



OECD/Korea Policy Centre, Competition Programme

in collaboration with the

World Intellectual Property Organization

Workshop

on

Intellectual Property and Competition Law

Jeju Island, Korea - 17-19 April 2013

Attendees will include delegates from the United States, the European Union, Korea, China, India, Chinese Taipei, Indonesia, Malaysia, Pakistan, the Philippines, Mongolia, Thailand, Vietnam, WIPO and the OECD

Workshop Agenda

Wednesday, 17 April

9:00-12:00 **Welcome and Opening Remarks by OECD/Korea Policy Centre, Competition Programme**

Mr Jay Young Kang, Director General of the Competition Programme
(OECD/Korea Policy Centre)

Opening Remarks by WIPO

Mr Giovanni Napolitano (WIPO)

Introduction to the OECD/Korea Policy Centre & KFTC

Ms Hyelim Jang, Director (OECD/Korea Policy Centre)

Participants briefly introduce themselves and their agency to the group

Overview of the Workshop

Ms Simone Warwick (OECD/Korea Policy Centre)

Coffee Break

The IP and Competition Law Interface

Mr Giovanni Napolitano (WIPO)

12:00-13:30

Photo Session & Lunch Break

13:30-17:00

Korea at a Glance

Ms Michelle Ahn (OECD/Korea Policy Centre)

Competition Law Enforcement in Digital Markets: the Microsoft Cases

Ms Marieke Scholz (European Commission)

Coffee Break

Framework for Analyzing IP Licensing Practices

Mr Owen Kendler (U.S. Department of Justice, Antitrust Division)

18:00

Welcome Dinner

Thursday, 18 April

9:00-12:30

Standards, Patents and EU Competition Law

Ms Marieke Scholz (European Commission)

IP and Competition Law - Indian Perspective

Dr Satya Prakash and Ms Neha Raj (Competition Commission of India)

Coffee Break

Copyright and Trade Marks in Competition Cases
Mr Giovanni Napolitano (WIPO)

Competition Policy and IPR Issues in Mongolia
Ms Ariunaa Byambajav (AFCCP)

12:30-14:00 *Lunch Break*

14:00-17:00 *Sight seeing*

18:00 *Dinner Provided at a Jeju Restaurant*

Friday, 19 April

9:30-12:00 **An Introduction to Patent Pooling Agreements and Cross Licensing Agreements**
Mr Owen Kendler (U.S. Department of Justice, Antitrust Division)

Chinese Taipei: Patent Pools and Merger Review
Mr Yuchuan Liu (Chinese Taipei Fair Trade Commission)

Coffee Break

Antitrust Regulations over IP Licensing: Theories and Cases of Korea
Professor Hwang Lee (Korea University)

12:00-14:00 *Lunch Break*

14:00-17:00 **IP Considerations in Merger Cases**
Ms Simone Warwick (OECD/Korea Policy Centre)

Coffee Break

Hypothetical Exercises
Ms Simone Warwick (OECD/Korea Policy Centre)
Mr Giovanni Napolitano (WIPO)

Concluding Remarks by OECD/Korea Policy Centre and WIPO