

Bilateral Seminar

Competition Economics and Mergers

 Melia Hotel, Ha Noi, Viet Nam  14-15 November 2018

Agenda

DAY 1 – Wednesday 14 November

09:00 – 09:45	<p>OPENING SESSION</p> <ul style="list-style-type: none">• Mr. Youngsoo Bae (Director General, Competition Programme, OECD KPC)• Mr. Trinh Anh Tuan (Deputy General Director, VCCA)• Mr. Ruben Maximiano (Senior Competition Expert, OECD) <p>INTRODUCTION TO OECD KPC</p> <ul style="list-style-type: none">• PR Video <p>INTRODUCTION OF PARTICIPANTS</p> <ul style="list-style-type: none">• Participants briefly introduce themselves to the group
09:45 – 10:00	GROUP PHOTO AND COFFEE BREAK
10:00 – 10:30	<p>THE ROLE OF ECONOMICS IN COMPETITION LAW</p> <ul style="list-style-type: none">• Mr. Ruben Maximiano (Senior Competition Expert, OECD)
10:30 – 11:15	<p>VIET NAM EXPERIENCE AND NEW LAW</p> <ul style="list-style-type: none">• Mrs. Tran Phuong Lan (Head of Merger Control Division, VCCA)
11:15 – 12:15	<p>KEY COMPETITION ECONOMIC CONCEPTS AND DEFINITIONS</p> <ul style="list-style-type: none">• Mr. Derek Ritzmann (Expert, Economic Partners)
12:15 – 14:00	LUNCH

14:00 – 15:30	MARKET POWER AND ABUSE OF DOMINANCE <ul style="list-style-type: none"> Mr. Derek Ritzmann (Expert, Economic Partners)
15:30 – 15:45	COFFEE BREAK
15:45 – 16:30	MARKET DEFINITION ISSUES <ul style="list-style-type: none"> Mr. Ruben Maximiano (Senior Competition Expert, OECD)
16:30 – 16:45	Q&A on the Day
18:00 – 20:30	WELCOMING DINNER

DAY 2 – Thursday 15 November

09:00 – 10:00	THE THEORIES OF HARM OF MERGER CONTROL – Horizontal mergers <ul style="list-style-type: none"> Mr. Ruben Maximiano (Senior Competition Expert, OECD)
10:00 – 10:15	COFFEE BREAK
10:15 – 11:15	ECONOMIC TOOLS IN MERGER ANALYSIS <ul style="list-style-type: none"> Mr. Derek Ritzmann (Expert, Economic Partners)
11:15 – 12:15	KOREAN MERGER CASES <ul style="list-style-type: none"> Mr. Jongbae Park (Director, KFTC)
12:15 – 13:45	LUNCH
13:45 – 15:15	HYPOTHETICAL CASE SESSION
15:15 – 15:30	COFFEE BREAK
15:30 – 16:45	THE THEORIES OF HARM OF MERGER CONTROL – horizontal case, vertical and conglomerate effects <ul style="list-style-type: none"> Prof. João Gata (Principal Advisor, Portuguese Competition Authority)
16:45 – 17:45	THE ECONOMICS OF COLLUSION <ul style="list-style-type: none"> Dr. João Gata (Principal Advisor, Portuguese Competition Authority)
17:45– 18:00	CLOSING DISCUSSION
18:00 – 18:15	CLOSING CEREMONY