



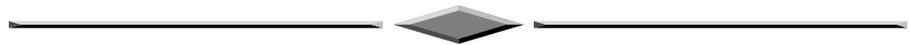
# ROOM DOCUMENT NO. 6

**DAC WORKING PARTY ON AID EVALUATION**

## DEVELOPMENT PARTNERS IN EVALUATION

Submitted by France

Agenda item 4c



36<sup>th</sup> meeting  
29-30 May 2002

**Development Partners in Evaluation:  
NGOs, multilateral and bilateral agencies  
OECD/DAC Workshop  
Paris, March 2003**

**Background and Context**

NGOs are increasingly important partners in development co-operation, and their role is likely to grow even further as aid volumes now seem headed towards increases over the medium term. A number of major donors have recently announced, notably in the context of the Monterrey conference, significant commitments to increases in aid volumes coupled with stronger demands for demonstration of results assessed in an independent and credible fashion. This provides both a challenge and an opportunity for evaluation as it can play an instrumental role in efforts aimed at stronger results focus and lesson learning for improved future aid programmes and projects.

**Purpose and Objectives of the Workshop**

The overall purpose is to share experiences and evaluation approaches and to strengthen collaboration between OECD donors, multilateral agencies and NGOs.

The specific objectives are to exchange and share evaluation knowledge around four themes: 1) Evaluation standards, practices and approaches in NGOs 2) Evaluation of NGOs by the bilateral and multilateral agencies 3) Exploring ways to collaborate (from partnerships to joint evaluations) and 4) Enhancing evaluation capacity.

The workshop will bring together evaluation managers and specialists from the various strands of development community: bilateral agencies, NGOs and multilateral agencies and development banks.

It will last one day and a half (probably back-to-back with the WP-EV meeting).

**Draft agenda**

<b>Introduction</b>	
<p><b>1<sup>st</sup> session : Evaluation practices by NGOs and development organizations</b></p> <p>This session will focus on evaluation practices of NGOs and development organizations.</p> <p><u>Issues</u></p> <ul style="list-style-type: none"> <li>• Are objectives, methods and practices similar? What do we learn of each other?</li> <li>• Survey of practices of evaluation by NGOs (objectives, consistency, methods)</li> <li>• Certain methods such as participatory evaluations may be highlighted</li> </ul>	<p><b>2nd session: Evaluation of NGOs by multilateral or bilateral agencies</b></p> <p>This session will focus on the approaches of various donors to NGO evaluation.</p> <p><u>Issues</u></p> <ul style="list-style-type: none"> <li>• How can bilateral and multilateral agencies, which are important funders of NGOs, evaluate them?</li> <li>• Evaluation of NGOs vs evaluation of projects managed by NGOs</li> </ul> <p>Examples of evaluation of NGOs</p>

<p><b>3rd session: Collaboration and joint work between development agencies and NGOs</b></p> <p>This session will focus on how development agencies (both bilateral and multilateral) can enhance their collaboration with NGOs</p> <p><u>Issues</u></p> <ul style="list-style-type: none"> <li>• How to develop collaboration between the various types of organizations in the field of evaluation (participation of NGOs to evaluation conducted by development agencies, for instance).</li> <li>• Example of successful joint evaluation(s)</li> </ul>	<p><b>4<sup>th</sup> session: Enhancing evaluation capacity</b></p> <p>This session will conclude the workshop and focus on what can be drawn from the discussions to enhance capacities of all in conducting and collaborating in evaluation.</p> <p><u>Issues</u></p> <ul style="list-style-type: none"> <li>• How to enhance evaluation capacity of NGOs and help them develop this activity.</li> <li>• F3E, a French example of assistance to evaluation for small NGOs</li> </ul>
--	---

***Session 1: Evaluation Practices***

This workshop would start with the presentation of a survey (to be conducted) presenting the state of evaluation practices of NGOs.

The group could be divided in sub-groups to allow for better participation. Representatives from the main entities (DAC donor agencies, multilateral organisations, and NGOs) could present an evaluation. Short presentation would highlight the methods used: principles, criteria, indicators, procedures, etc.

It could be interesting to have each actor reflect on how each assess their practices in relation to the DAC evaluation guidelines.

***Session 2: Evaluation of NGOs by multilateral or bilateral agencies***

Bilateral and multilateral agencies, which are increasingly important donors to NGOs, are legitimately interested in receiving feedback and monitoring the use of funds spent or given to these organisations. This session would address how bilateral and multilateral agencies can evaluate such NGOs.

Interesting issues to be discussed could include how do institutional and project evaluations compare in enhancing learning and improving effectiveness. An open debate on the methods, frequency, etc of evaluations between the bilateral and multilateral donors and the NGOs would be both interesting and helpful.

Issues such as mutual accountability could be addressed.

***Session 3: Collaboration and joint work between development agencies and NGOs***

**By this time, the workshop will have allowed the participants to identify various approaches and how these can be used to enhance collaboration and joint work between the development agencies, both bilateral and multilateral and the NGOs.**

**NGOs could provide donor agencies with their assessment of donors' approaches and practices and how they could enhance their collaboration with donors as well as foster joint work.**

***Session 4: Enhancing evaluation capacity***

This last session would aim at identifying how each entity involved can improve its own practices based on the lessons drawn from the discussion. Donors and NGOs can learn from each other and contribute to strengthening each others' capacity in evaluation.

Capacity building is a concern not only for NGOs located in developing countries but also for small NGOs. It is also a two way process where every institution may make others benefit from there own experience in evaluation

**Target audiences:** Representatives from evaluation departments from:

- DAC donor agencies and observers;
- NGOs: (only indicative – to be completed with support from members)

OXFAM	Save the Children
CARE	SNV
MSF	Handicap International
ICRC	F3E
IFRCRCS	

- Multilateral organisations:

UN agencies (UNDP, UNICEF, IFAD, UNESCO, etc.)  
 Commonwealth Secretariat  
 Francophonie

- Others:

ALNAP  
 Private Foundations (from US, Germany, etc.)  
 African Evaluation Society

*NOTE:* the expected number of participants is approximately 150

**Tentative budget**

1) Consultancy fees:

-Meeting organisation and logistical support:	35,000 €
-Report preparation	5,000 €

2) Printing and publication of the report 20,000 €

3) Translation/interpretation: 5,000 €

4) Miscellaneous: (coffee X 3, buffet lunch, etc) 30,000 €

TOTAL: 95,000 €

Note: Participants from developing countries requiring financial support could be invited by member countries directly.

## **Next steps**

- Discussion at WP-EV 36<sup>th</sup> session;
- Revision of draft proposal as required;
- Sharing by members of the Steering Group of the draft workshop proposal informally with key partner NGOs on their interest;
- Requesting from WP-EV members and other multilateral organisations, suggestions of possible NGOs to participate;
- Drafting TORs for the 'survey' to be conducted on NGO evaluations and discussion with members of sub-group;
- Meeting of the Steering Group to prepare the workshop (this could possibly take place in Oslo on Sept. 12<sup>th</sup> in the afternoon, immediately following the workshop on local governance and decentralisation).
- Invitations should be sent out to participants by October 2002 along with requests for contributions.