

Workshop – Competition Issues of Digitalisation

 Tokyo, Japan

 16-18 October 2019

Conference Venue: 12F (“Hakuho”)

Digitalisation has led to the introduction of new markets, change of old ones, and a transformation in how consumers obtain information and make purchases. This Workshop will provide participants with an opportunity to explore the common competition issues and challenges arising from the digitalisation of economies. In particular, digital products and markets can exhibit some particular characteristics that affect market structure, including: strong digital platform network effects, substantial economies of scale and scope, significant user data, low or zero prices. This workshop will identify and develop those issues via analysis of the recent studies undertaken in a number of jurisdictions as well as through cases (vertical restraints, merger and abuse of dominance cases).

A detailed agenda will be provided to participants in advance of the event.

The panel of speakers includes experts from Australia (ACCC), the European Union (European Commission), Japan (JFTC), Korea (KFTC), OECD, US FTC.

Agenda

DAY 1 – Wednesday 16 October

OPENING SESSION 09:15 – 10:00	OPENING REMARKS <ul style="list-style-type: none">Mr. Akinori Yamada (Secretary General, JFTC)Mr. Dae-Young Kim (Director, OECD KPC Competition Programme)Mr. Ruben Maximiano (Senior Competition Expert, OECD) INTRODUCTION TO THE OECD-KOREA POLICY CENTRE (Video) Participants briefly introduce themselves and their agency to the group
10:00 – 10:30	KEYNOTE <ul style="list-style-type: none">Kris Dekeyser (Director, Policy and Strategy Directorate, DG Competition, European Commission)
10:30 – 11:00	OVERVIEW OF COMPETITION ISSUES IN LIGHT OF DIGITALISATION <ul style="list-style-type: none">Ruben Maximiano (Senior Competition Expert, OECD)
11:00 – 12:30	GROUP PHOTO and LUNCH (21F, Bright Coast)
13:00 – 18:00	CULTURAL EVENT (“CEATEC 2019”)
18:00 – 20:30	WELCOME DINNER – hosted by the OECD KPC Bright Coast (21F, Bright Coast)

DAY 2 – Thursday 17 October

09:15 – 10:00	KEYNOTE <ul style="list-style-type: none">Daniel Francis (Associate Director for Digital Markets, Bureau of Competition, FTC)
10:00 – 10:15	COFFEE BREAK
10:15 – 11:15	CROSS CUTTING VIEW OF MAIN ISSUES FROM THE MARKET ENQUIRIES <ul style="list-style-type: none">Peter Alexiadis (Partner, Gibson Dunn & Crutcher, Belgium, Visiting Professor at Kings College, London)
11:15 – 12:15	THE DIGITAL ENQUIRY – the Australian Experience Fiona Grant (Director, Enforcement NSW & ACT, ACCC)
12:15 – 13:45	LUNCH (21F, Bright Coast)
13:45 – 14:45	COMPETITION LAW ENFORCEMENT IN DIGITAL MARKETS – the Korean Experience Sungkyoon Kim (Researcher, Supreme Court, Korea)
14:45 – 15:00	COFFEE BREAK
15:00 – 16:00	EXPERIENCES FROM SINGAPORE Ng Ming Jie (Deputy Director, CCCCS)
16:00 - 17:00	VERTICAL RESTRAINTS IN ONLINE MARKETS – the international view Pedro Caro Sousa (Competition Expert, OECD)
18:00 – 20:30	WELCOME DINNER – hosted by the JFTC (21F, Bright Coast)

DAY 3- Friday 18 October

09:15 – 10:45	MERGER CONTROL and Hypothetical Case <ul style="list-style-type: none">Fiona Grant (Director, Enforcement NSW & ACT, ACCC)
10:45 – 11:00	COFFEE BREAK
11:00 – 12:00	DIGITAL PLATFORMS IN JAPAN – The Japanese Experience <ul style="list-style-type: none">Yasuhiro Yoshikawa (Senior Investigator, JFTC)
12:00 – 12:30	CASE STUDY I: Chinese Taipei – Mobile Payment Market and Apple Pay <ul style="list-style-type: none">Sonya Chia-Chen WU (Specialist, Chinese Taipei Fair Trade Commission)
12:30 – 13:45	LUNCH (21F, Bright Coast)
13:45 – 14:45	REGULATION, COMPETITION AND DIGITAL ISSUES <ul style="list-style-type: none">Peter Alexiadis (Partner, Gibson Dunn & Crutcher, Belgium, Visiting Professor at Kings College, London)
14:45 – 15:45	DEALING WITH COMPETITION ISSUES IN DIGITAL CASES – practical takeaways <ul style="list-style-type: none">Pedro Caro Sousa (Competition Expert, OECD) Q&A
15:45 – 16:00	CLOSING CEREMONY