



# Snapshot of Chinese Non-Life Insurance Sector & Overview of Fitch's rating methodology

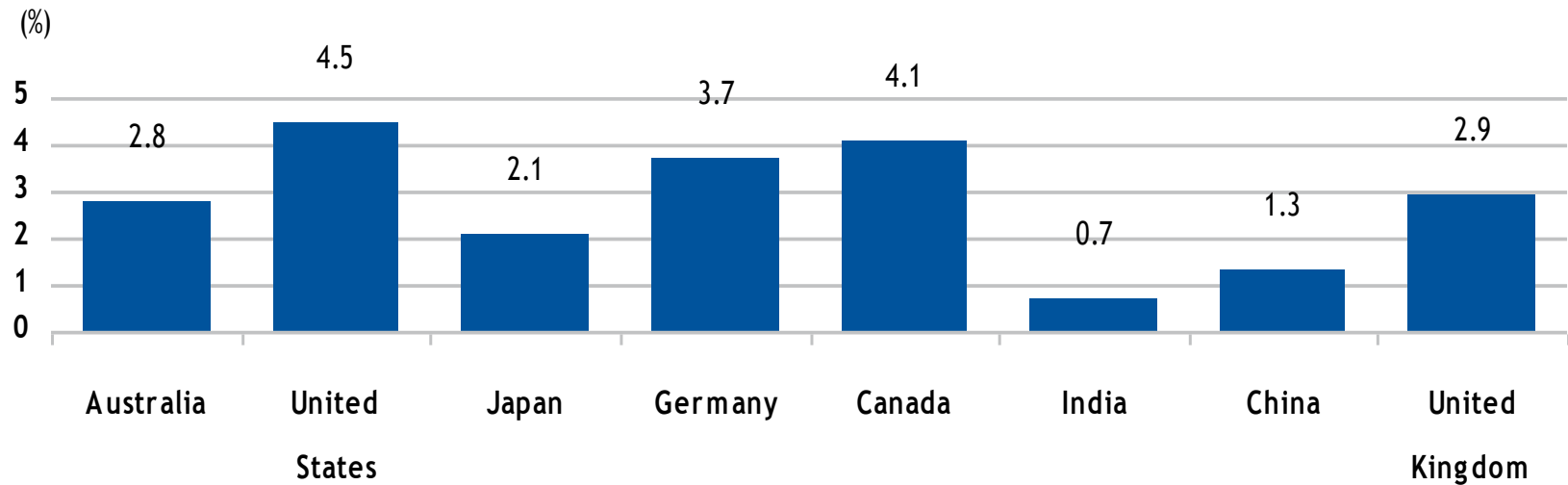
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**Senior Director - Insurance**

26 – 27 January 2012

# Agenda

- **Credit Snapshot of Chinese Non-Life Insurers**
- Overview of Fitch's rating methodology for insurers

