



Celebrating More Than 30 Years!

The Stock Market Game is a comprehensive, engaging, real world program that advances student academic achievement in the core disciplines and enhances understanding of investing concepts among learners of all ages.

Non-Profit Educational Program for Grades 4-12:

- ▶ Investment simulation integrated with curriculum in math, social studies, business, economics and language arts
- ▶ Curriculum correlated to all 50 state standards
- ▶ InvestWrite – national essay contest
- ▶ Capitol Hill Challenge – engages Senators/House Members
- ▶ Has reached more than 11.25 million students over 30 years
- ▶ Cost effective – delivered to classrooms at \$9.25 per student



THE STOCK MARKET GAME™

[Overview](#)

[Teachers New to SMG](#)

[Industry Involvement](#)

[Registration](#)



Virtual Learning. Real Results.

Celebrating 30 Years!

The Stock Market Game™ (SMG) gives students the chance to invest a hypothetical \$100,000 in an on-line portfolio. They think they're playing a game. You know they're learning economic and financial concepts they'll use for the rest of their lives.

[▶ More Details](#)

Log In

User Name:

Password:

[Login Help](#)

[Log In](#)

[Register Now](#)

[How do I get my class involved?](#)

Teachers new to SMG

- ▶ [View teachers classroom experiences](#)
- ▶ [Access the teacher support center to examine:](#)
 - Lessons and Activities
 - Projects and Assessments
 - Standards Correlations
- ▶ [Read FAQs](#)

Your local program

[Learn more](#) about SMG programs in your state



You need to unblock popups and will need to download Adobe Acrobat Reader in order to view most teaching materials. A printer is optional but recommended.

[Thanks to our sponsors.](#)

SMG is supported by a variety of companies and foundations. The link below leads you to descriptions of the many important activities funded by our major national sponsors.

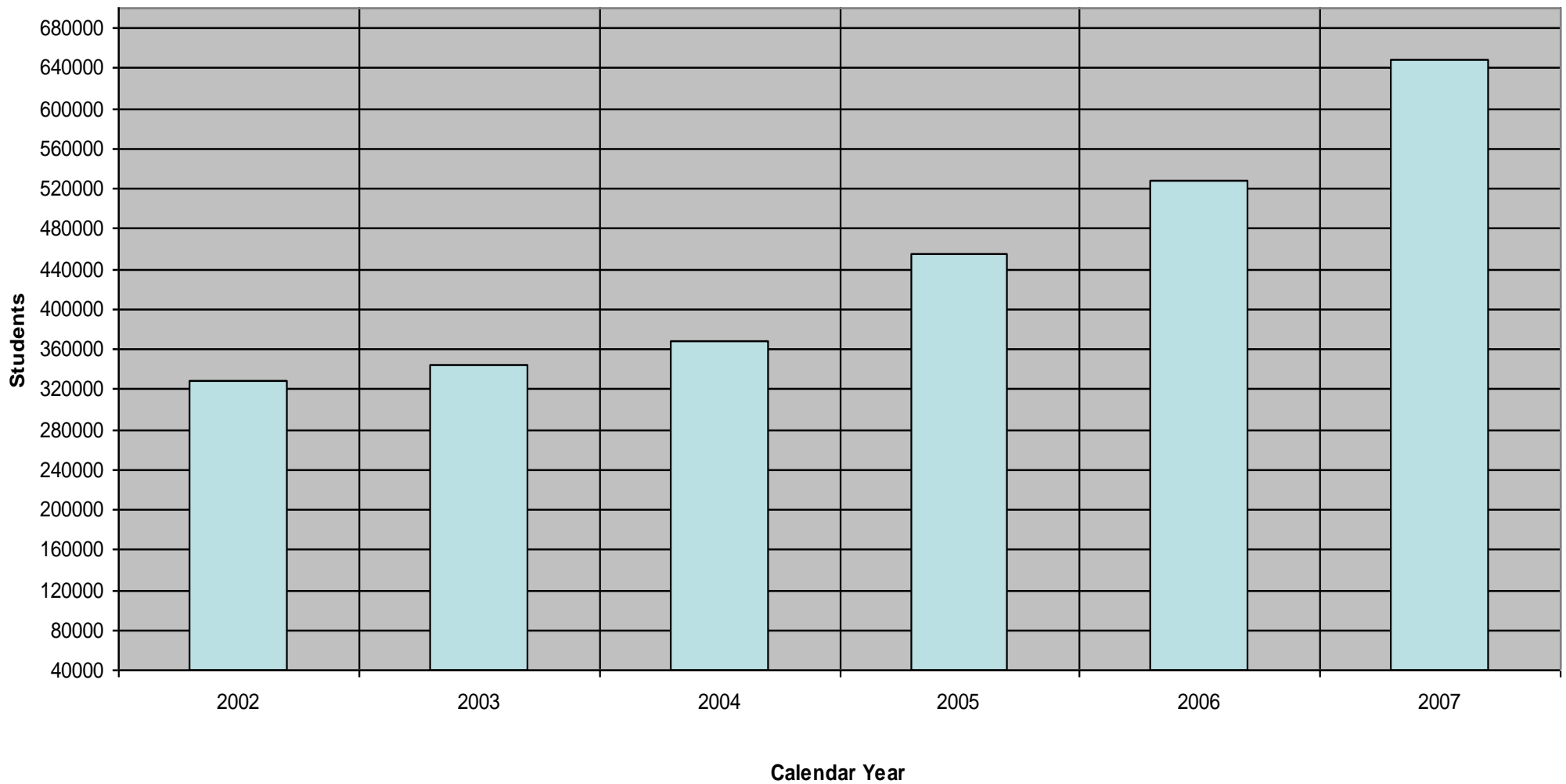
▶ [National Sponsors](#)



