



CV : Ms. Koid Swee Lian

Ms. Koid Swee Lian has been with Bank Negara Malaysia for more than 25 years and has served in various departments, including the Bank Supervision Department, Insurance Regulation Department and Legal Department. Prior to her new appointment as Director of the newly created Consumer and Market Conduct Department, she was Director of the Financial Intelligence Unit since 8 August 2001. As Director of the Consumer and Market Conduct Department, Ms. Koid is tasked, amongst others, to:

- promote financial capability of consumers;
- formulate and implement consumer-related market conduct requirements; and
- conduct surveillance and initiating remedial or enforcement actions for any breach of market conduct requirements.