OECD-Bank of Italy International Symposium on Financial Literacy: Improving Financial Education Efficiency

9 June 2010, Rome, Italy

INFORMATION NOTE

The OECD-Bank of Italy International Symposium on Financial Literacy will take place on 9 June 2010 in Rome, Italy. It will be co-hosted by the Organisation for Economic Co-operation and Development and the Central Bank of Italy.

Venue

The symposium will be held at Palazzo Koch, the Bank of Italy headquarters in Rome.
Address: Via Nazionale, 91 – 00184 Roma; Tel.: +39 06 47921

Registration

Please note that participation is by invitation only. Those invited to register by the OECD, please do so by completing the online registration form.

For further registration enquiries please contact:
- Ms. Jennah Huxley, DAF/COMP, OECD, email: Jennah.huxley@oecd.org, tel.: +33 (0)1 45 24 85 55

Meals and Social Events

Lunch:
Lunch for all participants, hoted by the Bank of Italy, will be provided on Wednesday 9 June.

Evening:
A reception/cocktail hosted by the OECD will take place on 9 June after the symposium.

Spouses/partners:
The organisers regret that there is no programme arranged for spouses/partners.

Dress Code:
Dress code during the symposium will be business standard.
Accommodation

Please find in annex (page 7) a non-exhaustive list of hotels, including contact information and rates, all approximately 5 minutes’ walk from the Palazzo Koch. Please note that many events are scheduled in Rome for early June and you are advised to reserve accommodation well in advance of the meetings by contacting the hotels directly.

Airport transfers

Rome has two airports. Leonardo da Vinci Airport (at Fiumicino) is used by the major airlines and located 32km from the city, while Ciampino Airport is used by budget airlines EasyJet and Ryanair.

There is a set price for taxis between Rome and its two airports. From Ciampino Airport into central Rome a taxi ride should cost exactly €30 (this includes baggage and up to four passengers). From Fiumicino it should cost exactly €40. These rates also apply in the opposite direction.

The approximate transfer time to the centre of Rome is 45 minutes from Fiumicino and 30 minutes from Ciampino.

Please note that all participants are responsible for making their own arrangements for travel between the airport and their hotel.

Working Languages

The official language of the Symposium is English. The Symposium documentation will be in English.

Passports and visas

It is on the responsibility of each participant to check whether he or she will need a visa to enter Italy. Information can be found at http://www.esteri.it/visti/index_eng.asp by clicking on the “Do you need a visa” link. Participants should select their nationality and residence, duration of stay (up to 90 days), and the purpose of the visit (Business) to find out if they require a Visa and to receive information on the documentation required as well as on the Diplomatic/Consular representations where the visa application should be filed.

If you require a Visa, please request an official invitation letter from the Bank of Italy by sending an email, mentioning in the subject the Diplomatic/Consular Representation chosen to file the visa application, to:

- Giulia Gobbo, Banca d’Italia, giulia.gobbo@bancaditalia.it, tel. +39 (0)6 47924835
- Marilisa Guida, Banca d’Italia, marilisa.guida@bancaditalia.it, tel +39 (0)6 4792 4266
- Carola Carlizza, Banca d’Italia, carola.carlizza@bancaditalia.it, tel. +39 (0)6 4792 5765

Further Enquiries

For further logistical information or enquiries about this symposium, please contact:

- Ms. Jennah Huxley, DAF/COMP, OECD, jennah.huxley@oecd.org, tel.: +33 (0)1 45 24 85 55
- Giulia Gobbo, Banca d’Italia, giulia.gobbo@bancaditalia.it, tel. +39 (0)6 47924835
- Marilisa Guida, Banca d’Italia, marilisa.guida@bancaditalia.it, tel +39 (0)6 4792 4266
- Carola Carlizza, Banca d’Italia, carola.carlizza@bancaditalia.it, tel. +39 (0)6 4792 5765
PRACTICAL INFORMATION

Language

The official language in Italy is Italian.