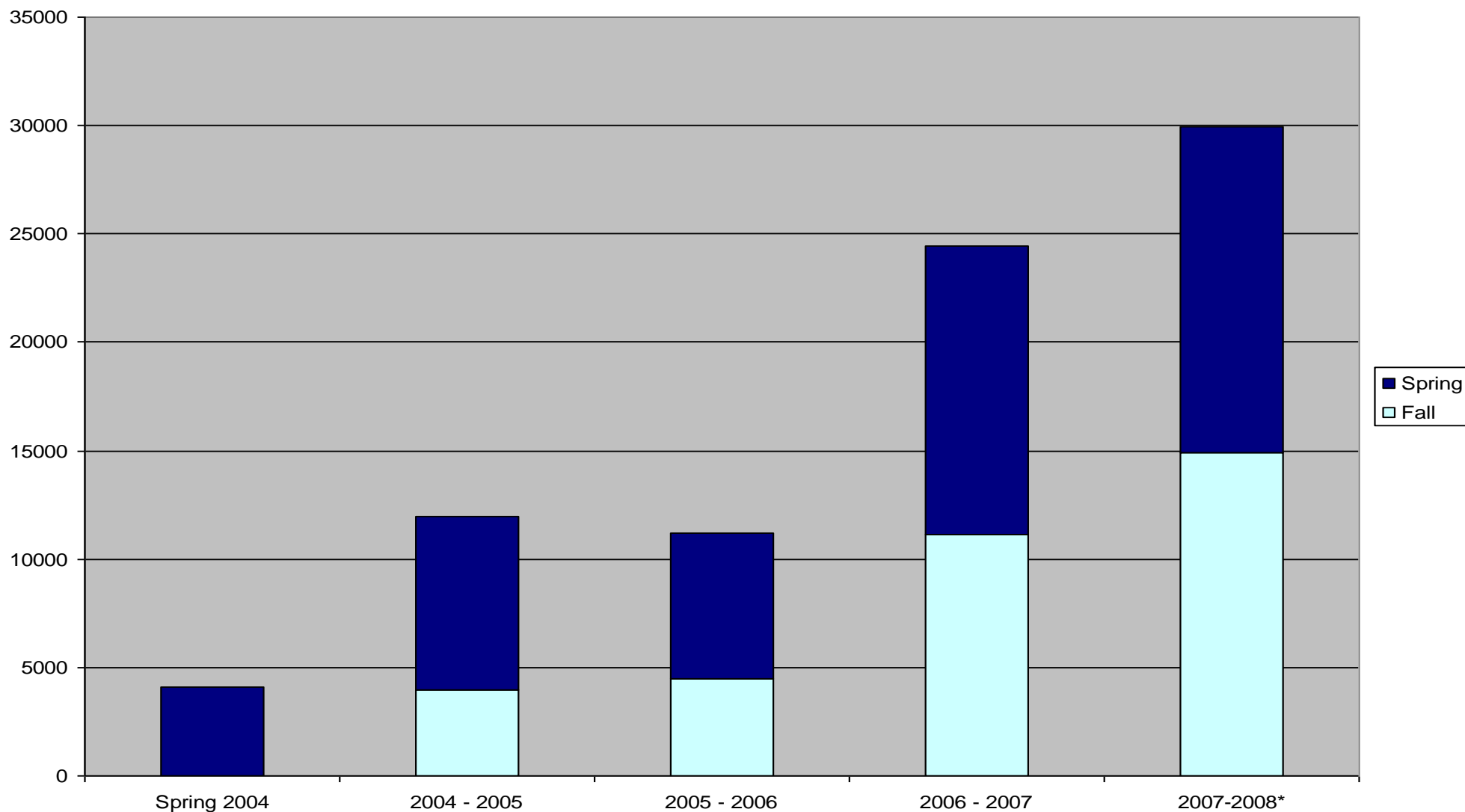
Participate in InvestWrite, our teacher-designed writing competition created to reinforce students critical thinking skills.

