Global Forum on Competition

5-6 December 2019
OECD Conference Centre, Paris

PROGRAMME
About the OECD Global Forum on Competition

Established in 2001, the OECD Global Forum on Competition brings together each year high-level officials from more than 100 competition authorities and international organisations worldwide, from both OECD and non-OECD economies. Joining with representatives of international organisations and invited experts, participants debate and discuss key topics on the global competition agenda. With a broad focus on development, the Forum promotes a wider dialogue that encompasses the linkages between competition policy and other cornerstones of economic development.

The programme includes OECD-style roundtable discussions, presentations from notable experts as well as peer reviews. Discussion topics benefit from the input of the Competition Committee whose work is at the forefront of debate on competition policy and enforcement. The Committee promotes the regular exchange of views, analysis and best practices on key competition policy issues and is supported by the Competition Division within the OECD Directorate for Financial and Enterprise Affairs.

www.oecd.org/competition/globalforum
www.oecd.org/daf/competition

Contacts

Lynn ROBERTSON  |  Competition Expert - Manager GFC & LACCF
OECD Competition Division
Lynn.ROBERTSON@oecd.org  |  Tel. +33 (0)1 45 24 18 77

Angélique SERVIN  |  Event Co-ordinator
OECD Competition Division
Angélique.SERVIN@oecd.org  |  Tel. +33 (0)1 45 24 15 15

www.oecd.org/competition/globalforum

#OECDcomp @OECD_BizFin  oecd-competition-law-and-policy
### FORUM TIMETABLE

#### DAY 1  
5 DECEMBER 2019

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>09:30 - 10:30</td>
<td>Opening remarks</td>
<td>CC1</td>
</tr>
<tr>
<td>10:30 - 13:00</td>
<td>Session 1. Competition under fire</td>
<td>CC1</td>
</tr>
<tr>
<td>13:00 - 13:20</td>
<td>Group picture</td>
<td>Atrium</td>
</tr>
<tr>
<td>13:20 - 15:00</td>
<td>Lunch break</td>
<td></td>
</tr>
<tr>
<td>15:00 - 18:00</td>
<td>Session 2. Competition provisions in trade agreements</td>
<td>CC1</td>
</tr>
<tr>
<td>18:00 - 18:15</td>
<td>UNCTAD: Brief presentation of the Guiding Policies and procedures under Section F of the UN Set on Competition</td>
<td>CC1</td>
</tr>
<tr>
<td>18:30 – 21:00</td>
<td>Cocktail</td>
<td>Château de la Muette</td>
</tr>
</tbody>
</table>

#### DAY 2  
6 DECEMBRE 2019

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>09:30 - 11:15</td>
<td>Session 3. Plenary session Merger control in dynamic markets</td>
<td>CC1</td>
</tr>
<tr>
<td>11:30 - 13:30</td>
<td>Session 3. Breakout sessions Merger control in dynamic markets</td>
<td></td>
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<tr>
<td>13:30 - 14:45</td>
<td>Lunch break</td>
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<tr>
<td>14:45 - 15:30</td>
<td>Session 3. Wrap-up plenary Merger control in dynamic markets</td>
<td>CC1</td>
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<tr>
<td>15:30 - 18:00</td>
<td>Session 4. Competition for-the-market</td>
<td>CC1</td>
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<tr>
<td>18:00 - 18:30</td>
<td>Final Session Other business and future work</td>
<td>CC1</td>
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General information

Documents & Presentations
All Forum documents are available on the website oe.cd/gfc. Use the short URLs in the agenda to access each discussion webpage, and the PowerPoint presentations.

Webcast
The first morning of Day 1 will be webcast. You are invited to share with colleagues who are unable to attend. Access the videos at oecd.streamakaci.com/gfc2019/

OECD events
Access the Forum agenda, connect with other participants, and much more using our dedicated OECD events app. Help on how to download/use the app can be found on a dedicated desk outside CC1.

Download the app for iPhone or Android and use the code oecd-events.org/competition-globalforum to find the event.

Pictures & Social Media
Our staff can take souvenir pictures of your delegation. Don’t hesitate to ask us and share them on social media. When tweeting about the Forum, please use #OECDcomp or OECD_BizFin.

