

Marcelo Giufrida has been the Head of BNP Paribas Asset Management Brasil since 2000, when he joined the Group, and he has been responsible for the coordination of the AMS - Asset Management and Services Division in Brazil since 2007. Before that, between 1987 and 2000, he was the responsible for the Asset Management and Retirement Products Division at Banco CCF Brasil.

Since last year, he is the Chairman of Anbima, the Brazilian Financial and Capital Markets Association, where he had also acted as Vice-chairman and coordinator of the asset management commission between 1996 and 2008. Marcelo Giufrida is a production engineer graduated at the Escola Politécnica of the University of São Paulo, with an extension at Fundação Getúlio Vargas Business school in finance.

He is also a CFP professional, with more than 25 years of experience in the Brazilian Financial Market.