The Private Sector: The Missing Piece of the SDG Puzzle

**Government & Private Sector Working Together to Bridge the Gap to Go from Billions to Trillions**

- A fifth of climate-related development finance in 2013 went towards ‘private sector engagement’ activities.
- On average, business accounts for 60% of GDP, 80% of capital flows and 90% of jobs in developing countries.
- Private sector instruments can help increase investment in emerging & frontier markets.
- Blended finance funds & facilities accounted for $25.4 billion in assets in 2015.
- Enterprises that generate measurable social & financial returns can bring effectiveness, innovation, accountability and scale to development efforts.
- Development partners are engaging the private sector to promote innovation in clean technologies, mobilise investment in low-carbon, climate-resilient infrastructure and promote green supply chains.
- Social Impact Investment enables M-KOPA to connect more than 300,000 homes in Kenya, Tanzania & Uganda to solar power.
- Blended finance funds can strategically mobilise additional private finance in ‘blended finance approaches’ for SDG-aligned investments in developing countries.

**Private Sector**

- **Social Impact Investment**
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**Green Investment**

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**Blended Finance**

- Blended finance funds can strategically mobilise additional private finance in ‘blended finance approaches’ for SDG-aligned investments in developing countries.

**Governments & Private Sector**

- GOVERNMENT & PRIVATE SECTOR WORKING TOGETHER TO BRIDGE THE GAP TO GO FROM BILLIONS TO TRILLIONS