Hot drinks
Coffee and tea is available continuously to Forum participants at the entry to the room.

Evaluation questionnaire
We hope you enjoy your Forum experience. Please give us your views and choices for next year’s topics by filling in the evaluation questionnaire before you leave.

Conference Centre facilities

Internet & WiFi
There is a free WiFi service in the room and in the Conference Centre. Please connect to the network “HotspotOECD”, open a browser page and accept the OECD terms of use.

Printing
The Copycentre can handle any printing jobs you may have. It is located at the bottom of the escalators.

Restaurants
There is a café (red chairs) and a self-service restaurant in the OECD Conference Centre. Please note most of them do not accept credit card payment. If you need to withdraw cash, an ATM is available near the Bookshop at level -1 (Société Générale).

Bookshop
You are invited to visit the OECD Bookshop to discover our latest publications and a range of OECD souvenirs.

The bookshop is adjacent to the café (red chairs) area at level -1 and open Monday to Friday.

KEY TIMES & EVENTS

<table>
<thead>
<tr>
<th>DAY 1</th>
<th>DAY 2</th>
</tr>
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<tbody>
<tr>
<td>13:20</td>
<td>Break-out sessions in Rooms 10, 6 and Auditorium (in the Espresso Café area)</td>
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<tr>
<td>11:30</td>
<td>This is a great opportunity to engage in an informal and lively discussion. This year we invite you to choose your own break-out session according to your preferred topic.</td>
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<tr>
<td>13:30</td>
<td>Competitive assessment of mergers (Break-outs 1 and 2) will be discussed in CC 10 (countries from A-J) and CC 6 (countries from K-Z) in French alphabetical order. Efficiency effects &amp; design of remedies (Break-out 3) will be discussed in the Auditorium (in the Espresso Café area). After the lunch break, you will hear reports from the session moderators and continue the discussion in CC1.</td>
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18:30 | Cocktail |
| G. Marshall/R. Okrent rooms, Château de la Muette (take the escalators and follow the banner to the Château rooms) |
DAY 1 – 5 DECEMBER 2019

Opening session

📅 5 December 2019 🕒 09:30 - 10:30 🗓 Room CC1

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Opening remarks

Angel Gurría
Secretary General, OECD

Keynote Address

Jean Tirole
Honorary Chairman J.J. Laffont-TSE foundation, Chairman IAST

Introductory remarks

Frédéric Jenny
Chairman
OECD Competition Committee
Session 1. Competition under fire

5 December 2019  10:30 - 13:00  Room CC1  URL oe.cd/cunf

The current policy debate criticising the activities of competition authorities is broad and wide ranging from questioning the inadequacy of the consumer welfare standard, to concerns about the current merger control standards. Competition authorities face questions about the effectiveness of their activities and whether competition maybe skewed, favouring large firms to the detriment of smaller ones or certain economic classes of the population over others. Considerations of industrial policy, and public interest objectives, also enter into the debate of whether competition as we know it is still relevant. This session will address the growing scepticism of competition, examining and responding to the broad criticisms which antitrust policy has been subject to in recent times. The panel will also look at the role that competition policy could play when pursuing such broader interests; the enforcement standard that agencies could apply; and, if competition should have any role in promoting industrial policy objectives and reduction of inequalities in modern societies. The session will be led by a panel of experts from different policy areas to debate the question and discuss with delegates in an interactive Q&A format.

All related documentation is available at oe.cd/cunf.

Chair

Frédéric Jenny
Chairman
OECD Competition Committee

Speakers

Tembinkosi Bonakele
Commissioner, South African Competition Commission

Elie Cohen
Economist, Research Director at CNRS France and Professor at SciencePo

William E. Kovacic
Global Competition Professor of Law and Policy, George Washington University

Joshua D. Wright
University Professor of Law, George Mason University

Special remarks

Rt. Hon. Andrew Tyrie
Chair, UK Competition and Markets Authority
Session 2. Competition provisions in trade agreements

The majority of trade agreements include a competition policy chapter or individual competition provisions. These cover a range of issues, such as the adoption or maintenance of competition laws, international co-operation on competition policy or the introduction of procedural safeguards. This session will consider the purpose and impact of these competition provisions in practice, to discuss their usefulness in broadening and strengthening the application of competition law worldwide. In addition, the session will look at the role of competition authorities in the drafting and negotiation of competition provisions in trade agreements. All documentation available at [oe.cd/cpta](http://oe.cd/cpta)

