

Workshop on Market Studies

 Seoul, Korea

 14-16 November 2017

Agenda

DAY 1 – Tuesday, 14 November 2017

OPENING SESSION 09:00-09:30	OPENING REMARKS AND INTRODUCTIONS <ul style="list-style-type: none">• Mr. Soohyun Yoon (Director General, OECD/KPC Competition Programme)• Ms. Sabine Zigelski (OECD Senior Competition Expert) INTRODUCTION TO THE OECD-KOREA POLICY CENTRE <p>PR Video</p> <p>Participants briefly introduce themselves and their agency to the group</p>
9:30-10:15	INTRODUCTION TO MARKET STUDIES <ul style="list-style-type: none">• Ms. Sabine Zigelski (OECD Senior Competition Expert)
10:15-10:30	COFFEE BREAK
10:30-11:30	MARKET STUDY SELECTION AND PRIORITISATION <ul style="list-style-type: none">• Mr. Sarunas Keserauskas (Head of the Competition Council of Lithuania)
11:30-12:30	MARKET STUDIES IN KOREA <ul style="list-style-type: none">• Mr. Yonghee Shin (Senior Deputy Director, Korea Fair Trade Commission)
12:30-14:00	GROUP PHOTO AND LUNCH
14:00-15:30	EXERCISE ON SELECTION/PRIORITISATION <ul style="list-style-type: none">• Ms. Sabine Zigelski (OECD Senior Competition Expert)
15:30-15:45	COFFEE BREAK
15:45-16:45	MARKET STUDY METHODOLOGIES <ul style="list-style-type: none">• Mr. James Mancini (OECD Competition Expert)
18:00	WELCOMING DINNER HOSTED BY OECD/KPC

DAY 2 – Wednesday 15 November 2017

09:00-10:00	THE ACCC EXPERIENCE: ELECTRICITY MARKET <ul style="list-style-type: none">• Ms. Simone Warwick (Director, Retail Electricity Price Inquiry, ACCC)
10:00-10:45	COUNTRY CASE <ul style="list-style-type: none">• Mr. Satyam Pranav (Competition Commission of India)
10:45-11:00	COFFEE BREAK
11:00-12:15	PANEL DISCUSSION – QUESTIONNAIRES, DATA PROCESSING, UNEXPECTED COMPLICATIONS <ul style="list-style-type: none">• All experts
12:15-13:45	LUNCH
13:45-15:15	EXERCISE ON MARKET STUDY DESIGN <ul style="list-style-type: none">• Ms. Sabine Zigelski (OECD Senior Competition Expert)
15:15-15:30	COFFEE BREAK
15:30-16:30	THE E-COMMERCE SECTOR INQUIRY <ul style="list-style-type: none">• Ms. Zsuzsa Cserhalmi (Digital Single Market Task Force, European Commission)

DAY 3- Thursday 16 November

09:00-10:00	MARKET STUDY REMEDIES <ul style="list-style-type: none">• Mr. James Mancini (OECD Competition Expert)
10:00-10:30	COUNTRY CASE <ul style="list-style-type: none">• Mr. Jhih-Hong Jhang (Chinese Taipei Fair Trade Commission)
10:30-10:45	COFFEE BREAK
10:45-12:00	MARKET STUDY ADVOCACY – HOW TO “SELL” RESULTS/RECOMMENDATIONS <ul style="list-style-type: none">• Mr. Sarunas Keserauskas (Head of the Competition Council of Lithuania)• All Experts + Roundtable Discussion
12:00-12:30	CLOSING CEREMONY