



## International Workshop on **TOURISM AS A CATALYST FOR REGIONAL DEVELOPMENT**

 12-13 December 2019  Austria, Vienna

**Save the date!**

Dear Delegates,

We are pleased to announce the International Workshop on Tourism as a Catalyst for Regional Development, which will take place in Vienna, Austria, 12-13 December 2019.

Co-organised by the Austrian Federal Ministry for Sustainability and Tourism and the [OECD Tourism Committee](#), this workshop will bring together tourism/regional/urban/rural policy makers, with representatives from industry, international institutions, and academia.

Further details and a revised agenda will be provided in September 2019. Information on registration and logistics will be provided in due course.

We hope you will be able to join us.

Sincerely,  
*The OECD Tourism Team*

## Draft Agenda

- Session I: Tourism as a catalyst for sustainable growth**  
Examining the value of tourism activity for regions, including the measurement and better understanding of impacts, links to regional policies/strategies, and how tourism can contribute to sustainable and smart development of regions, cities, and rural areas
- Session II: Governance at sub-national level**  
Examining the roles of horizontal and vertical coordination and multi-level governance, industry and community engagement, and investment and financing, in supporting tourism as a catalyst for sustainable growth and regional development
- Session III: Trends and future key issues**  
Exploring the multidimensional implications of megatrends likely to have significant impacts and relevance for tourism to 2040: i) evolving visitor demand; ii) sustainable tourism growth; iii) enabling technologies; and iv) travel mobility
- Venue:** Federal Ministry for Sustainability and Tourism: Stubenring 1, 1010 Vienna
- Language:** The workshop will be in English language

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