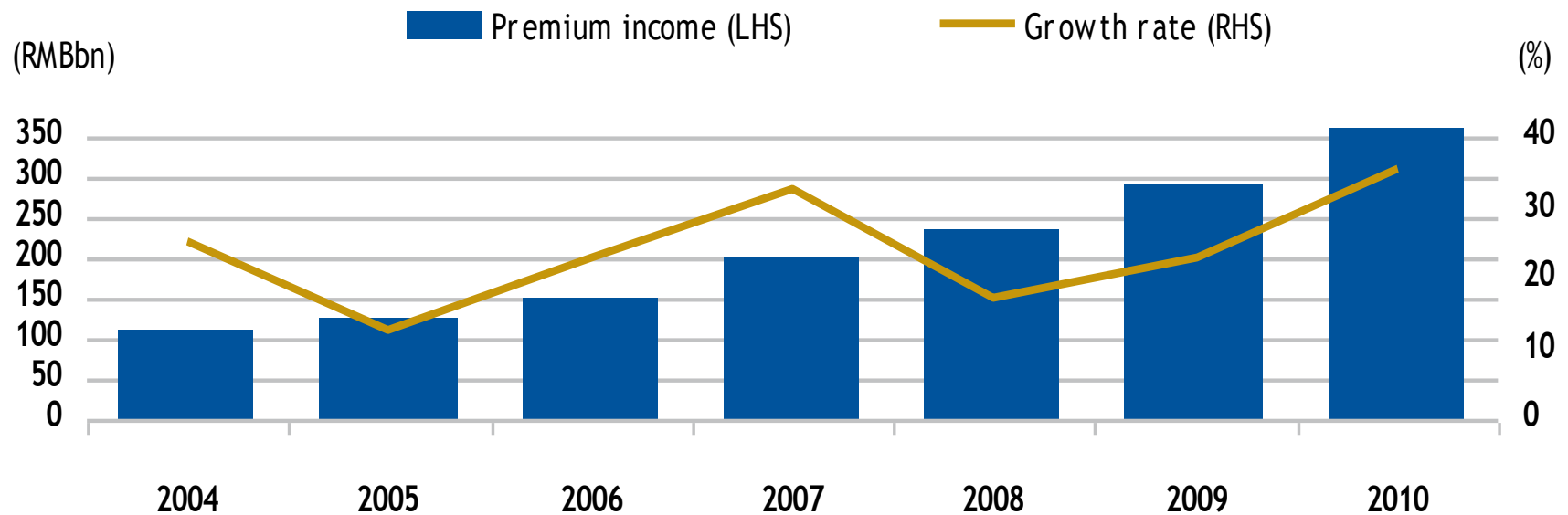
# 2010 Non-Life Insurance Penetration



Note: Premiums in % of GDP in 2010

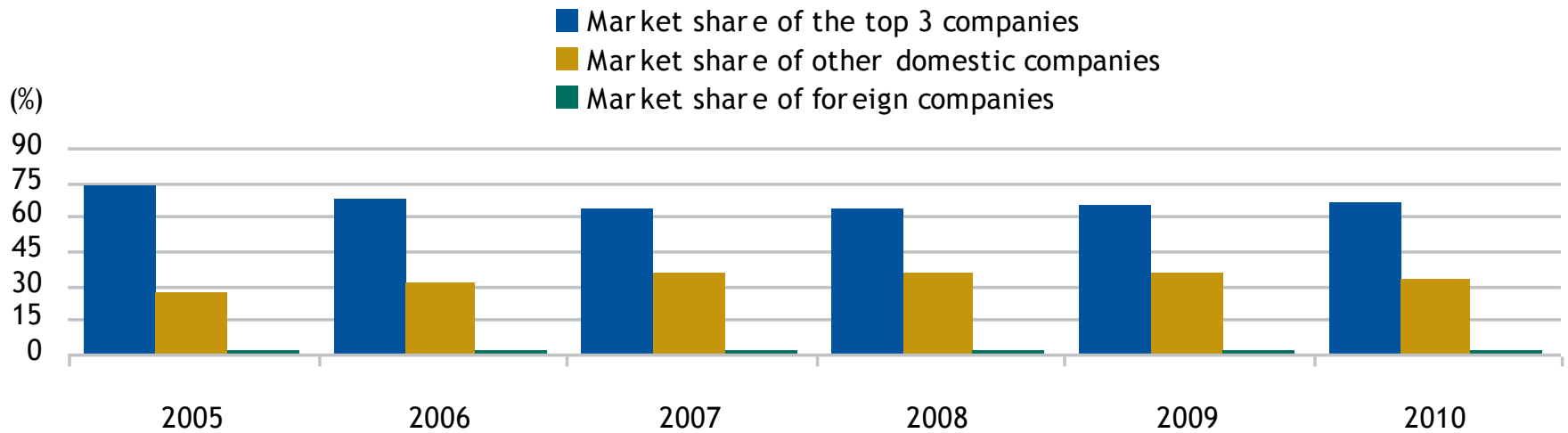
Source: Sigma Report No. 2 (2011)

