Launch of the

OECD PISA 2015 students’ financial literacy assessment

24 May 2017, OECD, Paris
About the OECD

The OECD is a forum in which governments compare and exchange policy experiences, identify good practices in light of emerging challenges, and promote decisions and recommendations to produce better policies for better lives. The OECD’s mission is to promote policies that improve the economic and social well-being of people around the world.

About PISA (Programme for International Student Assessment)

The Programme for International Student Assessment (PISA) is a triennial international survey which aims to evaluate education systems worldwide by testing the skills and knowledge of 15-year-old students. To date, students representing more than 70 economies have participated in the assessment. www.oecd.org/pisa

About PISA 2015

PISA 2015 is the Programme’s 6th survey. It assessed the competencies of 15-year-olds in reading, mathematics and science in 72 countries and economies. In 15 of those countries and economies, students also took part in an assessment of their financial literacy skills.

About the OECD International Network on Financial Education (INFE)

Created in 2008, the OECD/INFE promotes and facilitates international co-operation between policy makers and other stakeholders on financial education issues worldwide. More than 230 public institutions from over 100 countries have joined the OECD/INFE. www.financial-education.org

Contact

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Assistant, OECD Directorate for Financial and Enterprise Affairs

This event is open to the media and will be simultaneously translated in French and English.

Requests for interviews should be addressed to Spencer.Wilson@oecd.org.

Follow the live webcast of the launch via the event web page or on Twitter @OECDEduSkills | @OECD_BizFin | #OECDpisa | #OECDfe
Launch of the OECD PISA 2015 financial literacy assessment

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<td>10:15 – 10:45</td>
<td>Registration and welcome coffee</td>
<td>Giada Vercelli, Content Director, Euromoney Conferences</td>
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<td>10:45 – 11:30</td>
<td>Opening session</td>
<td>Angel Gurria, OECD Secretary-General</td>
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<td>H.M. Queen Máxima of the Netherlands, UN Secretary-General’s Special Advocate for Inclusive Finance for Development and Honorary Patron of the G20 Global Partnership for Financial Inclusion (GPFI)</td>
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<td>Francisco González, Group Executive Chairman, BBVA</td>
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<td>11:30 – 12:30</td>
<td>Presentation of the 2015 PISA results for students’ financial literacy skills</td>
<td>Pierre Poret, Director for Financial and Enterprise Affairs, OECD</td>
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<td>Yuri Belfali, Head of the Early Childhood and Schools Division, OECD Directorate for Education and Skills</td>
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<td>Flore-Anne Messy, Head of the Financial Affairs Division, OECD Directorate for Financial and Enterprise Affairs and Executive Secretary of the OECD International Network on Financial Education</td>
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<td>12:30 – 13:15</td>
<td>Light buffet lunch</td>
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BIOGRAPHIES

Opening session

**H.M. Queen Máxima of the Netherlands**

Her Majesty Queen Máxima of the Netherlands has served as the UN Secretary-General’s Special Advocate for Inclusive Finance for Development (UNSGSA) since 2009. As Special Advocate, she is a leading global voice advancing universal access to affordable, effective, and safe financial services. Collaborating closely with global and national partners, she raises awareness, encourages leadership, works to break down barriers, and supports action to expand financial inclusion. Queen Máxima is also honorary patron of the G20’s Global Partnership for Financial Inclusion and a Global Agenda Trustee for the World Economic Forum’s Global Challenge Initiative on the Future of the Global Financial System. In the Netherlands, she is a member of the Committee for Entrepreneurship and Finance and honorary chair of the Dutch Money Wise Platform.

**Angel Gurría**

As Secretary-General of the Organisation of Economic Co-operation and Development (OECD) since 2006, Angel Gurría has firmly established the Organisation as a pillar of the global economic governance architecture including the G7, G20 and APEC, and a reference point in the design and implementation of better policies for better lives. He has broadened OECD’s membership with the accession of Chile, Estonia, Israel, Latvia and Slovenia, and has made the Organisation more inclusive by strengthening its links with key emerging economies. Under his watch, the OECD is leading the effort to reform the international tax system, and to improve governance frameworks in anti-corruption and other fields. Mr. Gurría holds a B.A. degree in Economics from UNAM (Mexico) and a M.A. degree in Economics from Leeds University (United Kingdom).

**Francisco González**

Francisco González has been president of BBVA since 2000. He is a member of the Board of Directors of the Institute of International Finance (IIF). He is also a member of the European Financial Services Round Table (EFR), the Institut International d’Etudes Bancaires (IIEB), the International Advisory Panel of the Monetary Authority of Singapore (MAS), the International Business Council (IBC) and the Global Advisory Council of The Conference Board (TCB), whose Board of Trustees is also Vice Chairman, among other international forums. In addition, he represents BBVA at the International Monetary Conference (IMC).
Master of Ceremony

Giada Vercelli

Giada Vercelli is a financial journalist and the director of content at Euromoney Conferences. Over the years, she has moderated financial conferences in Europe, the Middle East and Asia. The award-winning author of a book on the effect of the 2008 financial crisis, Giada has 15+ years of financial news writing and broadcasting experience, with seven years as the first Italian correspondent from the New York Stock Exchange and the Nasdaq for Bloomberg TV and for SKY TV. Reporting from major international events in four European languages, Giada has covered two US presidential elections, and G7, IMF, World Bank, and Federal Reserve meetings.

Speakers

Pierre Poret

Pierre Poret is Director of the Directorate for Financial and Enterprise Affairs of the OECD. DAF supports governments to improve the domestic and global policies that affect business and markets. Key areas of work include anti-corruption, corporate governance, competition, financial markets, international investment, insurance and private pensions. Mr. Poret is a French national. After graduating with a Doctorate in Business Management from Paris IX - University in 1982 and obtaining an “Agrégation” in Social Sciences in 1983, Mr. Poret worked as a macroeconomist at the French Ministry of Finance (1983–1986).

Yuri Belfali

Ms. Belfali supports the OECD Directorate for Education and Skills in providing strategic direction to the work on knowledge generation and its policy implication concerning skills development in early childhood education, care and school systems. She oversees large scale surveys including the Programme for International Student Assessment, Teaching and Learning International Survey programme and thematic analyses and reviews. Ms. Belfali, a Japanese national, holds a Master’s degree in International Educational Administration and Policy Analysis from Stanford University and a Bachelor’s degree in International Relations from Tsuda College, Tokyo.

Flore-Anne Messy

Flore-Anne Messy is Head of the Financial Affairs Division of the Organisation for Economic Co-operation and Development (OECD). She is, in particular, responsible for the OECD financial education project and is the Executive Secretary of the International Network on Financial Education (INFE) and its dedicated website the OECD International Gateway for Financial Education (www.financial-education.org). She joined the OECD in June 2000 originally to work on and develop the activities of the Secretariat for the Insurance and Private Pensions Committee.