[System Requirements](#) | [Site Map](#) | [Contact Us](#) | [Press Center](#) | [Register Now](#)

SMG Student Growth

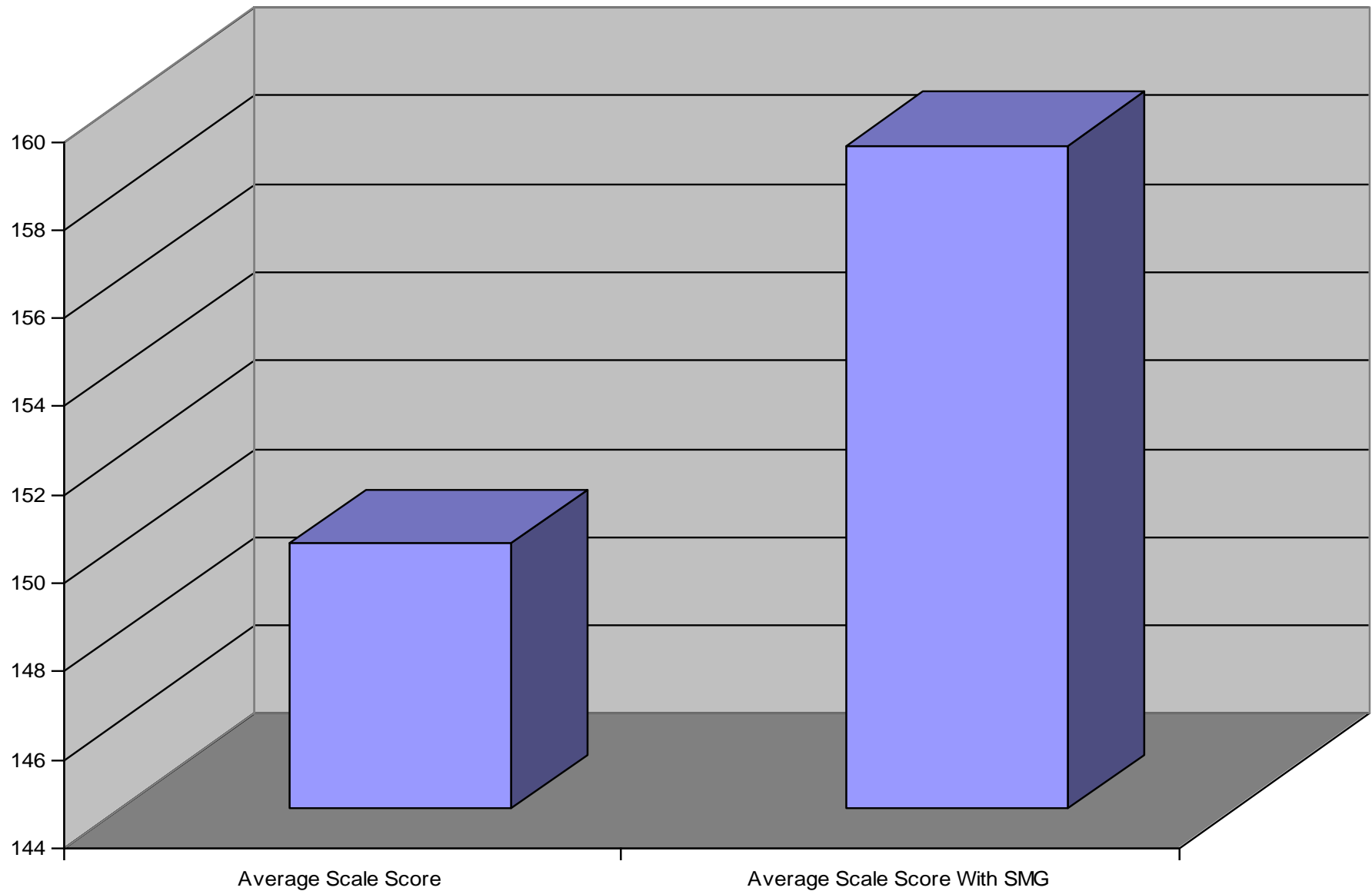


InvestWrite Growth

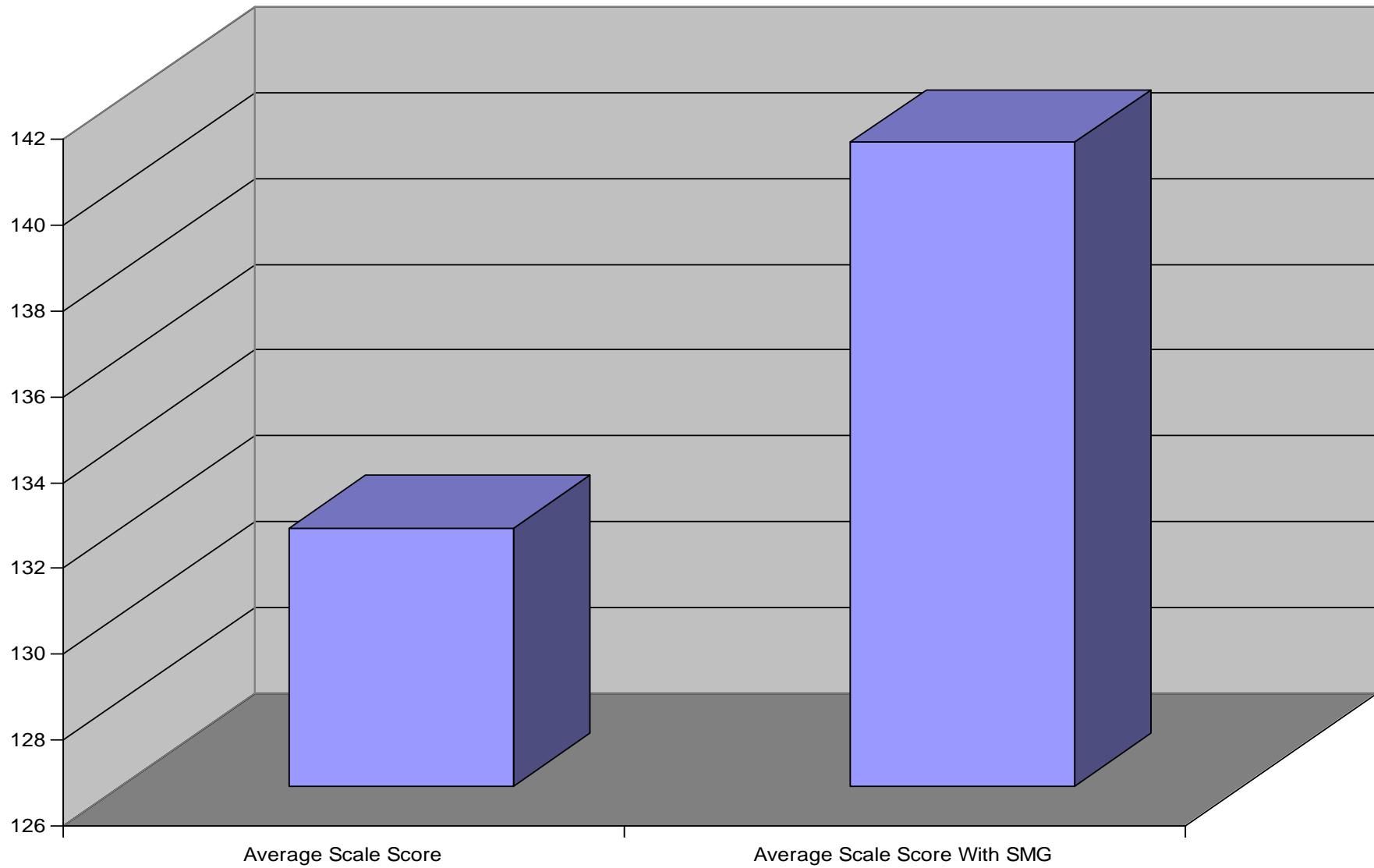


* Numbers for spring 2008 are projected.

NAEP Economics Test Results - All Students



NAEP Economic Test Results – Title I Student Population



FINRA-sponsored two-year grant to measure SMG effectiveness:

- ▶ Learning Point Associates will study the impact of SMG on:
 - Elementary, middle, and high school student math scores
 - Students' knowledge of investing
 - Teachers taking personal financial action as a result of participating
 - Best practices for implementation

Program Improvements:

- ▶ Differentiated Curriculum:
 - Elementary, middle, and high school
 - Novice, Apprentice, Master and Grand Master

- ▶ Platform Improvements:
 - Online Teacher Support Center
 - Mutual Funds, Bonds



Overview

Teachers New to SMG

Industry Involvement

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How do I get my class involved?

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▶ [National Sponsors](#)

Stock Market Game Student Portfolio

SMG - Windows Internet Explorer

http://smgww.org/cgi-bin/hailogin

File Edit View Favorites Tools Help

SMG

Page Tools

The Stock Market Game - Long Island
2008-03-17 / 2008-05-23

Advisor: Toni McIntosh