Speakers

- François-Charles Laprèvote, Partner, Cleary Gottlieb Steen & Hamilton LLP
- Anna Caroline Müller, Legal Officer, WTO
- Susan Stone, Head, Emerging Policy Issues Division, OECD

UNCTAD Presentation of the Guiding Policies and Procedures under Section F of the UN Set on Competition

Speakers

- Teresa Moreira, Head, Competition and Consumer Policies Branch, UNCTAD
- Pierre Horna, Legal Affairs Officer, CCPB, UNCTAD
- Akari Yamamoto, Competition Expert seconded to UNCTAD

Side meeting: Digital Case Lab

The Digital Case Lab is a new initiative that aims to provide practical support to authorities seeking guidance on competition and the digital economy. A questionnaire was sent by email before the GFC. Delegations who replied with issues coherent with the OECD’s work will benefit from one-to-one meetings with the OECD Secretariat. Discussions will explore methodologies and analytical tools in response to their questions. More at [oe.cd/dclab](http://oe.cd/dclab)

Cocktail hosted by Peru

- Château de la Muette, R. Okrent & G. Marshall rooms
DAY 2 – 6 DECEMBER 2019

Session 3. Merger control in dynamic markets

📅 6 December 2019 ⌚ 09:30 - 13:30  URL oe.cd/mcdym

Plenary session

09:30 - 11:15  Room CC1

The modern competition dynamics observed in rapidly-evolving sectors, such as high-technology, consumer services and online retail, is challenging the role of competition authorities in merger control, where enforcement decisions fundamentally depend on an effects-based analysis of the likely future effects of the merger. This plenary session on Merger Control in Dynamic Markets will debate the relevant timeframe of merger control and to try to determine how far into the future should authorities look when assessing the effects of a merger. This session will allow participants to discuss through three breakout sessions. All documentation is available at oe.cd/mcdym.

Speakers

Giulio Federico
Head of Unit, Chief Economist team, DGCOMP, European Commission

Geoffrey Manne
President & Founder, International Center for Law and Economics

Helder Vasconcelos
Vice-Rector, Porto University

Break-out sessions

1 & 2 Competitive assessment of mergers  3. Efficiency effects & design of remedies

📅 11:30-13:30

Room CC10 (Countries from A-J)
Room CC6 (Countries from K-Z)
Auditorium

French alphabetical order

Additional tools and information that might be relevant to assess potential competition, as well as to evaluate dynamic effects of the merger in the relevant market or in future markets.
Efficiency claims in dynamic markets, namely those that take the form of product and process innovations, long-term investment, future entry or even the creation of new markets.

Dynamic efficiency effects, as well as the design of remedies that may help addressing competitive concerns without necessarily compromising efficiency gains.

Moderators

Fatma El-Zahraa Adel
Legal Advisor to the Chairperson, Egyptian Competition Authority

Arsenio Balisacan
Chairman, Philippine Competition Commission

Darya Cherednichenko
Head, Economic Analysis Section, Antimonopoly Committee of Ukraine
Break-out sessions Con’t.

1 & 2. Competitive assessment of mergers

Room CC10
(Countries from A-J)

• Noemy Melo Colin, Head of International Unit, CADE
• Barbara Schulze, Head of International Unit, Bundeskartellamt
• Ashok Kumar Gupta, Chairman and Sanjay Pandey, Director of Legal, CCI India
• Eisuke Miyamaru, Deputy Director, International Affairs, Japan Fair Trade Commission

Room CC6
(Countries from K-Z)

• Jongbae Park, Head of the Busan office, KFTC, Korea
• Adano Roba, Director, Planning, Research & Quality Assurance, Competition authority of Kenya
• Eleonora Ocello, Case Handler officer, DG COMP
• Eric Tu, Senior officer, Fair Trade Commission, Chinese Taipei
• Eleni Gouliou, Director of Mergers, UK CMA

