



PRIVATE SECTOR ENGAGEMENT THROUGH DEVELOPMENT CO-OPERATION

Creating Shared Value for business and development to reach the SDGs together

WHY IS THE PRIVATE SECTOR IMPORTANT FOR GLOBAL DEVELOPMENT?

Realizing the 2030 Agenda requires unprecedented and diverse resources – public and private, domestic and international. Unparalleled efforts in co-creating and partnering among diverse actors are shaping global efforts to reach the SDGs.

At least \$2.5 trillion a year are missing to finance the 2030 Agenda and the SDGs over the next 13 years...

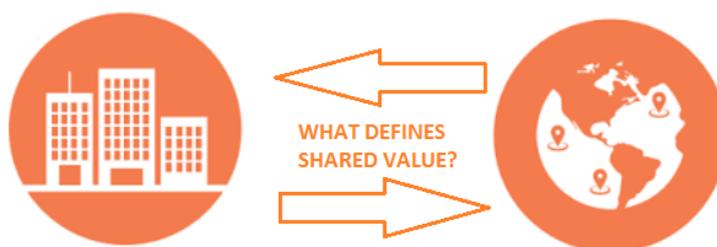
Businesses provide 60% of Gross Domestic Product, 80% of capital flows and 90% of jobs in developing countries...

Business has the power to bring solutions to scale and create real change on monumental social problems through innovation and finance...

WHAT IS NEEDED TO WORK WITH THE PRIVATE SECTOR IN THE LONG RUN?

The international community is increasingly concerned with the **quality, effectiveness and impact** with which development finance and other resources – capacity, knowledge and know-how, skills – can be mobilized and brought to best use to achieve the 2030 Agenda and the SDGs. International development co-operation, an important lever for this, is at the center of the debate, at global and country level.

Development partners have shifted gear and are adapting their policies and practices to improve their private sector engagement (PSE) to co-create “**shared value**” – business profits and positive development results.



Scaling up opportunities requires overcoming stereotypes and showcasing practical win-win solutions. Lessons show that it is most important to build trust, mitigate risks and create meaningful incentives for the private sector to engage. Despite much support from development partners, progress is slow, evidence on impact is scarce and, as a result, skepticism prevails about how governments, the diverse private sector and civil society can work better together. More needs to be done to align private sector efforts to national priorities, and address deficits, for example targeting those left behind, making project results more transparent and engaging Small and Medium Enterprises (SMEs) more systematically in public-private dialogue.

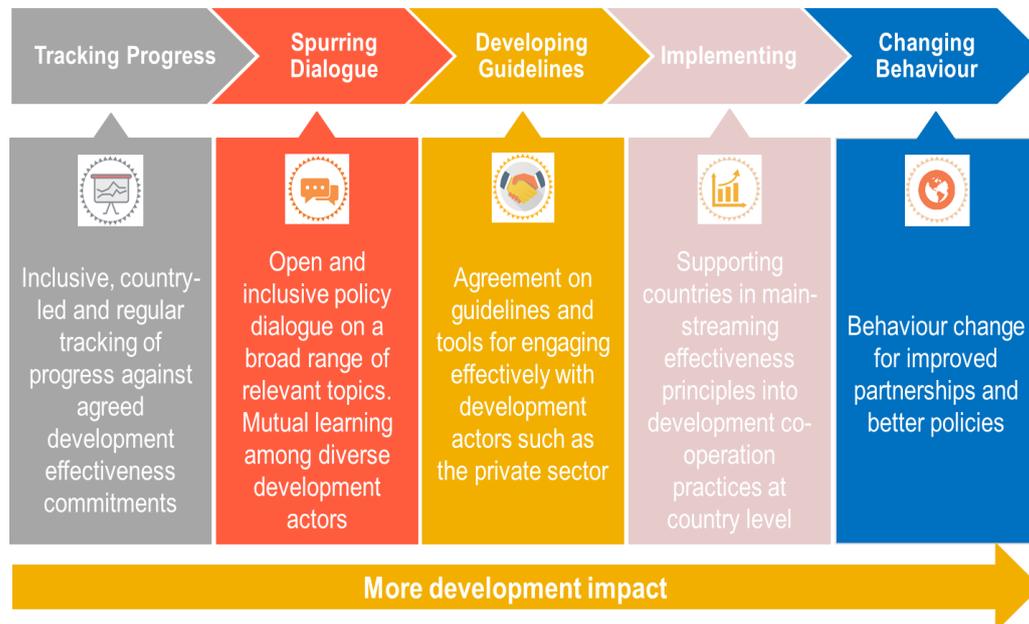
HOW CAN THE GLOBAL PARTNERSHIP HELP INNOVATE PRIVATE SECTOR ENGAGEMENT?

*Only 25% of global PSE platforms engage developing countries as their members.
Only 10% focus on effectiveness issues.*

The Global Partnership facilitates evidence-based policy dialogue between governments, private sector and civil society on the drivers for effective PSE mobilized through development co-operation to address concerns, bring solutions to scale and maximize impact. By 2019, it will produce agreed **guidelines for effective PSE through development co-operation** and inform the revised GPEDC monitoring framework. Toolkits and targeted capacity building efforts will guide all relevant partners in implementing these guidelines.

Case studies and pilots: The Global Partnership has embarked on a series of case studies on PSE through development co-operation to deep-dive into the issues governments, development partners, domestic and international private sector and civil society consider critical to build trust and improve collaboration to deliver on national development priorities and the SDGs. In 2017, the Global Partnership started with a case study in **Bangladesh**, and in 2018 case studies will be carried out in **Egypt, El Salvador** and **Uganda** (possibly **Ivory Coast**). The Global Partnership will also pilot an applied methodology to assess the effectiveness of development cooperation in a range of emerging areas and systemic issues such as transitioning from fragile and conflict-afflicted situations to resilience.

The Global Partnership is an innovative, open platform to advance the effectiveness of all types of international co-operation for development, sharing knowledge and enabling all actors to deliver results that are long-lasting to achieve the Sustainable Development Goals (SDGs). Through the Global Partnership, governments and development partners agree to a global accountability framework to make progress on national ownership, results, inclusive partnerships, transparency and accountability.



“As we embrace the diversity that underpins our partnership and the catalytic role of development co-operation, we share common principles which form the foundation of our co-operation for effective development.” (Busan Partnership 2011).

HOW CAN YOU ENGAGE WITH THE GLOBAL PARTNERSHIP?

You can engage in **policy dialogues** and international **events** to foster learning, participate in analytical work, support a caucus of Business leaders or join **Global Partnership Initiatives**. For more information see: effectivecooperation.org or contact Thomas.Boehler@oecd.org.