



## OECD-BANQUE DU LIBAN INTERNATIONAL CONFERENCE ON FINANCIAL EDUCATION: BUILDING FINANCIALLY EMPOWERED INDIVIDUALS

IN ASSOCIATION WITH

THE MINISTRY OF FINANCE  
BASIL FULEIHAN INSTITUTE



AND

THE MINISTRY OF EDUCATION  
AND HIGHER EDUCATION



20-21 October 2010, Beirut

### SPEAKER BIOGRAPHIES – OPENING & CLOSING REMARKS AND SPECIAL ADDRESSES

#### H.E. RIAD T. SALAMEH

**Governor, Central Bank of Lebanon**

Dr. Riad Salameh was born on July 17, 1950 in Beirut, Lebanon and is the son of Toufic and Renee (Romanos) Salameh.

He attended the Jesuits' College of Notre Dame de Jamhour and graduated with a BA degree in Economics from the American University of Beirut.

In 1985 he became a Vice-President and Financial Advisor at Merrill Lynch in Paris after a long career in their Beirut and Paris offices from 1973 - 1993.

On August 1, 1993 he was appointed Governor of the Central Bank of Lebanon for a six-year term and was reappointed for two further terms in 1999 and 2005. Governor Salameh manages all aspects of the Central Bank and is assisted by four vice-governors and the Central Council.

His primary function is to preserve the currency and maintain its stability in order to achieve sustained social and economic growth. He is also the Chairman of the Special Investigation Commission fighting money laundering since its establishment in 2001.

Governor Salameh received numerous awards including:

- The 1996 Euromoney Award as the best Central Bank Governor in the Arab world.
- The 1997 Knight of the Legion of Honor bestowed on him by French President Jacques Chirac;
- The 2003 Euromoney Award's Man of the Year as the Best Central Bank Governor;
- The 2004 Shield Award from Bankers for a Better Future, an international academic banking organization, upon his selection as one of the best 20 Central Bank Governors in the world;
- The 2005 Euromoney Award for Emerging Markets as the Best Central Bank Governor in the Middle East and the 2006 Euromoney Award as the best Central Bank Governor in the world.

## **H.E. RAYA EL HASSAN**

### **Minister of Finance in Lebanon**

#### ***Work Experience***

Member of the Office of the Prime Minister. In charge of several projects hosted at the Presidency of the Council of Ministers including supporting the Prime Minister on a number of policy, technical and capacity building issues.

- Worked most notably on the elaboration of the government's economic and social reform agenda under the Paris II and Paris III International Donor Conferences.
- Member of the Government Reform Coordination Office in charge of monitoring the implementation of the Paris III program.
- Led the effort on behalf of the Lebanese Government to establish the UNDP Lebanon Recovery Fund in the advent of the summer 2006 crisis.
- In charge of overseeing a World Bank project for the design and implementation of social sector reforms.
- Provided technical advice on issues pertaining to social sector reform.
- Participated in the setting up of the World Bank Multi-donor Trust fund for the reconstruction Nahr El Bared Palestinian Camp.
- Acted as Project Director for the EU-funded projects "Support to Implementation of Socio Economic Reforms".
- Acted as Project Manager for UNDP project "Enhancing Decision Making Capacities at the Prime Minister's Office".
- The 2005 Euromoney Award for Emerging Markets as the Best Central Bank Governor in the Middle East and the 2006 Euromoney Award as the best Central Bank Governor in the world.

#### **April 2005 – October 2005:**

Programme Specialist for the Economic Governance and Pro-Poor portfolio at UNDP Lebanon Country Office.

#### **December 2000 – June 2003:**

Advisor to the Minister of Economy and Trade.

UNDP Project Manager "Institutional Assistance for Economic Policy and Trade".

#### **September 2000 – November 2000:**

Senior Credit Officer, Banque de la Méditerranée, sal.