Insurance and Health

Insurance and Medical Cover

Symposium organizers do not take responsibility for medical, travel or life insurance, and participants are advised to hold valid international personal insurance policies.

Water and Food

It is perfectly safe to drink tap water in Italy, although most Italians drink bottled mineral water. In Rome there are about 2,500 “nasoni”, typical public fountains that provide free water of excellent quality.

Tipping

Tipping is quite discretionary, with taxi drivers usually being given approximately a 10% gratuity. Restaurants often include service charges and these are always clearly stated on the menus, although a small tip will still be expected.

Electrical Appliances

220 volts

Climate and Recommended Attire

Weather in June in Rome is generally pleasantly warm and sunny but may occasionally be rainy.

National Currency and Exchange Rate

Italy is part of the euro zone and the official currency is the Euro.

Communications

To make an international call, dial: 00 + country code + area code (if there is one) + telephone number. For international collect calls dial 0800 7032111. The country code for calling Italy is 0039.

Smoking

Smoking is not permitted on the Bank of Italy’s premises nor in any public indoor place.
HISTORY AND TOURISM

General Information about Italy

Italy became a nation-state in 1861 when the regional states of the peninsula, along with Sardinia and Sicily, were united under King Victor Emmanuel II. A democratic republic replaced the monarchy in 1946. Italy is a charter member of NATO and the European Union. It has been at the forefront of European economic and political unification, joining the Economic and Monetary Union in 1999.

Italy is a peninsula extending into the central Mediterranean Sea.

- Total area: 301,340 sq km
- Land: 294,140 sq km
- Water: 7,200 sq km
- Coastline: 7,600 km

Population: about 58,130,000

Climate: predominantly Mediterranean; Alpine in the far North; hot and dry in the South

Chief of State: President Giorgio NAPOLITANO (since 15 May 2006)

Head of Government: Prime Minister Silvio BERLUSCONI (since 8 May 2008) (in Italy the prime minister is referred to as the president of the Council of Ministers).

Information about Rome

Italy, and Rome in particular, have a huge historical, artistic and cultural heritage. To make the most of their stay, participants are advised to plan their sightseeing in advance. The following websites may be useful:

- http://www.rome-guide.it/
- http://www.romeinformation.info/index.htm
- http://www.aboutroma.com/
- http://www.vatican.va/phome_en.htm
- http://en.museiincomuneroma.it/
- http://mv.vatican.va/3_EN/pages/MV_Home.html
- http://www.auditorium.com/
**Exhibitions in Rome during the symposium period:**

**Musei Capitolini** - Piazza del Campidoglio 1, Roma
Opening hours Tuesday-Sunday 9.00-20.00

**Exhibition: I Giorni di Roma: L’età della Conquista, Roma e il mondo greco**
24th February – 5th September 2010

The exhibition is focused on the period following the campaign to conquer Greece and ranging from the late 3rd century BC to mid-1st century BC, when the Hellenic influence became predominant in Roman art and culture. Beautiful marble statues, refined bronze and terracotta works, complete sculptural cycles, bronze and silver fittings are shown as tokens of an era to be remembered as one of the most original and innovative for the entire development of western art.

**Scuderie del Quirinale** - Via XXIV Maggio, 16 – Rome
Opening hours Mon-Thur 9.30 - 20.00; Fri 9.30 - 22.30; Sat 9.00 - 22.30; Sun 9.00 - 20.00

**Exhibition: Caravaggio**
20 February 2010 - 13 June 2010

To mark the 400th anniversary of Caravaggio’s death, this exhibition is focused on those paintings that can be unquestionably attributed to Michelangelo Merisi. This exclusive selection of works puts together paintings from many museums including the National Gallery in London, the Pinacoteca di Brera in Milan, the Metropolitan Museum in New York, the Ermitage in St. Petersburg, the Gemaldegalerie in Berlin, the Vatican Museums, the Musei Capitolini and the Galleria Corsini in Rome, the Nelson-Atkins Museum in Kansas City, the Museum of Nancy and the Kunsthistorisches Museum in Vienna. The particular arrangement of the paintings encourages viewers to compare the different ways in which the same themes were treated by this exceptional painter who was able to “illuminate darkness”.

