

Bio for Kathy Floyd

Kathy Floyd has been the Executive Director of the Stock Market Game brought to you by the SIFMA Foundation for Investor Education since November 1, 2004. Ms. Floyd believes in the mission of The Stock Market Game, a comprehensive, engaging, real world program that advances student academic achievement in the core disciplines and enhances understanding of investment concepts among learners of all ages.

Previously, as Director of Baltimore Academies, for Baltimore City Public Schools for 15 years, she directed many high school level programs. Ms. Floyd was also instrumental in developing a number of smaller innovation high schools funded by the Gates Foundation. Interestingly, before working for Baltimore City Public Schools her experience was business not education including employment with Johnson & Johnson, Multiworld Inc., and The American Trucking Association.

Ms. Floyd has a Masters Degree from George Washington University in International Finance and a BA from Drew University.

The Stock Market Game™

The Stock Market Game™ Program is administered by the SIFMA Foundation for Investor Education, an affiliate of the Securities Industry and Financial Markets Association. The SIFMA Foundation is a charitable, educational not-for-profit 501 (C) 3 organization dedicated to advocating investor education in the United States. Since 1977, The Stock Market Game™ program has given educators a way to improve the learning experience in thousands of classrooms. Teachers have successfully used The Stock Market Game Program to enliven core academic subjects - including math, social studies, and language arts-and research has shown there's no better way to teach the importance of saving and investing. More information on The Stock Market Game Program can be found at <http://www.stockmarketgame.org>.