# Non-Life Sector's Premium Income and Growth



Source: CIRC

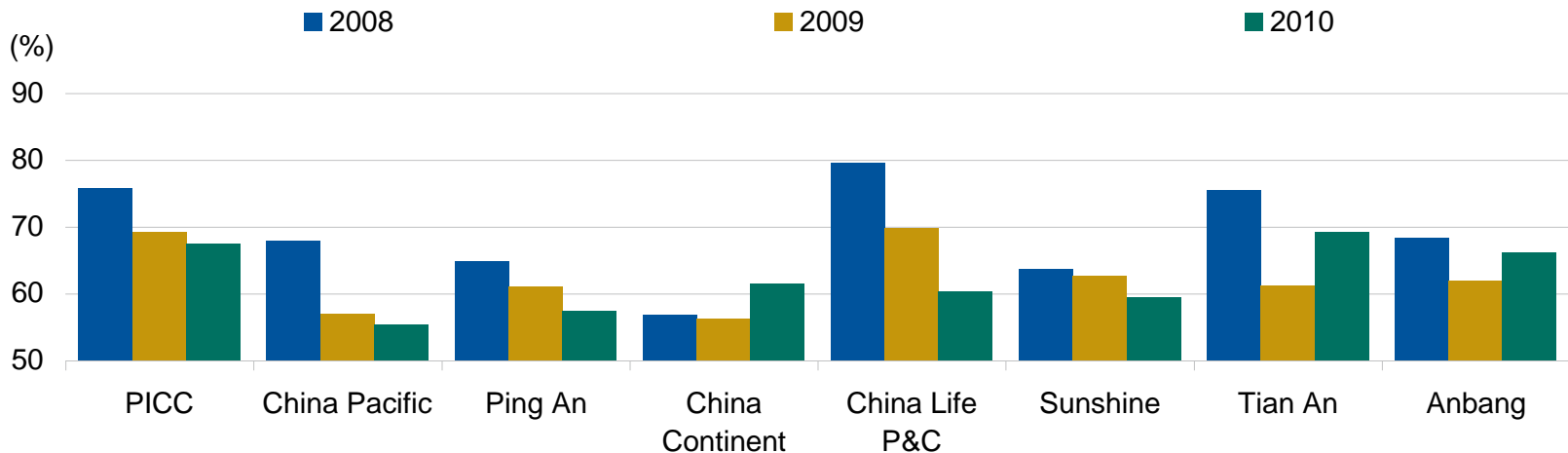
# Market Share of Premiums 2005-2010



Source: CIRC

# Improved Margins Due to Regulatory Reform and Operating Efficiency (I)

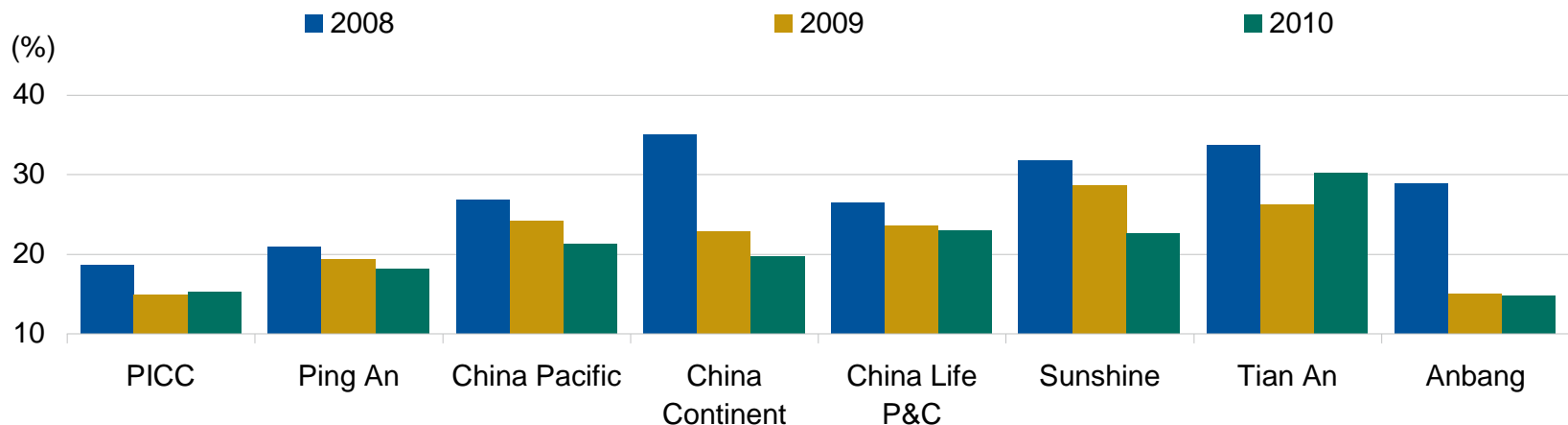
## Incurred Claim Ratio of Major Non-Life Insurers