Auditorium

• Makgale Mohlala, Manager, Cartels Division, South African Competition Commission
• Marc Zedler, Case Handler, DG Comp
• Ng Ee Kia, Assistant Chief Executive, Competition and Consumer Commission of Singapore
• Krisztian Katona, Counsel for International Antitrust at the US Federal Trade Commission

13:30 - 14:45

Lunch break

Session 3. Wrap-up plenary

14:45 - 15:30

Room CC1

1. Report by Moderators
2. General Discussion
3. Summary and final remarks by session Chair
Some products have characteristics that lead firms to compete to be the supplier of a whole market of product or services, rather than for market share (whether it be a share of units, of contracts or of consumer relationships). These might for example include: a) natural monopolies (with large economies of scale); b) publicly-funded monopolies (that would not be provided by markets); c) legally-protected monopolies (e.g. products protected by intellectual property rights); and d) platform monopolies (e.g. digital platforms with powerful direct or cross-platform network effects that generate increasing value from scale). This Roundtable will focus on the first of these categories, natural monopolies, and publicly-funded monopolies, particularly on the enforcement challenges that arise when concessions are offered on these services.

All related documentation is available at [oe.cd/cmkt](http://oe.cd/cmkt).

**Chair & Speakers**

Frédéric Jenny  
Chairman  
OECD Competition Committee

Elisabetta Iossa  
Full Professor of Economics  
University of Rome Tor Vergata

Rory Macmillan  
Founding Partner  
Macmillan Keck

**Final session. Other business and future work**

6 December 2019  18:00 - 18:30  Room CC1
OECD Competition & Global Relations

Using its vast storehouse of expertise accumulated over the past 50 years, the OECD has created a range of mechanisms to engage with authorities around the world to help reinforce their competition framework.

Two annual fora disseminate the work of the OECD Competition Committee and bring over 100 jurisdictions into the OECD family: Global Forum on Competition and the OECD-IDB Latin American and Caribbean Competition Forum.

www.oecd.org/competition/globalforum
www.oecd.org/competition/latinamerica

The three regional centres for competition provide regular training seminars for the countries and economies within their regions: the OECD/Korea Policy Centre Competition Programme in Seoul, Korea, the OECD-GVH Regional Centre for Competition in Budapest, Hungary and the Regional Centre for Competition in Latin America in Lima, Peru.

www.oecd.org/competition/seoulrcc
www.oecd.org/competition/budapestrcc
oe.cd/lima-rcc

Capacity building

Capacity building remains a cornerstone of the OECD’s competition global relations activities.

Through bilateral or regional workshops, training, and advice, the OECD targets the specific needs of the participating authorities on topics ranging from cartel prosecution, merger analysis, competition economics for both specialists and non-specialists, abuse of dominance, legislative drafting, studies in sector specific regulation.

Fighting bid rigging in public procurement and competition assessment of laws and regulations are the OECD’s flagship training programmes.

Competition Assessment

Laws, regulations or other government-imposed barriers can unduly restrain market activities. One important step to eliminate these restraints is “competition assessment”, that is, the evaluation of policies to find those unnecessarily restricting competition in order to develop alternative policies which still achieve governments objectives.

The OECD has developed a Competition Assessment Toolkit which can be used by competition specialists and non-specialists alike. The OECD has led projects on competition assessment of specific sectors in Greece, Mexico, Portugal, Romania, Tunisia and is currently working with Iceland and 10 ASEAN member countries.

The toolkit is available for download in several languages at oe.cd/cat.

Fighting Bid Rigging in Public Procurement

Bid rigging happens when groups of firms conspire to raise prices or lower the quality of goods, works or services offered in public tenders. OECD countries spend approximately 12% of their GDP in public procurement and this percentage can be higher in developing countries. Efficient and competitive procurement processes are thus key to obtaining goods and services at the best value for money.

The OECD Guidelines for Fighting Bid Rigging in Public Procurement help public officials reduce the risks of bid rigging, through the careful design of public procurement tenders, and to detect bid rigging conspiracies during procurement processes. The OECD can help governments assess their procurement process and provide policy recommendations for improvement. After working with several institutions in Mexico and Argentina, the OECD is now working with Brazil, Peru, and Ukraine.

The Guidelines are available for download in several languages at oe.cd/gfbr.