



BRENT A. NEISER, CFP

Brent Neiser is Director of Strategic Programs and Alliances for the Denver-based National Endowment for Financial Education (www.nefe.org), a private operating foundation committed to educating Americans about personal finance and empowering them to make positive and sound decisions to reach financial goals. His work with NEFE focuses on developing financial education initiatives through unique collaborations with nonprofit organizations and foundations nationwide such as the Red Cross and Habitat for Humanity. He directed NEFE's national Personal Finance and Latino Immigration Think Tank and a research-based think tank on Retirement Income Planning and Management which resulted in the consumer website www.decumulation.org. Brent helped develop www.cashcourse.org, a non-commercial personal finance literacy website for college and university students delivered via free subscriptions through higher education institutions. He also does public policy work for NEFE including working with executive agencies and occasionally testifying before Congress.

While serving as Executive Director of the Institute of Certified Financial Planners (now Financial Planning Association), a national professional association, membership grew significantly, including international expansion to Japan. In Washington, he helped develop and design the nation's first Personal Economic Summit, a conference addressing financial illiteracy, business, and public policy.

Neiser is a fellow with the Center for Social Innovation at the Stanford University Graduate School of Business. He was a national CORO Foundation Public Affairs Fellow, which included work with The Walt Disney Company. He holds a Master of Global Studies with an emphasis in Public Diplomacy and International Security (University of Denver), MBA (University of Louisville), MA-Urban Studies (Occidental College), and BA- Public Affairs (George Washington University). He is a Certified Financial Planner (CFP) certificant. He serves on the boards of various organizations, recently the CFP Board Consumer Advisory Council, and is past Chairman of the Colorado Council of Advisors on Consumer Credit (gubernatorial appointment). He also volunteers with the Young Americans Bank, Adoption Exchange, University of Denver Daniels College of Business, Financial Planning Association (Task Force Chair) and is a graduate of Leadership Denver.

Neiser's media appearances include: "Today" on NBC, "The News Hour" with Jim Lehrer and "Nightly Business Report" (both on PBS), MSNBC, CNBC, CNN, and various other television and radio stations. He is often quoted in newspapers and magazines, including The New York Times, The Washington Post, and The Wall Street Journal and gave presentations on personal finance issues in conjunction with the 2008 Democratic National Convention and at several Asia Pacific financial literacy conferences and summits.

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