Source: The companies (based on PRC GAAP), Fitch's calculation

# Improved Margins Due to Regulatory Reform and Operating Efficiency (II)

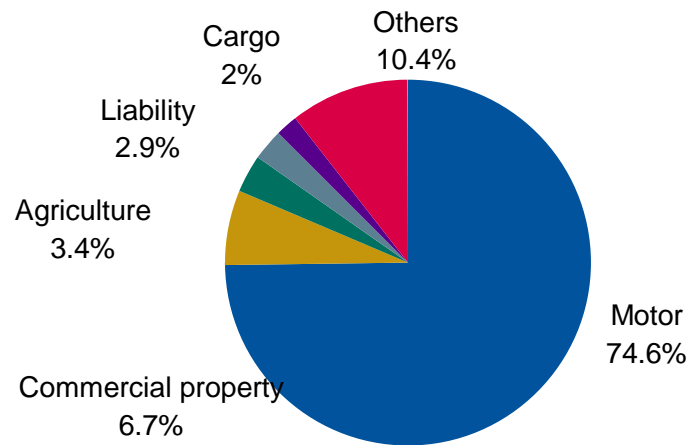
## Major Insurers' Operating Efficiency: Administrative and Management Expense to Net Written Premium



Source: The companies, Year book of China's Insurance and Fitch's Calculation (based on PRC GAAP)

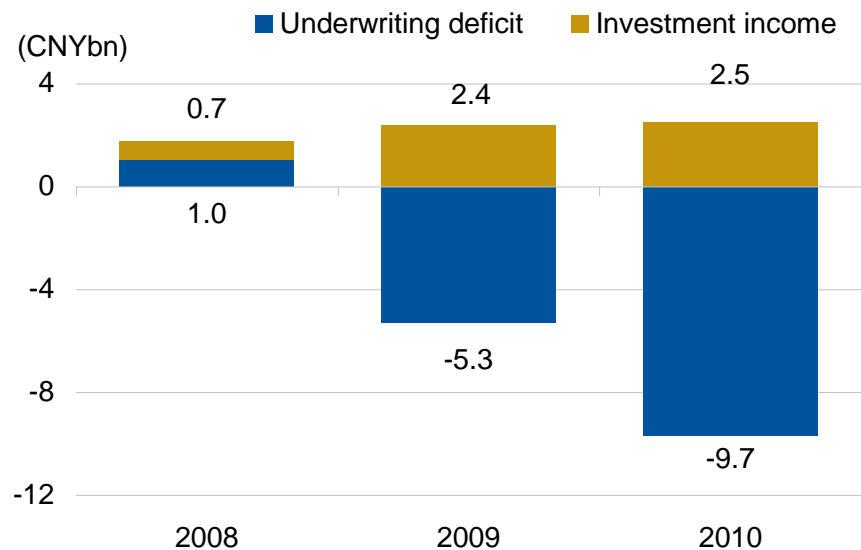
# Underwriting Cycle Likely to Peak in H211 (I)