Team ID: NY3_34_ZZ151

School: WALTER G. O'CONNELL COPIAGUE HIGH
Region: High School

Log Off

Trading

HELP

Mutual Funds

Account Summary

Pending Transactions

Account Holdings

Transaction Notes

Gains and Losses

Enter A Trade

America's Indices

Investor Research

Transaction History

News Update

Toggle Print Mode Currently: complex

Account Holdings for Team ID: NY3_34_ZZ151 Date: 05/01/2008

Cash Balance: (\$54,518.71)

TICKER	Position	Shares	Last Trade Date	Net Cost/Share	Net Cost	Current Price	Current Value	Unrealized Gains Losses	% Unrealized Gains Losses	Option
NCC	Long	3,000.00	2008-04-15	\$8.6734	\$26,020.20	\$6.3000	\$18,900.00	-\$7,120.20	-27.364	Trade
MO	Long	1,200.00	2008-04-15	\$22.1442	\$26,573.04	\$20.0000	\$24,000.00	-\$2,573.04	-9.683	Trade
WB	Long	1,200.00	2008-04-15	\$25.9284	\$31,114.08	\$29.1500	\$34,980.00	\$3,865.92	12.425	Trade
WEN	Long	1,000.00	2008-04-11	\$23.6946	\$23,694.60	\$29.0000	\$29,000.00	\$5,305.40	22.391	Trade
CECO	Long	2,000.00	2008-03-28	\$12.2910	\$24,582.00	\$20.1500	\$40,300.00	\$15,718.00	63.941	Trade
S	Long	2,000.00	2008-03-19	\$5.7426	\$11,485.20	\$7.9900	\$15,980.00	\$4,494.80	39.136	Trade
BSC	Long	2,000.00	2008-03-18	\$6.0282	\$12,056.40	\$10.7300	\$21,460.00	\$9,403.60	77.997	Trade
TOTAL								\$29,094.48	18.707%	

Current values are calculated using the previous trading day's closing prices.