Project Finance, Corporate Banking Division

#### **September 1999 – August 2000:**

Assistant Relationship Manager, Byblos Bank, sal.

Corporate Banking Department, Commercial Division.

#### **March 1995 – August 1999:**

Assistant to the Minister of Finance and Implementation Coordination for Fiscal Activities at the Ministry of Finance: Ministry of Finance / UNDP / World Bank / IMF Technical Assistance project "Revenue Enhancement and Fiscal Administration".

#### **November 1992 – February 1995:**

Assistant to the Minister, Ministry of Finance.

#### ***Education:***

- **The George Washington University, Washington, D.C., USA**  
Masters in Business Administration  
Major in Finance and Investments, February 1990.
- **The American University of Beirut, Lebanon**  
Bachelors in Business Administration, June 1987
- **International College, Lebanon**  
Lebanese Baccalaureate Part II, Experimental Sciences, June 1984

#### ***Awards:***

- Elected Member of the Beta Gamma Sigma, the American National Honor Society for Business and Management.
- Placed twice on the Dean's List of the Faculty of Arts and Sciences at the American University of Beirut.

## **MUHAMMAD A. BAASIRI**

### **Third Vice-Governor, Banque du Liban**

Mr. Muhammad Baasiri is the Third Vice-Governor of the Banque du Liban, the Central Bank of Lebanon. He is currently a member of the Higher Banking Commission, the Chairman of the National Committee for Coordinating AML Policies and oversees the following departments and units:

- Legal Department
- Real Estate Department
- Financing Unit
- Corporate Governance Unit
- Translation Section

Previously, he held several executive positions. From June 1990 through June 2000, he chaired the Banking Control Commission, and received formal recognition from the Lebanese Government for his service. Later on, he worked for one year as the IMF resident advisor to the Central Bank of Oman. In 2001, he was chosen to be the first Secretary of the Special Investigation Commission (SIC), Lebanon's newly established Financial Intelligence Unit (FIU).

His tenure with the SIC witnessed numerous accomplishments: Lebanon was removed from FATF's NCCT list and the SIC joined the Egmont Group. His efforts were also instrumental in both the founding of the Middle East & North Africa Financial Action Task Force (MENAFATF) in which he served in 2005 as its first year president, and the founding of the US-MENA Private Sector Dialogue which he currently chairs.

In the private sector, he worked for a number of premier banking and investment institutions including-internationally renowned accounting firms. He is a member and co-founder of the Lebanese Association of CPAs and a member of the American Institute of CPAs.

In 1974, he earned the Saba & Co. accounting prize. In 2008, he was selected by ACAMS as "Professional of the Year" in the MENA region. In addition to his academic degree earned from the American University of Beirut, where he also lectured, he is a certified public accountant (CPA) from the University of the State of New York.

## **MARIO AMANO**

### **OECD Deputy Secretary-General**

Mr. Mario Amano was appointed Deputy Secretary-General on 14 June 2007. He is in charge of Environment, the Development Cluster, the Policy Coherence dossier, G8 Co-ordination and the Executive Committee.

Prior to joining the OECD, Mr. Amano, a Japanese national, was Acting Executive Director of the Korean Peninsula Energy Development Organization from 2004-2007.

During his successful 34-year career as a Japanese Foreign Affairs Official, Mr. Amano worked on policy issues in the areas of macroeconomic management, trade frictions, development aid, foreign investment, environment and energy. From 1976 to 2000, he was involved in an increasingly senior capacity in all G8 Summit Meetings. Mr. Amano served as Japan's chief negotiator for the Trade Related Investment Measures in the Uruguay Round and as Consul-General in Houston from 2001 to 2004.

In 1988-1989, Mr. Amano was in the Permanent Delegation of Japan to the OECD, where he covered the Council, Budget Committee and Ministerial Meetings.

Mr. Amano has an economics degree from the University of Tokyo and a Special Diploma in Social Studies from University of Oxford.