## 2010 Premium Breakdown by Product Type



Source: CIRC

## Underwriting Performance of Compulsory Third Party Motor Insurance

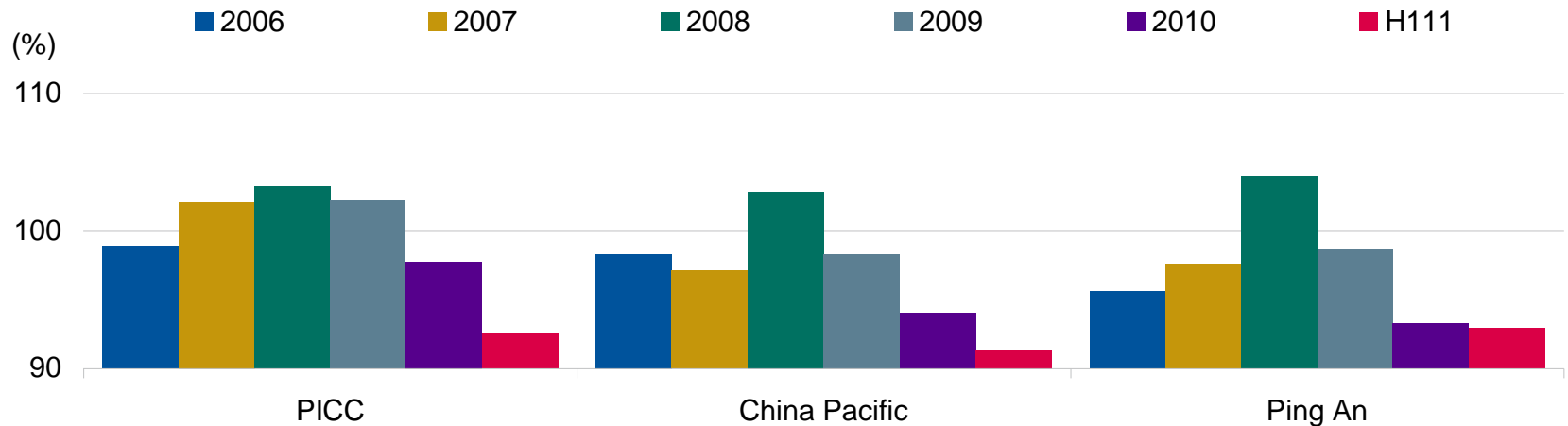


Source: CIRC



# Underwriting Cycle Likely to Peak in H211 (II)

## Combined Ratio of the Three Largest Non-Life Insurers

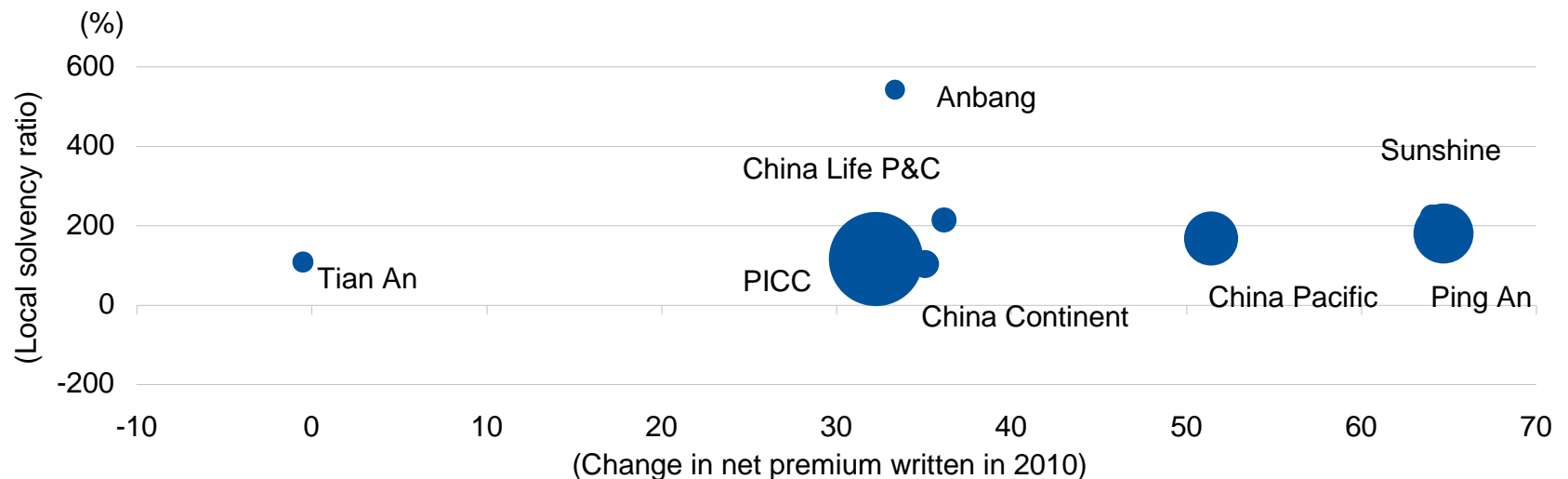


The combine ratio is based on net earned premium

Source: The companies, based on HKFRS

# Premium Growth Continues to Exert Solvency Pressure

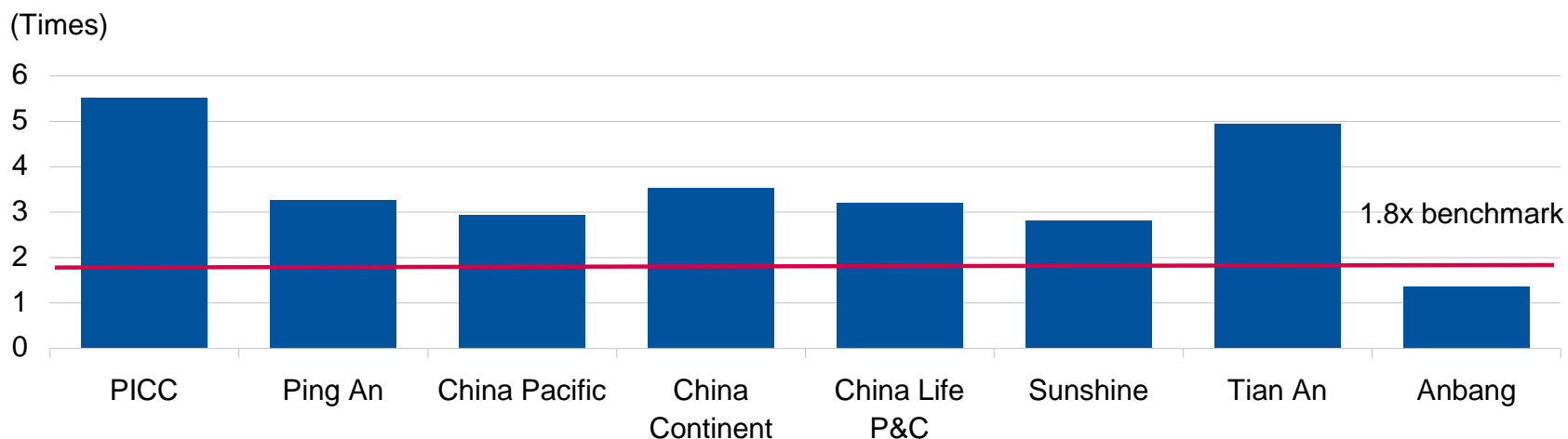
## Solvency, Market Share and Net Premium Growth of Major Insurers in FY10



Source: The companies and Fitch's calculation