Done

Internet 100%

start 5 Internet Explorer 19 Citrix ICA Client ...

2:47 PM



SMG - Windows Internet Explorer

http://www.stockmarketgame.org/cgi-bin/hailogin

File Edit View Favorites Tools Help

Pop-up blocked. To see this pop-up or additional options click here...

Home Log Out

THE STOCK MARKET GAME™

Teacher Support Center

- Understanding SMG
- Manage Student Portfolios
- In the Classroom

Welcome, Vincent Young!

To get the most from your visit to the Teacher Support Center, click the tabs above or the section headings below for detailed descriptions of the features and functions available to you.

To print a frame click on it.
Then for Windows: use ctrl-p, OS9/OSX: use cmd-p

Understanding SMG

New users start here:

- Teachers Guide
- Understanding Portfolios
- Rules of the Game
- Promotional Materials
- Related Links

Manage Student Portfolios

View & manage team portfolios:

- View Rankings & Portfolios
- Change Password
- Troubleshooting
- Help Desk
- Participation Certificates

In the Classroom

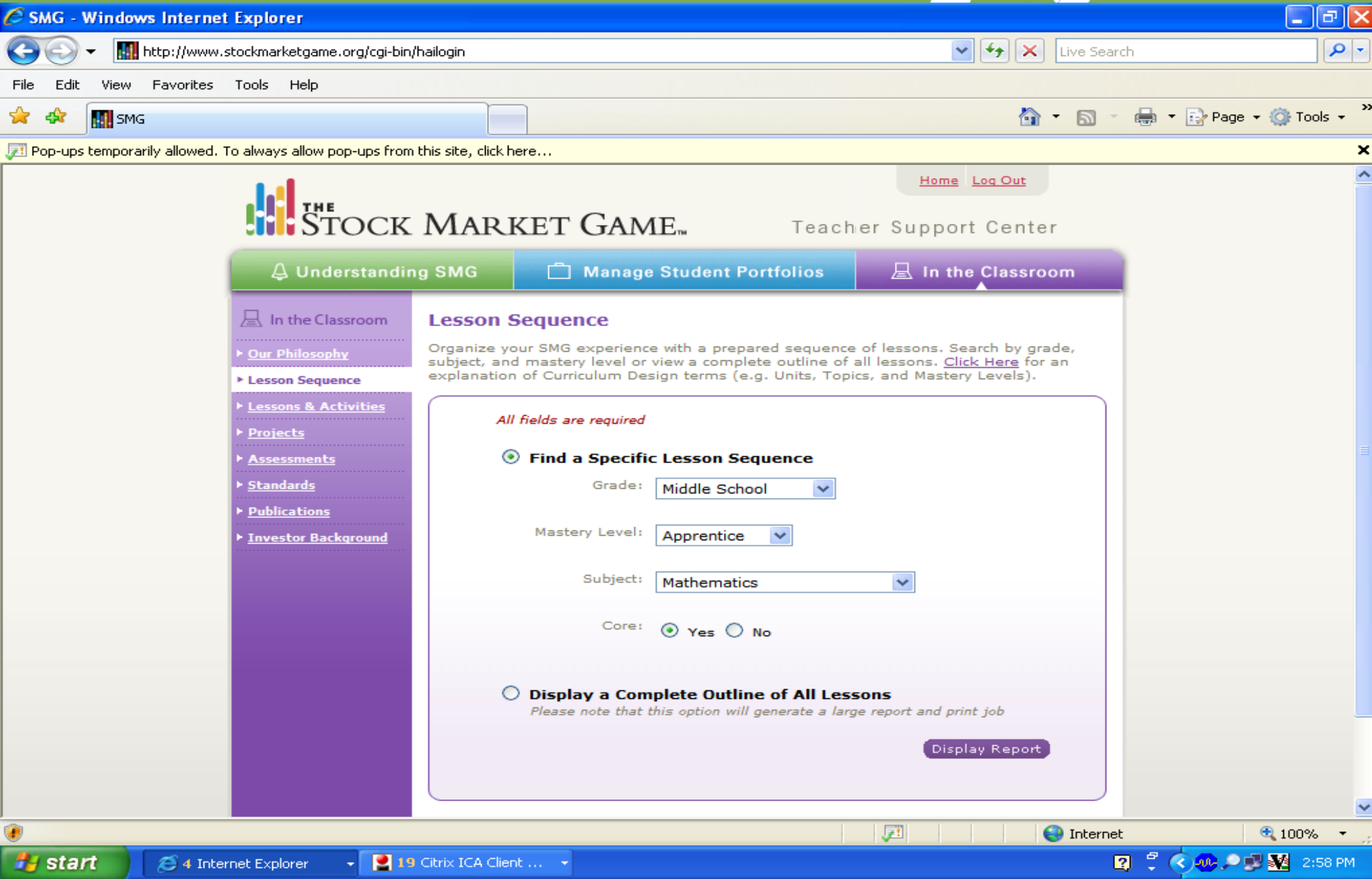
Lessons, standards correlations, and additional classroom teaching resources. Visit the [Our Philosophy](#) section for an explanation of the SMG program's approach to teaching.