**Places of interest around Rome**

**Ostia antica**

Time required: 4 hours
Transport: train (from San Paolo or Termini stations. Open: from 9,00a.m. to sunset Closed on Mondays
http://www.ostiaantica.net/scavi.php

Ostia, located between the sea and the river Tiber was very important in the history of Rome first as a military citadel and then as a commercial port of call. Ostia was linked to Rome by Ostiense and by the Tiber. With its port facilities it dealt with maritime traffic, storing excess merchandise and sending the rest up the river to the capital. Gradually a rich and populous satellite town developed. The emperors were aware of the importance of Ostia and encouraged its development to the full, commissioning the building of a theatre, a forum, an aqueduct, and increasingly capacious warehouses. In the 3rd century Ostia became a residential and representative town. Many of the merchants based at the new port built by Emperor Claudius chose Ostia as a dwelling place. A number of elegant houses were built. In the whole of the Roman world just three towns have stood still in time are visible today without additional “layers” of subsequent ages: Herculaneum, Pompeii and Ostia. While the first two reflect the Republican age magnificently, Ostia remains the only example of an urban centre of the imperial epoch.
**Hadrian’s villa at Tivoli**

Time required: 4 hours  
Transport: train from Termini station  
Open: 9am until an hour before sunset  
Closed on Mondays  

This extraordinary architectural complex spread over twelve hectares of Roman countryside near Tivoli is one of the most evocative archaeological sites in Italy. It was designed and built in the 2nd century A.D. by Emperor Hadrian, the man whose way of life and governing signals the start of the so-called “humanistic empire”, a splendid period during which Rome lived in peace, prosperity and tolerance.

Hadrian was a lover of beauty, culture and the arts, passionately involved in Greek intellectual developments, an enlightened monarch and continually eager to learn. He was emperor from 117 to 138 and dedicated those twenty-one years not only to the administration of power but also to long and frequent journeys in the provinces, military strategy, the creation of magnificent and ambitious works of art, and enrichment of his own understanding and knowledge.

**Villa d’Este at Tivoli**

Time required: 3 hours  
Open: 9am until an hour before sunset  
Closed on Mondays  
From May to September the gardens are open in the evenings so that visitors can admire the effect of the artificial lighting  
[http://www.villadestetivoli.info/indexe.htm](http://www.villadestetivoli.info/indexe.htm)  

The 16th century Villa d’Este is famous throughout the world for its frescoes, its extraordinary Italian garden and the wonderful show its fountains make. The creators of all this beauty were cardinal Ippolito d’Este and his architect Pirro Ligorio. Work began towards mid-16th century on an imposing rectangular building with two loggias and a ceremonial staircase. Its rooms were frescoed by Federico Zuccari, Gerolamo Muziano, Cesare Nebbia, Livio Agresti and many others: a rich sample of the artistic currents in Rome at that period, bringing together artists from Florence, Venice, Rome, Emilia and the Marches.
**Accommodation***

* Please note that this list is non-exhaustive and meant as a guide only. There are many events taking place in Rome at the beginning of June, you are therefore advised to book early by contacting the hotel of your choice directly.

<table>
<thead>
<tr>
<th>HOTEL ****</th>
<th>QUIRRINALE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Address</td>
<td>Via Nazionale, 7 – 00184 Roma</td>
</tr>
<tr>
<td>Phone</td>
<td>+39 07 4707 (+39 06 4707825)</td>
</tr>
<tr>
<td>Fax</td>
<td>+39 06 4820099</td>
</tr>
<tr>
<td>E-mail</td>
<td><a href="mailto:info@hotelquirinale.it">info@hotelquirinale.it</a></td>
</tr>
<tr>
<td>Website</td>
<td><a href="http://www.hotelquirinale.it">www.hotelquirinale.it</a></td>
</tr>
<tr>
<td>Rates</td>
<td>Double (single occupancy) €175</td>
</tr>
<tr>
<td>Room - 209</td>
<td>Double (double occupancy) €200</td>
</tr>
</tbody>
</table>

Comfortable, very close to the Bank, the Colosseum and the main archaeological area.

