2030 Agenda: The greatest opportunity (and challenge?) for the global evaluation community

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Extraordinary year
A Global Initiative of Coordinated Local Actions

• Advocate and promote demand and use of evaluation in evidence-based policy making
  • At international level (SDG/2030 Agenda)
  • At national level

• Create a global movement to position evaluation in the policy arena
92 events to celebrate International Year of Evaluation, 26 of which in OECD countries

92 events of the EvalYear

Events organised:
- by Evaluation Associations (VOEs)
- by UN agencies
- by Governments
- by Parliamentarian Forum
- by Multilateral Banks
- by Universities
- by Think Tanks

UNECE
United Nations Evaluation Group
The UN Secretary-General Ban Ki-moon attended the UNEG High-level Event in 2015 and lit the EvalTorch.

Ban Ki-moon affirmed the role of evaluation in the 2030 Agenda:

“Evaluation everywhere, and at every level, will play a key role in implementing the new development agenda. Building national evaluation capacities empowers countries to be in the driver's seat from the making of policy to the monitoring of results. This is the best path toward positive change in the lives of the people we all serve.”
Global Evaluation Week at the Parliament of Nepal
Young evaluators committed
Parliamentarians Forums in Different Regions

- Latin America forum
- South Asia Forum
- MENA Forum
- East Asia Forum
- Africa Forum
Global Parliamentarians Forum created
EvalPartners Resources/ Publications

National evaluation policies for sustainable and equitable development
How to integrate gender equality and social equity in national evaluation policies and systems

Advocating for Evaluation
A toolkit to develop advocacy strategies to strengthen an enabling environment for evaluation

UNEFIG
United Nations Evaluation Group
Promoting National Evaluation Policies

South Asia Regional Consultation on National Evaluation Policies

On 18 and 19 September 2014 at Mount Lavinia Hotel, Colombo, Sri Lanka
Evaluation received increased prominence within the 2030 Agenda
SDGs and Evaluation

• Evaluation has been integrated in the 2030 Agenda:
  “Follow-up and review processes at all levels will be guided by the following principles:
  […]
  g. They will be rigorous and based on evidence, informed by country-led evaluations and data which is high-quality, accessible, timely, reliable and disaggregated by income, sex, age, race, ethnicity, migration status, disability and geographic location and other characteristics relevant in national contexts.

  h. They will require enhanced capacity-building support for developing countries, including the strengthening of national data systems and evaluation programs, particularly in African countries, LDCs, SIDS and LLDCs and middle-income countries.
  […]”
Our biggest opportunity (and challenge?)
1. Stronger demand for evaluation, including of “No one left behind!”
2. Complexity will be the new normal
3. Stronger movement for professionalizing evaluation

- EES, CES, UKES, JES, IDEAS
- EvalPartners and 2020 EvalAgenda
- UNEG (ILO and UN Women)
4. Rebalance of leadership in the global evaluation community

In the past:

• the best national evaluation systems were in the Global North
• Majority of VOPEs were in the Global North.
• Demand for evaluation was in the Global North.

Now and more and more in the future:

• Several excellent national evaluation systems are in the Global South (i.e. Mexico, Colombia, Chile, South Africa, Morocco, Benin, Kenya, Uganda, Malaysia)
• Majority of the existing 150+ VOPEs are in the Global South
• Regional Parliamentarian Fora for evaluation now exist in Asia, Africa, the Middle East and Latin America (but not in Europe or North America).
5. A more and more diverse multi-stakeholder community

- Parliamentarians
- Impact investment
- Local Governments (i.e. San Paolo state and Jo’burg municipality)
EvalGender+
Evaluating SDGs with an equity-focused and gender-responsive lens

Jan-March
Global on-line consultation

March
New York High-level Event and Technical workshops
Evaluating SDGs with an equity-focused and gender-responsive lens
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- Jan-March: Global on-line consultation
- March: New York High-level Event and Technical workshops
- Apr-June: Production of guidance
- Jul 2015-June 2016: Technical assistance to selected countries
- Global consultation with Parlamentarians
Great opportunity to join forces. UNEG will discuss about priorities and workplan to support evaluation and SDG in GVA at UNEG EvalWeek