- Lesson Sequence**
Organize your SMG experience with a prepared sequence of lessons.
- Lessons & Activities**
Reinforce core skills and teach important investment concepts.
- Assessments**

Program News

Welcome to the Fall session of The Stock Market Game program! If you're new to the program and would like to be matched to a mentor teacher to ask questions and use as a general resource, please email Tiana Lichtenau at tlichtenau@sifma.org.

start | 4 Internet Explorer | 19 Citrix ICA Client ... | Internet | 100% | 2:54 PM



SMG - Windows Internet Explorer

http://www.stockmarketgame.org/cgi-bin/hailogin

File Edit View Favorites Tools Help

SMG

Pop-ups temporarily allowed. To always allow pop-ups from this site, click here...

Home Log Out

THE STOCK MARKET GAME™ Teacher Support Center

Understanding SMG Manage Student Portfolios In the Classroom

In the Classroom

- Our Philosophy
- Lesson Sequence**
- Lessons & Activities
- Projects
- Assessments
- Standards
- Publications
- Investor Background

Lesson Sequence

Organize your SMG experience with a prepared sequence of lessons. Search by grade, subject, and mastery level or view a complete outline of all lessons. [Click Here](#) for an explanation of Curriculum Design terms (e.g. Units, Topics, and Mastery Levels).

