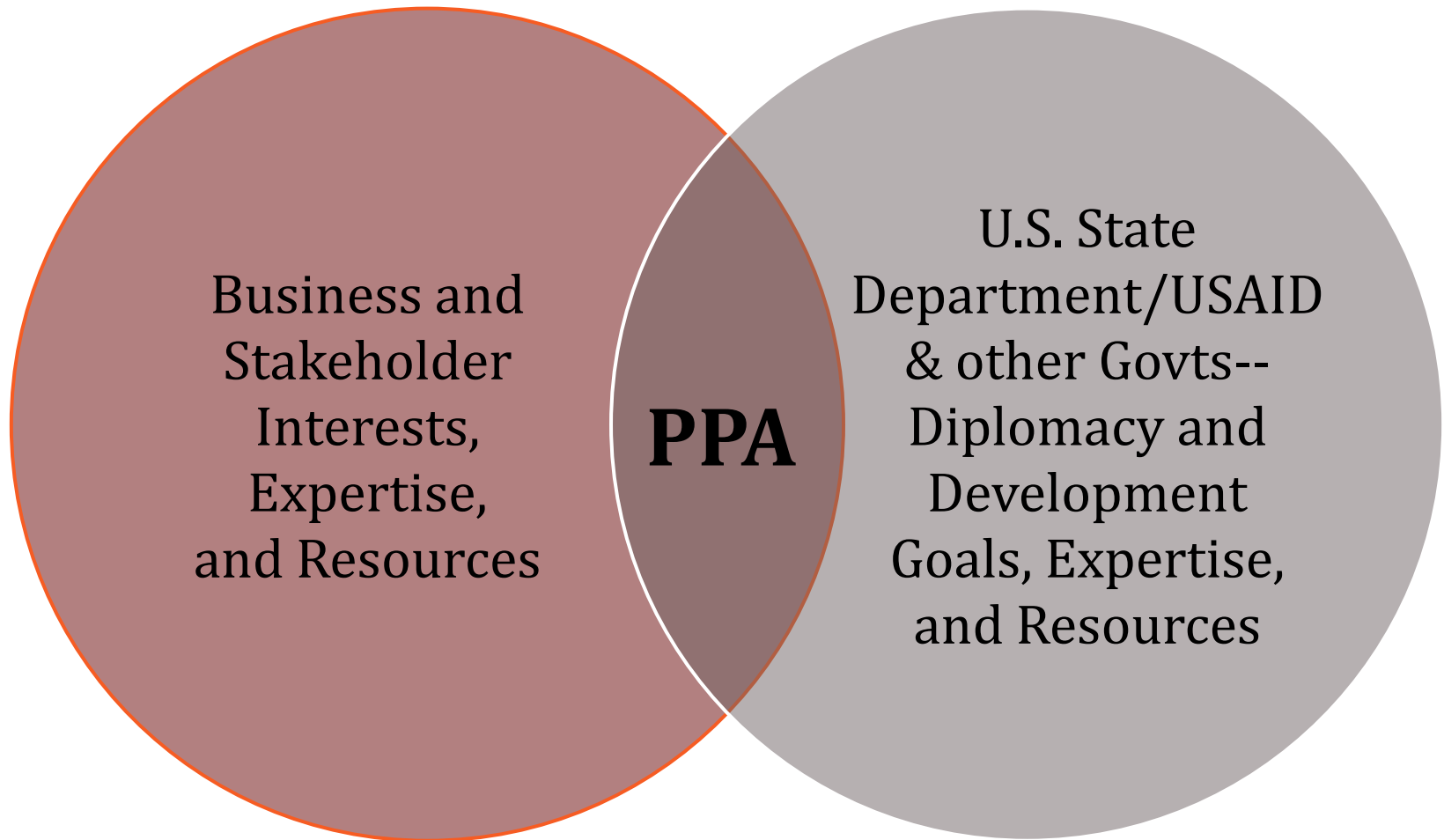
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# Why a Public-Private Alliance?

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# Benefits of Alliance with USG

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- USAID has developed more than 1000 alliances with 3000 partners since 2001
- Convening power
- Long-term country presence, credibility, and goodwill
- Diplomatic legitimacy, influence, and relationships with local /national government
- On the ground resources & partners with technical and development expertise (cross-government)
- Matching USG resources with private sector funds, which are more flexible and nimble

# What will the PPA accomplish?

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- **Conflict-free Sourcing Pilot Supply Chain.** The PPA will support existing and, if helpful, new programs—with the goal of producing scalable, self-sustaining systems—to demonstrate a traced, validated supply chain that is credible to companies, civil society, and government.
- **Improved Coordination and Communication.** Through a range of tools, including a website and a multi-stakeholder governance structure, the PPA will provide a platform for coordinated, productive dialogue among government, industry, and civil society in a non-regulatory setting.
- **Credible Information Resources.** The PPA website will be a resource for those seeking current, balanced information on conflict minerals and in-region supply chain activities.

# How is it working

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- Mobilize and fund resources for traceability & validation
  - USAID funded a/o Jan 1 2012-- \$3.5 m to Implementing Partner—International Office of Migration
    - Infrastructure—Trading Counter & road rehabilitation
    - Civilian regulation technical assistance
    - Traceability—pilot funding, linked with State Dpt, multiple donors & exporter fees funding through iTSCi/Pact
    - Fund PPA facilitator—for Year 1
  - PPA fundraising goal of \$2.0 m—based on agreed upon work plan
    - Fill gaps & scale up—draft RfA on web for comments for \$800K
    - Pooled via facilitator for onward funding to implementing partner; or
    - Funders can fund projects directly if consistent with PPA

# Timing

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- **November 2011:** PPA launched in Washington, DC
- **January 2012:** IOM \$3.5 m granted by USAID
- **January-February 2012: Governing Committee field visit to DRC & Rwanda (trip report on web)**
- **April 2012—RfA issued for comment**
- **May 2012—RfA to be released**
- **Q 2-3 2012 —Projects to be funded**
- **Ongoing--new members encouraged to join**
- **Ongoing—Coordination, Communication & Information, Second Round of Project Funding**





# How to join

1. Open window for joining
  - a. Contact RESOLVE, supply chain actor, or U.S. Government representatives if interested.
  - b. Process for outreach & reviewing new interested entities now established
2. Review and sign Memorandum of Understanding (pending due diligence and legal review)
3. Contribute pledged funds, if applicable

# For more information

## [www.resolve.org/site-ppa](http://www.resolve.org/site-ppa)

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