<table>
<thead>
<tr>
<th>HOTEL ****</th>
<th>FORUM</th>
<th>(No.23 on the map)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Address</td>
<td>Via Tor de Conti, 25 – 00184 Roma</td>
<td></td>
</tr>
<tr>
<td>Phone</td>
<td>+39 06 6792446</td>
<td></td>
</tr>
<tr>
<td>Fax</td>
<td>+39 06 6786479</td>
<td></td>
</tr>
<tr>
<td>E-mail</td>
<td><a href="mailto:Info@hotelforum.com">Info@hotelforum.com</a></td>
<td></td>
</tr>
<tr>
<td>Website</td>
<td><a href="http://www.hotelforum.com">www.hotelforum.com</a></td>
<td></td>
</tr>
<tr>
<td>Rates</td>
<td>Double (single occupancy) €160</td>
<td></td>
</tr>
<tr>
<td>Room - 78 (disp. 20)</td>
<td>Double (double occupancy) €280</td>
<td></td>
</tr>
</tbody>
</table>

Comfortable, very close to the Bank, the Colosseum and the main archaeological area.

<table>
<thead>
<tr>
<th>HOTEL ****</th>
<th>ARTEMIDE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Address</td>
<td>Via Nazionale, 22 – 00184 Roma</td>
</tr>
<tr>
<td>Phone</td>
<td>+39 06 489911</td>
</tr>
<tr>
<td>Fax</td>
<td>+39 06 48991700</td>
</tr>
<tr>
<td>E-mail</td>
<td><a href="mailto:info@hotelartemide.it">info@hotelartemide.it</a></td>
</tr>
<tr>
<td>Website</td>
<td><a href="http://www.hotelartemide.it">www.hotelartemide.it</a></td>
</tr>
<tr>
<td>Rates</td>
<td>Double superior (single occupancy) €185</td>
</tr>
<tr>
<td></td>
<td>Double business (single occupancy) €169</td>
</tr>
<tr>
<td>Room – 85 (disp. 35)</td>
<td>Double €235</td>
</tr>
</tbody>
</table>

Minibar/newspaper included.
HOTEL **  NERVA (No.17 on the map)
Address  Via Tor dei Conti, 3 – 00184 Roma
Phone  +39 06 6781835
Fax  +39 06 69922204
E-mail  info@hotelnerva.com
Website  www.hotelnerva.com
Rates
Single  €130
Room - 22 (disp. 10)  Double  €180
Inexpensive and very close to the Bank, the Forum and the archaeological area. Rooms are small, but comfortable.

HOTEL ***  HOTEL APOLLO (No.4 on the map)
Address  Via dei Serpenti, 109 – 00184 Roma
Phone  +39 06 4885889
Fax  +39 06 4881989
E-mail  info@albergoapollo.it
Website  www.albergoapollo.it
Rates
Double (single occupancy)  €130
Room - 24  Double  €160
Opposite the back entrance of the Bank.

HOTEL ***  HOTEL BOLIVAR (No.2 on the map)
Address  Via della Cordonata, 9 – 00187 Roma
Phone  +39 06 6991666
Fax  +39 06 6791025
E-mail  bolivar@travel.it
Rates
Double (single occupancy)  €140
Room -35 (disp. 10)  Double  €180

HOTEL ***  HOTEL HIBERIA (No.3 on the map)
Address  Via XXIV Maggio, 7/a – 00187 Roma
Phone  +39 06 6787560
Fax  +39 06 67946600
E-mail  hotelhiberia@travel.it
Website  www.hotelhiberia.it
Rates
Double (single occupancy)  € 120
Room – 41 (disp. 35)  Double  € 140