Communications and social media pack
5th annual OECD Forum on Green Finance and Investment
13-14 November 2018, OECD Conference Centre in Paris

The Forum, the main annual global event for the OECD Centre on Green Finance and Investment, will gather senior policy makers and key actors in green finance and investment from around the world to foster open and action-oriented discussions to advance the global green finance agenda.

This pack contains materials to support the promotion of the Forum. We encourage you to join the discussion and share our content on your respective social media channels.

Thank you for your support.

Contacts:
Media: Catherine Bremer, news.contact@oecd.org
Environment Directorate Communications: Beth.Delbourgo@oecd.org
Directorate for Financial and Enterprise Affairs Communications: Pamela.Duffin@oecd.org

Topics to be discussed over the two-day Forum

Tuesday, 13 November 2018:
- Actions across government to align the financial system
- The role of banks in aligning financial flows with climate objectives
- Financing sustainable development: The impact imperative
- Financial channels for institutional investors and opportunities for sustainability

Wednesday, 14 November 2018
- Planning and delivering sustainable infrastructure
- International initiatives for sustainable infrastructure
- Financing green projects in regions and cities
- High-Level session: renewable energy opportunities and the SDGs

See the detailed agenda: http://oe.cd/forumgfi-agenda
Social media essentials

Quick links:
Forum website: http://oe.cd/forumgfi
Forum agenda: http://oe.cd/forumgfi-agenda
Forum documents: http://oe.cd/forumgfi-docs
Centre on Green Finance and Investment website: http://oecd.org/cgfi/forum

OECD relevant Twitter accounts:
OECD Environment: @OECD_ENV
OECD Business Finance: @OECD_BizFin
OECD Development: @OECDdev
OECD Centre for Entrepreneurship, SMEs, Regions and Cities: @OECD_local

Hashtag: #OECDgfi

Visuals available at:
https://www.dropbox.com/sh/43j1giblzdr907f/AADDkmNkTsLAI1BMpRYpsba?dl=0
Sample Tweets


How can govts & policy makers encourage private investment in #GreenInfrastructure? Find out at the OECD Forum on Green Finance & Investment here ➡ http://oe.cd/forumgfi | #OECDgfi

Policymakers & actors in #GreenFinance from around the world will discuss the green investment agenda at the OECD Forum on Green Finance & Investment. Join the livestream ➡ http://bit.ly/2Dgd9jI | #OECDgfi

OECD Secretary-General @A_Gurria to open 5th OECD #GreenFinance & Investment Forum, w/ key remarks from @MLiebreich, Hugh Wheelan & Yasuo Takahashi. Join the #OECDgfi livestream ➡ http://bit.ly/2Dgd9jI

The role of govts & public institutions in the alignment of financial systems w/ the Paris Agreement & Sustainable Development Goals: key topic of the #OECDgfi, 13-14 Nov ➡ http://oe.cd/forumgfi

How can we leverage private finance to achieve greater impact for the Paris Agreement & #SDGs? This & more at #OECDgfi, 13-14 Nov ➡ http://oe.cd/forumgfi

Financial channels for institutional investors & opportunities for sustainability, & international initiatives for sustainable infrastructure: key topics at #OECDgfi. Agenda & info ➡ http://oe.cd/forumgfi

The role of banks to re-orient financial flows from brown to green investment in accordance w/ the Paris Agreement: key topic at #OECDgfi. Agenda & info ➡ http://oe.cd/forumgfi

How do we ensure infrastructure planning processes prioritise & fast-track sustainable infrastructure projects? This & more at #OECDgfi, 13-14 Nov ➡ http://oe.cd/forumgfi

What is the best use of public money to get the private sector to invest in key areas for green #cities? How do we finance green projects in regions & cities? Sessions on this & more at #OECDgfi ➡ http://oe.cd/forumgfi

#OECDgfi high-level panel on the alignment of financial flows w/ the Paris Agreement & #SDGs in emerging economies w/ @rkyte365, @buchner13, @jmoreiradasilva & more. Join the livestream ➡ http://bit.ly/2Dgd9jI
Op-ed by OECD Deputy Secretary-General Masamichi Kono


Recent OECD work on Green Finance and Investment

Publications:

- Developing Robust Project Pipelines for Low-Carbon Infrastructure: https://oe.cd/project-pipelines
- Financing Climate Futures: Rethinking Infrastructure: http://oe.cd/climate-futures

Green Finance and Investment Insights (policy briefs):

- Energy sector SOEs: You have the power! November 2018: http://bit.ly/2DzK040
- The government’s role in mobilising investment and innovation in renewable energy, October 2017: http://bit.ly/2FiOHkJ

Programme brochures:

- Brochure on OECD Centre on Green Finance and Investment: http://oe.cd/cgfi-brochure