# Net Premium Leverage Remains High

## Net Premium Leverage of Major Insurers in FY10

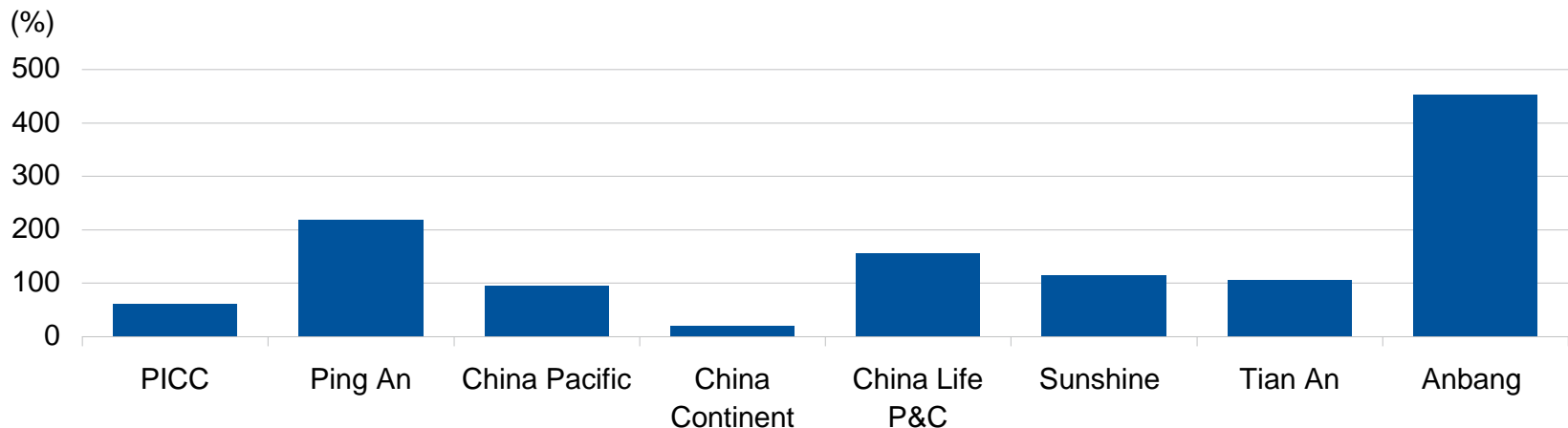


Net premium leverage = Net premium written to shareholders' equity

Source: The companies and Fitch's calculation

# Solid Liquidity; Market Volatility Could Affect Solvency

## Major Insurers' Ratio of Cash and Deposit to Net Claim Reserves at FYE10



Source: The companies and Fitch's calculation (based on PRC GAAP)

# Stable Outlook in 2012

## Non-Life Insurance

- Ongoing regulatory supervision
- Market discipline
- Inflationary pressure

### *Related Research*

*2012 Outlook: China Non-Life Insurance – Preparing for the Downswing (Dec 2011)*

