Dear Delegates,

We are pleased to announce the International Workshop on Tourism as a Catalyst for Regional Development, which will take place in Vienna, Austria, 12-13 December 2019.

Co-organised by the Austrian Federal Ministry for Sustainability and Tourism and the OECD Tourism Committee, this workshop will bring together tourism/regional/urban/rural policy makers, with representatives from industry, international institutions, and academia.

Further details and a revised agenda will be provided in September 2019. Information on registration and logistics will be provided in due course.

We hope you will be able to join us.

Sincerely,

The OECD Tourism Team
Draft Agenda

Session I: Tourism as a catalyst for sustainable growth
Examining the value of tourism activity for regions, including the measurement and better understanding of impacts, links to regional policies/strategies, and how tourism can contribute to sustainable and smart development of regions, cities, and rural areas.

Session II: Governance at sub-national level
Examining the roles of horizontal and vertical coordination and multi-level governance, industry and community engagement, and investment and financing, in supporting tourism as a catalyst for sustainable growth and regional development.

Session III: Trends and future key issues
Exploring the multidimensional implications of megatrends likely to have significant impacts and relevance for tourism to 2040: i) evolving visitor demand; ii) sustainable tourism growth; iii) enabling technologies; and iv) travel mobility.

Venue: Federal Ministry for Sustainability and Tourism: Stubenring 1, 1010 Vienna

Language: The workshop will be in English language

Contact information:

OECD:
Peter HAXTON (PhD.), Policy Analyst, Regional Development and Tourism Division
OECD Centre for Entrepreneurship, SMEs, Regions and Cities
peter.haxton@oecd.org

Austrian Federal Ministry for Sustainability and Tourism:
Monika KLINGER, Deputy Director, International Tourism Affairs
monika.klinger@bmnt.gv.at
Georg SCHADT, Director, Regional Policy and Spatial Planning
georg.schadt@bmnt.gv.at