All fields are required

Find a Specific Lesson Sequence

Grade: Middle School

Mastery Level: Apprentice

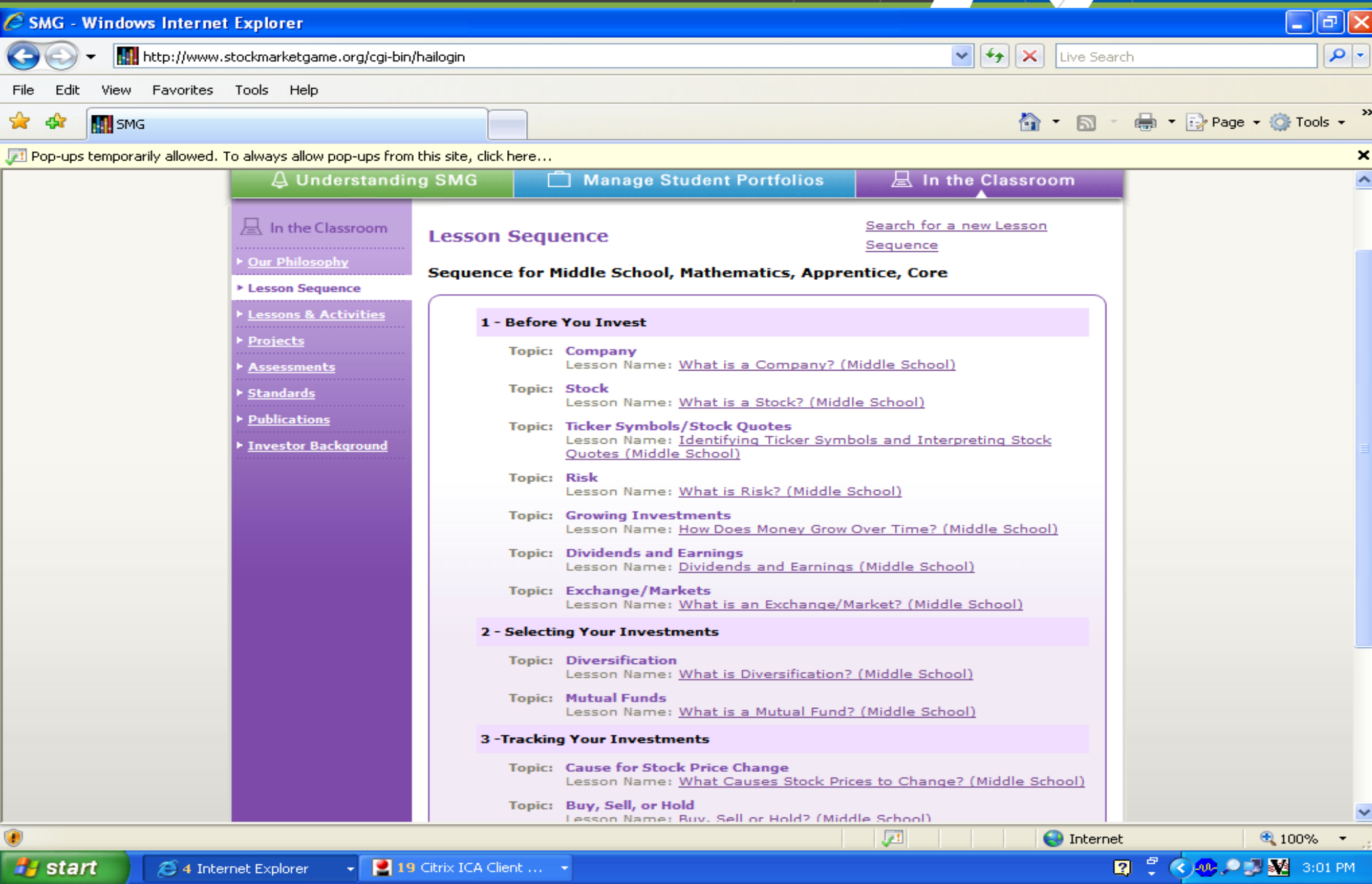
Subject: Mathematics

Core: Yes No

Display a Complete Outline of All Lessons
Please note that this option will generate a large report and print job

Display Report

start 4 Internet Explorer 19 Citrix ICA Client ... 2:58 PM



SMG - Windows Internet Explorer

http://www.stockmarketgame.org/cgi-bin/haillogin

File Edit View Favorites Tools Help

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Understanding SMG Manage Student Portfolios In the Classroom

In the Classroom

- Our Philosophy
- Lesson Sequence
- Lessons & Activities
- Projects
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Lesson Sequence

[Search for a new Lesson Sequence](#)

Sequence for Middle School, Mathematics, Apprentice, Core

1 - Before You Invest

- Topic: Company**
Lesson Name: [What is a Company? \(Middle School\)](#)
- Topic: Stock**
Lesson Name: [What is a Stock? \(Middle School\)](#)
- Topic: Ticker Symbols/Stock Quotes**
Lesson Name: [Identifying Ticker Symbols and Interpreting Stock Quotes \(Middle School\)](#)
- Topic: Risk**
Lesson Name: [What is Risk? \(Middle School\)](#)
- Topic: Growing Investments**
Lesson Name: [How Does Money Grow Over Time? \(Middle School\)](#)
- Topic: Dividends and Earnings**
Lesson Name: [Dividends and Earnings \(Middle School\)](#)
- Topic: Exchange/Markets**
Lesson Name: [What is an Exchange/Market? \(Middle School\)](#)

2 - Selecting Your Investments

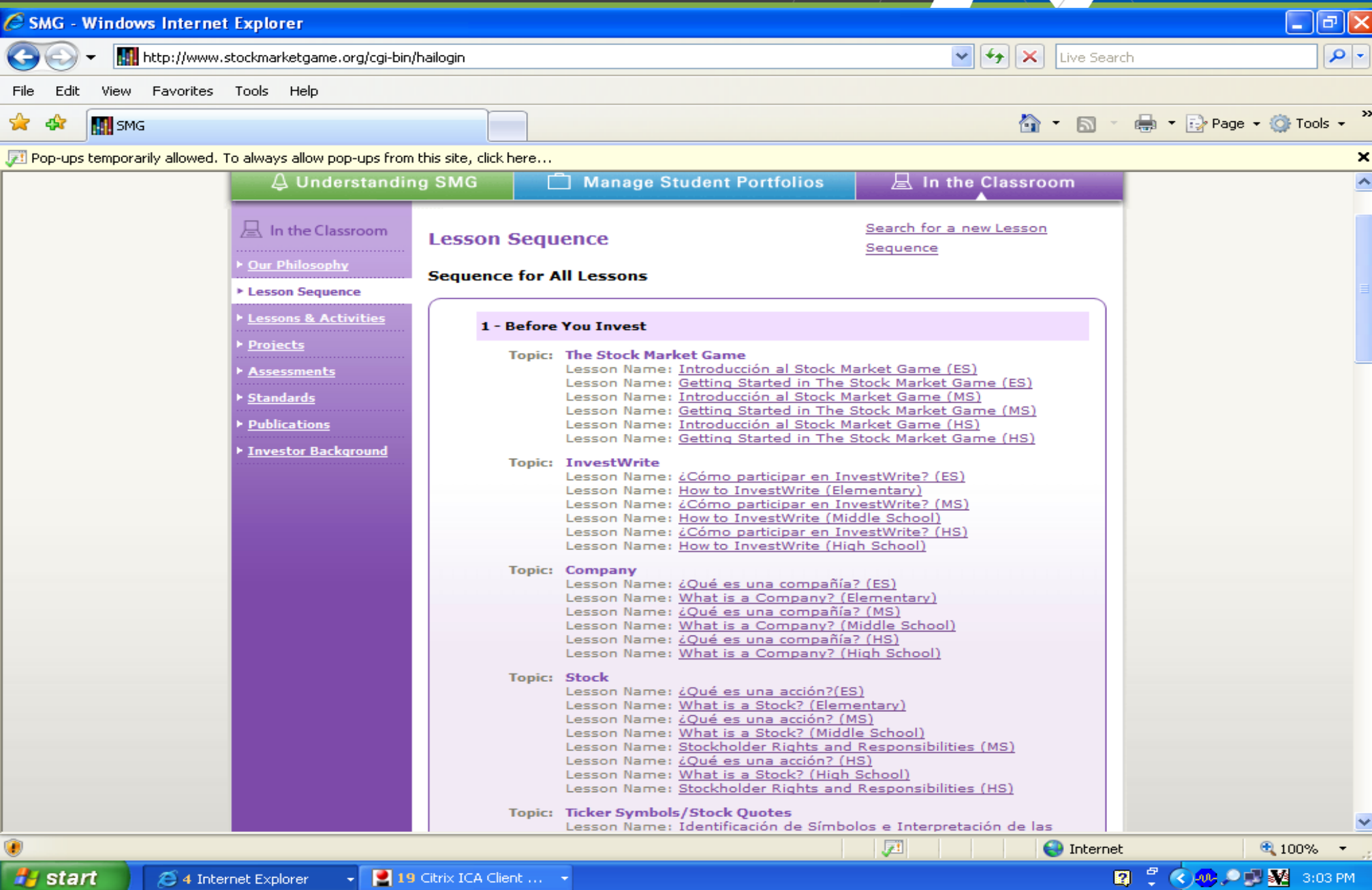
- Topic: Diversification**
Lesson Name: [What is Diversification? \(Middle School\)](#)
- Topic: Mutual Funds**
Lesson Name: [What is a Mutual Fund? \(Middle School\)](#)