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# Agenda

- Credit Snapshot of Chinese Non-Life Insurers
- Overview of Fitch's rating methodology for insurers**

# Criteria Being Withdrawn

- Insurance Rating Methodology
- Life Insurance Rating Methodology (Global)
- Non-Life Insurance Rating Methodology (Global)
- Fitch’s Approach to Rating Insurance Groups
- Insurance Industry: Global Notching and Recovery Analysis
- Treatment of Hybrids in Insurance Capital and Leverage Ratios
- Takaful Rating Methodology



## Insurance Rating Methodology

Global Master Criteria

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### Related Criteria

- Country Ceilings, Aug. 12, 2011
- Insurance-Linked Securitizations, Aug. 11, 2011
- Title Insurance Rating Methodology, March 31, 2011
- U.S. Health Insurance and Managed Care Rating Methodology, March 31, 2011
- Country-Specific Treatment of Recovery Ratings, Feb. 23, 2011
- Insurance Broker Rating Methodology, Dec. 17, 2010
- Evaluating Corporate Governance, Dec. 16, 2010

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# Master Criteria Overview

- Section I. – Key Credit Factors
  - Main Aspects of Our Fundamental Analysis
    - *Much Greater Focus on Relating Key Factors to Rating Levels*
- Section II. – Weighting of Credit Factors in Rating
  - Illustrates How We Develop a Final Rating
- Section III. – Forward Looking Elements
  - Forecasting, Sensitivity Analysis, Stress Testing
- Section IV.-XI. – Various “Technical” Topics
  - i.e. Notching, Group Ratings, Hybrids, etc.



# Key Credit Factors

## 1. Qualitative factors:

- Sovereign and country-related constraints
- Industry profile and operating environment
- Market position and size/scale
- Ownership
- Corporate governance and management

## 2. Quantitative factors

- Capitalization and leverage
- Debt service capabilities and financial flexibility
- Financial performance and earnings
- Investment and asset risk
- Asset/liability and liquidity management
- Reserve adequacy
- Reinsurance, risk mitigation and catastrophe risk

# Key Credit Factors: Qualitative factors

## Sovereign and Country-Related Constraints

- Greater clarity on sovereign/country constraints on the ratings
- When acceptable to rate above sovereign
- When to treat IFS as LC vs. FC

Basic constraints	Impact on Rating
Country Ceiling (CC)	FC rating: Capped by CC due to T&C risks; LC rating: Not subject
Sovereign Rating	Entities can be rated above must be able to withstand sovereign crisis and has low exposure to government debts.  Insurers are less likely to be rated above due to high levels of government bonds
IFS Rating	When policyholder obligations are mostly in LC, IFS is treated as LC rating

# Key Credit Factors: Qualitative factors

## Industry Profile and Operating Environment

- Insurers operating in a higher risk segment tend to be rated lower

IFS:	AAA	AA	A	BBB	<BBB
Debt:	AA	A	BBB	BB	<BB
Life Insurance/Annuities	←	█		→	
Non-Life	←	█		→	
Reinsurance	←	█		→	
Accident and Health		←	█		→

# Key Risks for Major Types of Insurance

## Non-Life Insurance

- Cyclicalities of financial results due to large low frequency, high severity losses
- Intense competition in most sectors leading to commodity pricing

## Life and Annuity Insurance

- Competitive pressure on pricing and profitability due to overcapacity and competition from other financial institutions
- Increased regulatory and operational risk

## Reinsurance

- Potential exposure to pandemics or other mortality catastrophe

## Accident and Health

- Exposure to political and regulatory risks (especially in the U.S.)

# Key Credit Factors: Qualitative factors

## Market Position and Size/Scale

- Larger companies with major scale and market position and product/market diversification and can achieve higher ratings
- Also consider brand strength and market share
- Distribution capabilities: volume, productivity and diversification

	IFS:	AAA	AA	A	BBB	<BBB
	Debt:	AA	A	BBB	BB	<BB
Major position and scale		←————— ————→				
Modest position and scale			←————— ————→			
Small, narrow focus				←————— ————→		

# Key Credit Factors: Qualitative factors

## Ownership

- Goal: Assess if Neutral, favourable, or unfavourable to the ratings
- **Mutual / stock (public):** Neutral, but mutual ownership can have higher ratings as there is greater incentives to hold excess capital, liquidity or use conservative ERM approach
- Public ownership tends to focus more on return on capital
- **Private ownership:** neutral, positive or negative
- Private – eg. Hedge fund, private equity firm, bank/corporate
- Positive when private owner is highly rated, expectation of support or perceived synergies, e.g. bancassurance