Mr. Amano is married and has three children.

*Mr. Amano took up his functions on 14 June 2007.*

## **ANDRÉ LABOUL**

**Head of the Financial Affairs Division, Directorate for Financial and Enterprise Affairs, OECD  
Secretary General of the International Organisation of Pension Supervisors**

André Laboul is the Head of the Financial Affairs Division at the “Organisation for Economic Co-operation and Development” (OECD); This Division is responsible for financial markets, private insurance and private pensions issues and is servicing the eight OECD related financial Committees and Groups (including the OECD Committee on Financial Markets and the OECD Committee on Insurance and Private Pensions).

Mr Laboul is also the Secretary General of the “International Organisation of Pensions Supervisors” (IOPS), the Executive Secretary of the “International network on financial education” (INFE) and the Managing Editor of the “Journal of Pension Economics and Finance”, edited by the Cambridge University Press. He is also currently member of the World Economic Forum Global Agenda Council on demographic shifts and expert to the European Commission Group of experts on financial education.

Mr Laboul wrote the first major international studies on bank/insurance and on regulation of private pensions and was instrumental in the development by the OECD of various major international policy projects, including on financial education, terrorism insurance, financial management of catastrophic risks and financial risk transfers.

Before joining the OECD, he worked in Belgium at the Centre for European Policy Studies (CEPS), the Centre for Law and Economic Research (CRIDE) and the Prime Minister services for Science Policy.

Mr Laboul is both an Economist and a Lawyer, with degrees from universities of Liège and Louvain-La-Neuve.

## **RAED H. CHARAFEDDINE**

**First Vice-Governor, Banque du Liban**

**Raed H. Charafeddine** is the First Vice-Governor of the Banque du Liban, Lebanon's Central Bank, since April 2009. He is the Alternate Governor of the International Monetary Fund (IMF) as well as the Arab Monetary Fund (AMF) for Lebanon. Mr. Charafeddine chairs the Islamic Banking Regulatory Committee and is a member of the Bank's Central Council (Board), the Open Market Committee, and the Investment Committee. He also oversees several departments, namely:

- Information Technology
- Statistics and Economic Research
- Emissions and Cash Management
- BDL Branch Network

Mr. Charafeddine is a member in the Steering Committee and Co-Chair of the Advisory and Technical Committees of the Islamic Financial Risk Management program (IFRM)<sup>1</sup>. He is also the Chairman of the Advisory Council for the Islamic Finance Qualification (IFQ)<sup>2</sup> and a Jury panelist in the "Lebanese Excellence Award."

Prior to assuming his current responsibility, Mr. Charafeddine had an extensive banking experience of almost 20 years. He held senior positions, including Deputy General Manager, Regional Manager, and Branch Manager in leading commercial banks namely Fransabank and Byblos Bank in Lebanon as well as Mashreqbank in Dubai, U.A.E.

As a life long activist in the civil society, Mr. Charafeddine served as a Board Member in several NGOs dealing with the Social Justice, Local Community Development as well as Organizational and Human Development.

Mr. Charafeddine was a visiting lecturer at several universities in Lebanon (including American University of Beirut, Lebanese American University, Hariri Canadian University) where he taught graduate and undergraduate courses in Strategic Management, Leadership, and Leading Change. He also trained senior staff in many corporations, educational institutions, governmental and non-governmental organizations and had several contributions in national and international forums on the issues of quality, conflict management, peace building, interfaith dialogue, personal and group development.

Mr. Charafeddine holds Masters and Bachelor degrees in Business Administration from the University of North Carolina, USA.

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<sup>1</sup> A joint initiative between Banque Du Liban and the Global Association for Risk Professionals (GARP)

<sup>2</sup> A joint initiative between Banque Du Liban, the Chartered Institute for Securities and Investment (CISI) - London and Ecole Supérieure des Affaires (ESA) - Beirut.