



**Roundtable on Global Instruments for Corporate Responsibility**

**THE OECD GUIDELINES FOR MULTINATIONAL ENTERPRISES AND OTHER  
GLOBAL INSTRUMENTS FOR CORPORATE RESPONSIBILITY**

*Tuesday 19 June 2001 - 9 a.m. to 5 p.m.  
Room 1, New Building, OECD Headquarters,  
2 rue André Pascal, Paris 16*

*Buffet Lunch - 12.30 to 2 p.m.*

**Programme**

**Session I. The OECD Guidelines for Multinational Enterprises and  
Other Global Instruments**

***Theme:*** Presentation of the different global instruments for corporate responsibility

- What are the aims and contents of such instruments?
- What follow-up procedures are available?
- What are the similarities and differences between such instruments and the OECD Guidelines for Multinational Enterprises?

❖ Welcome speech: *Mr. Seiichi Kondo*, Deputy Secretary General, OECD

❖ Some major non-OECD initiatives:

- UN Global Compact: *Mme Jacqueline Aloisi de Larderel*, Director, Division of Technology, Industry and Economics, United Nations Environment Programme
- Global Reporting Initiative: *Mr. Alan White*, Director, Senior Advisor.
- UN Global Compact and other ILO instruments: *Mr. Kari Tapiola*, Executive Director for Fundamental Principles and Rights at Work, International Labour Organisation
- Global Sullivan Principles: *Dr. C.T. Wright*, Executive Director and Chief of Staff, IFESH

❖ Discussion Period

## Session II. How Other Actors use Global Instruments for Corporate Responsibility

**Theme:** Practical experiences with global instruments for corporate responsibility

- **How do global instruments influence the work of businesses, trade unions, and NGOs, in the field of corporate responsibility?**
  - **What is their understanding of the various issues in corporate responsibility?**
  - **What is their approach to implementation and/or reporting on corporate responsibility programmes?**
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- ❖ Companies and business associations:
    - *Dr. Kristian Ehinger*, General Counsel, Foreign Holdings, Volkswagen AG, Germany
    - *Ms Anna Walker*, Manager Labor Affairs and Corporate Responsibility, U.S. Council for International Business
  - ❖ Financial institutions involved in ethical investment:
    - *Mr. Pieter Kroon*, Public Affairs Division, ING Bank, The Netherlands
  - ❖ For profit service providers:
    - *Mr. John Brookes*, Société Générale de Surveillance, International Certification Services, Headquarters, Geneva, Switzerland
    - *Ms. Katherine Hagen*, Principal Consultant and CEO, HRI - Hagen Resources International
  - ❖ Non-profit providers of business and information services:
    - *Mr. Stephen Hine*, Ethical Investment Research Service (EIRIS), London, United-Kingdom
    - *Mr. Mark Lee*, Business for Social Responsibility, San Francisco, California, USA
  - ❖ Non-governmental organisations:
    - *Ms. Patricia Feeney*, Senior Policy Adviser, Oxfam, Oxford, United-Kingdom
    - *Mme Anne Christine Habbard*, General Secretary, International Federation for Human Rights, Paris, France
    - *Mr. Mike Peirce*, Institute for Social and Ethical Accountability, London, United-Kingdom
    - *Mr. Pieter Van der Gaag*, ANPED Northern Alliance for Sustainability, Amsterdam, The Netherlands
  - ❖ Trade Unions: *Mr. James Baker*, Director of Multinationals and Organising, International Confederation of Free Trade Unions.
  - ❖ World Bank: *Mr. Neil Roger*, Economic Adviser, Private Sector Advisory Services.
  - ❖ Discussion Period

### **Session III. Enhancing the Contribution of the OECD Guidelines for Multinational Enterprises**

***Theme: Drawing the implications from sessions I and II***

- **How can the contribution of the Guidelines be enhanced?**
  - **What synergies can be created with other global instruments for corporate responsibility?**
  - **How can overlapping implementation efforts be avoided?**
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- ❖ Introduction and scene setting: *Mme Corinne Dreyfus*, European Commission.
  
  - ❖ Discussion Period
  
  - ❖ Summing up by the Chair: *Mr. Vernon MacKay*, Investment Trade Policy Division, Department of Foreign Affairs and International Trade, Canada