

Competition Law Workshop on Competition in the Pharmaceutical Sector

 Sydney, Australia  23-25 May 2017

This Workshop will provide participants with an opportunity to explore the common competition issues that can be found in the pharmaceutical sector. The pharmaceutical industry has a number of specificities that affect the way that competition takes place, as it is an innovative, high-technology and I.P.-sensitive industry that is essential to public healthcare. The goal of the Workshop is to make competition officials from Asia Pacific to become more familiar with international practices in cartels, abuse of dominance, mergers and the advocacy in the sector.

The panel of speakers includes expert speakers from the Australia, European Commission, Korea and from the OECD.

Agenda

DAY 1 – Tuesday 23 May

OPENING SESSION 09:05-09:45	OPENING REMARKS <ul style="list-style-type: none"> Mr. Soohyun Yoon Director General, OECD/KPC Competition Programme Mr. Marcus Bezzi Executive General Manager, Competition Enforcement, ACCC INTRODUCTION TO THE OECD-KOREA POLICY CENTRE PR Video Participants briefly introduce themselves and their agency to the group
9:45-10:15	INTRODUCTION TO THE SEMINAR <ul style="list-style-type: none"> Mr. Ruben Maximiano (Senior Competition Expert, OECD)
10:15-10:45	IP AND ANTITRUST – AND PHARMA <ul style="list-style-type: none"> Mr. Pedro Caro de Sousa (Competition Expert, OECD)
10:45-11:00	COFFEE BREAK
11:00-11:30	MARKET DEFINITION IN PHARMACEUTICAL SECTORS <ul style="list-style-type: none"> Mr. Ruben Maximiano
11:30-12:30	HORIZONTAL AGREEMENTS IN PHARMA IN THE EU <ul style="list-style-type: none"> Mr. Paul Csiszar (Director, European Commission)

12:30-14:00	GROUP PHOTO AND LUNCH
14:00-15:00	CARTELS, BID RIGGING AND PHARMA PRODUCTS <ul style="list-style-type: none"> • Mr. Pedro Caro Sousa
15:00-15:15	COFFEE BREAK
15:15-16:15	KFTC'S ENFORCEMENT EXPERIENCE : REVERSE-PAYMENT AGREEMENT BETWEEN GSK & DONG-A PHARM <ul style="list-style-type: none"> • Mr. Sunjeong Lim (Deputy Director, KFTC)
16:15-16:30	CASE STUDY - INDONESIA

DAY 2 – Wednesday 24 May

09:00-10:00	ABUSE OF DOMINANCE IN THE PHARMA SECTOR – The EU <ul style="list-style-type: none"> • Mr. Paul Csiszar (Director, European Commission)
10:00-11:00	ABUSE OF DOMINANCE IN THE PHARMA SECTOR – The Case of Australia <ul style="list-style-type: none"> • Delegate from ACCC
11:00-11:15	COFFEE BREAK
11:15-11:45	EXCESSIVE PRICING IN THE PHARMA SECTOR <ul style="list-style-type: none"> • Mr. Pedro Caro Sousa
11:45-12:15	CASE STUDY – CHINESE TAIPEI (Merger) <ul style="list-style-type: none"> • Mr. Tsung-Yung Tsai (Specialist, Chinese Taipei Fair Trade Commission)
12:15-13:45	LUNCH
13:45-15:15	HYPOTHETICAL CASE
15:15	CULTURAL TOUR and DINNER

DAY 3- Thursday 25 May

09:00-10:00	MERGER CONTROL IN THE PHARMA SECTOR <ul style="list-style-type: none"> • Mr. Ruben Maximiano (Senior Competition Expert, OECD) • Delegate from ACCC
10:00-10:30	CASE STUDY-SINGAPORE
10:30-10:45	COFFEE BREAK
10:45-11:45	ADVOCACY FOR COMPETITION – THE ROLE OF COMPETITION AUTHORITIES IN THE PHARMA SECTOR <ul style="list-style-type: none"> • Mr. Ruben Maximiano (Senior Competition Expert, OECD) • Ms. Dian Retno Mayang Sari (Investigator, KPPU) • Delegate from ACCC
11:45-12:00	CLOSING CEREMONY