

Communications and social media pack

5th annual OECD Forum on Green Finance and Investment

13-14 November 2018, OECD Conference Centre in Paris

The Forum, the main annual global event for the OECD Centre on Green Finance and Investment, will gather senior policy makers and key actors in green finance and investment from around the world to foster open and action-oriented discussions to advance the global green finance agenda.

This pack contains materials to support the promotion of the Forum. We encourage you to join the discussion and share our content on your respective social media channels.

Thank you for your support.

Contacts:

Media: Catherine Bremer, news.contact@oecd.org

Environment Directorate Communications: Beth.Delbourgo@oecd.org

Directorate for Financial and Enterprise Affairs Communications:
Pamela.Duffin@oecd.org

Topics to be discussed over the two-day Forum

Tuesday, 13 November 2018:

- Actions across government to align the financial system
- The role of banks in aligning financial flows with climate objectives
- Financing sustainable development: The impact imperative
- Financial channels for institutional investors and opportunities for sustainability

Wednesday, 14 November 2018

- Planning and delivering sustainable infrastructure
- International initiatives for sustainable infrastructure
- Financing green projects in regions and cities
- High-Level session: renewable energy opportunities and the SDGs

See the detailed agenda: <http://oe.cd/forumgfi-agenda>

Social media essentials

Quick links:

Forum website: <http://oe.cd/forumgfi>

Forum agenda: <http://oe.cd/forumgfi-agenda>

Forum documents: <http://oe.cd/forumgfi-docs>

Centre on Green Finance and Investment website: <http://oecd.org/cgfi/forum>

Livestream: <http://bit.ly/2Dgd9jl>

OECD relevant Twitter accounts:

OECD Environment: [@OECD_ENV](https://twitter.com/OECD_ENV)

OECD Business Finance: [@OECD_BizFin](https://twitter.com/OECD_BizFin)

OECD Development: [@OECDddev](https://twitter.com/OECDddev)

OECD Centre for Entrepreneurship, SMEs, Regions and Cities: [@OECD_local](https://twitter.com/OECD_local)

Hashtag: #OECDgfi

Visuals available at:

<https://www.dropbox.com/sh/43j1giblzdr907f/AADDkmNkTsLAINtBMpRYrpsba?dl=0>



FORUM 2018

13-14 November
OECD , Paris

oe.cd/forumgfi

 #OECDgfi

Sample Tweets

The 2018 OECD #GreenFinance & Investment Forum focuses on the theme "Aligning financial flow & infrastructure with climate objectives & the Sustainable Development Goals". More on the #OECDgfi → <http://oe.cd/forumgfi>

How can govts & policy makers encourage private investment in #GreenInfrastructure? Find out at the OECD Forum on Green Finance & Investment here → <http://oe.cd/forumgfi> | #OECDgfi

Policymakers & actors in #GreenFinance from around the world will discuss the green investment agenda at the OECD Forum on Green Finance & Investment. Join the livestream → <http://bit.ly/2Dgd9jl> | #OECDgfi

OECD Secretary-General @A_Gurria to open 5th OECD #GreenFinance & Investment Forum, w/ key remarks from @MLiebreich, Hugh Wheelan & Yasuo Takahashi. Join the #OECDgfi livestream → <http://bit.ly/2Dgd9jl>

The role of govts & public institutions in the alignment of financial systems w/ the Paris Agreement & Sustainable Development Goals: key topic of the #OECDgfi, 13-14 Nov → <http://oe.cd/forumgfi>

How can we leverage private finance to achieve greater impact for the Paris Agreement & #SDGs? This & more at #OECDgfi, 13-14 Nov → <http://oe.cd/forumgfi>

Financial channels for institutional investors & opportunities for sustainability, & international initiatives for sustainable #infrastructure: key topics at #OECDgfi. Agenda & info → <http://oe.cd/forumgfi>

The role of banks to re-orient financial flows from brown to green investment in accordance w/ the Paris Agreement: key topic at #OECDgfi. Agenda & info → <http://oe.cd/forumgfi>

How do we ensure infrastructure planning processes prioritise & fast-track sustainable infrastructure projects? This & more at #OECDgfi, 13-14 Nov → <http://oe.cd/forumgfi>

What is the best use of public money to get the private sector to invest in key areas for green #cities? How do we finance green projects in regions & cities? Sessions on this & more at #OECDgfi → <http://oe.cd/forumgfi>

#OECDgfi high-level panel on the alignment of financial flows w/ the Paris Agreement & #SDGs in emerging economies w/ @rkyte365, @bbuchner13, @jmoreiradasilva & more. Join the livestream → <http://bit.ly/2Dgd9jl>

Op-ed by OECD Deputy Secretary-General Masamichi Kono

- Mobilising green finance and investment for low-emissions and resilient infrastructure, 5 November 2018: <http://bit.ly/2PbCD99>

Recent OECD work on Green Finance and Investment

Publications:

- *Developing Robust Project Pipelines for Low-Carbon Infrastructure*: <https://oe.cd/project-pipelines>
- *Financing Climate Futures: Rethinking Infrastructure*: <http://oe.cd/climate-futures>

Green Finance and Investment Insights (policy briefs):

- Energy sector SOEs: You have the power! November 2018: <http://bit.ly/2DzK040>
- The government's role in mobilising investment and innovation in renewable energy, October 2017: <http://bit.ly/2FiOHkj>

Programme brochures:

- OECD programme on Clean Energy Finance and Investment Mobilisation: <http://bit.ly/2DCabXG>
- Brochure on OECD Centre on Green Finance and Investment: <http://oe.cd/cgfi-brochure>