	IFS:	AAA	AA	A	BBB	<BBB
Stock			←—————→			→
Mutual		←	—————→			→

# Key Credit Factors: Qualitative factors

## Corporate Governance and Management

- Good CG will not increase ratings but poor CG could result in lower ratings
- CG: board independence, audit issues, related party transactions
- Risk management: risk appetite, understanding of and involvement in risk management function; effectiveness of risk management process/ tools

IFS:	AAA	AA	A	BBB	<BBB
Effective or adequate	←————— —————→				
Generally effective, but some weakness noted		←————— —————→			
Weak/ ineffective/ inadequate					←—————

# Key Credit Factors: Quantitative factors

## Capitalization and Leverage

- Capital adequacy ratios (CARs) include:
  - Regulatory solvency
  - Operating leverage (net premium/ shareholders funds)
  - Fitch's risk-based capital model (Prism)
- Financial leverage ratio

### Median Ratio Guidelines

IFS	AAA	AA	A	BBB
<b>Capital Adequacy</b>				
<b>RBC (%)</b>	<b>450</b>	<b>375</b>	<b>270</b>	<b>200</b>
<b>Solvency I (EU) (%)</b>	<b>220</b>	<b>175</b>	<b>150</b>	<b>125</b>



# Key Credit Factors: Quantitative factors

## Financial Performance and Earnings

- Premium growth trend – compared to industry
- Profitability – underwriting and investing
- Expense efficiency  
(Refer to financial ratio definitions in criteria)

### Median Ratio Guidelines

IFS	AAA	AA	A	BBB
<b>Profitability</b>				
Combined ratio (Non-Life) (%)	80	95	103	110
Operating ratio (Non-Life) (%)	67	82	90	97
Pretax return on assets - Life (%)	1.4	1.1	0.9	0.4

# Key Credit Factors: Quantitative factors

## Investment and Asset Risk

- 4 key areas: Credit risk, market risk, interest rate risk, and liquidity risk
- Consider composition and credit quality of fixed income portfolio
- Investment in risky assets, e.g. equities, properties, foreign assets
- Hedging strategy and tools/instruments used

## Median Ratio Guidelines

IFS	AAA	AA	A	BBB
Risk assets to surplus/equity (Non-Life) (%)	25	50	75	100
Equities to surplus/equity (Life) (%)	15	27	45	60
Below IG bonds to surplus/equity (Life) (%)	20	40	55	70

# Key Credit Factors: Quantitative factors

## Asset/Liability and Liquidity Management

- **Life:** Important due to high investment leverage, business nature and product features; also for management of earnings
- **Non-life:** Ability to generate cash flow is higher; liquidity is important for short-tail business and in event of high catastrophe losses
- **Consider:** Marketability of investments, alternative sources of liquidity, and local market-specific factors

## Median Ratio Guidelines

	AAA	AA	A	BBB
Liquid assets to technical reserves (Non-life) (%)	200	150	125	100
Liquid assets to policyholder liabilities (Life) (%)	85	75	60	45

# Key Credit Factors: Quantitative factors

## Reserve Adequacy

- Critical for non-life (re)insurers
- Challenge is availability and data interpretation – statutory filing, actuarial report certified by registered actuaries
- Trends can be influenced by various factors: business mix, acquisitions/divestments, underwriting and claim practices, reinsurance arrangements and inflation
- When data is limited, Fitch relies more on basic ratio analysis, eg. trends in reserve to premiums

## Median Ratio Guidelines

	AAA	AA	A	BBB
Long-Term Average Reserve Development to Surplus/Equity (Non-Life) (%)	(5)	(2)	0	5

# Key Credit Factors: Quantitative factors

## Reinsurance, Risk Mitigation, and Catastrophe Risk

- Reinsurance contracts that help reduce risk materially - Positive
- Over-reliance on specific forms of risk mitigation (eg. quota-share, hedging) – Negative
- Higher rated insurers tend to use less reinsurance due to strong financial position and less concentrated portfolio
- Factors considered: sufficient amount/type, cost of reinsurance, financial strength/ratings of reinsurers

### Median Ratio Guidelines

	AAA	AA	A	BBB
Reinsurance recoverable to Surplus/equity (Non-Life) (%)	25	45	65	100

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**Thank You**

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