3 - Tracking Your Investments

- Topic: Cause for Stock Price Change**
Lesson Name: [What Causes Stock Prices to Change? \(Middle School\)](#)
- Topic: Buy, Sell, or Hold**
Lesson Name: [Buy, Sell or Hold? \(Middle School\)](#)

start 4 Internet Explorer 19 Citrix ICA Client ... 100% 3:01 PM

Entire Lesson Sequence



The screenshot shows a Windows Internet Explorer browser window displaying the SMG website. The address bar shows the URL <http://www.stockmarketgame.org/cgi-bin/hailogin>. The browser's menu bar includes File, Edit, View, Favorites, Tools, and Help. The page content is organized into a navigation menu on the left and a main content area. The navigation menu includes links for Understanding SMG, Manage Student Portfolios, In the Classroom, Our Philosophy, Lesson Sequence, Lessons & Activities, Projects, Assessments, Standards, Publications, and Investor Background. The main content area is titled "Lesson Sequence" and "Sequence for All Lessons". It features a search box for a new lesson sequence and a list of topics with their respective lesson names and levels.

SMG - Windows Internet Explorer
http://www.stockmarketgame.org/cgi-bin/hailogin
Live Search

File Edit View Favorites Tools Help

SMG

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Understanding SMG Manage Student Portfolios In the Classroom

In the Classroom

Our Philosophy

Lesson Sequence

Lessons & Activities

Projects

Assessments

Standards

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Lesson Sequence

[Search for a new Lesson Sequence](#)

Sequence for All Lessons

1 - Before You Invest

Topic: The Stock Market Game
Lesson Name: [Introducción al Stock Market Game \(ES\)](#)
Lesson Name: [Getting Started in The Stock Market Game \(ES\)](#)
Lesson Name: [Introducción al Stock Market Game \(MS\)](#)
Lesson Name: [Getting Started in The Stock Market Game \(MS\)](#)
Lesson Name: [Introducción al Stock Market Game \(HS\)](#)
Lesson Name: [Getting Started in The Stock Market Game \(HS\)](#)

Topic: InvestWrite
Lesson Name: [¿Cómo participar en InvestWrite? \(ES\)](#)
Lesson Name: [How to InvestWrite \(Elementary\)](#)
Lesson Name: [¿Cómo participar en InvestWrite? \(MS\)](#)
Lesson Name: [How to InvestWrite \(Middle School\)](#)
Lesson Name: [¿Cómo participar en InvestWrite? \(HS\)](#)
Lesson Name: [How to InvestWrite \(High School\)](#)

Topic: Company
Lesson Name: [¿Qué es una compañía? \(ES\)](#)
Lesson Name: [What is a Company? \(Elementary\)](#)
Lesson Name: [¿Qué es una compañía? \(MS\)](#)
Lesson Name: [What is a Company? \(Middle School\)](#)
Lesson Name: [¿Qué es una compañía? \(HS\)](#)
Lesson Name: [What is a Company? \(High School\)](#)

Topic: Stock
Lesson Name: [¿Qué es una acción?\(ES\)](#)
Lesson Name: [What is a Stock? \(Elementary\)](#)
Lesson Name: [¿Qué es una acción? \(MS\)](#)
Lesson Name: [What is a Stock? \(Middle School\)](#)
Lesson Name: [Stockholder Rights and Responsibilities \(MS\)](#)
Lesson Name: [¿Qué es una acción? \(HS\)](#)
Lesson Name: [What is a Stock? \(High School\)](#)
Lesson Name: [Stockholder Rights and Responsibilities \(HS\)](#)

Topic: Ticker Symbols/Stock Quotes
Lesson Name: [Identificación de Símbolos e Interpretación de las](#)

start 4 Internet Explorer 19 Citrix ICA Client ... Internet 100% 3:03 PM

Securities Industry and Financial Markets Association