



CONFINDUSTRIA



BETTER POLICIES FOR BETTER LIVES



Ministero dello Sviluppo Economico

Fostering SMEs and Entrepreneurship Financing After the Crisis

THE 2014 OECD SCOREBOARD

Confindustria Headquarters
viale dell'Astronomia, 30 – Rome
7 July 2014

Draft Agenda*

09.30 - 10.00	Registration
10.00 - 10.15	<p>Welcoming addresses</p> <p>Vincenzo Boccia, President, Technical Committee on Credit and Finance, Confindustria, Italy</p> <p>Sergio Arzeni, Director, OECD Centre for Entrepreneurship, SMEs and Local Development</p> <p>Maria Ludovica Agrò, Director General for Industrial Policy and Competitiveness and SMEs, Ministry of Economic Development, Italy</p>
10.15 - 10.40	<p>Presentation of Financing SMEs and Entrepreneurs 2014: An OECD Scoreboard</p> <p>Salvatore Zecchini, Chair, OECD Working Party on SMEs and Entrepreneurship</p>
10.40 - 11.30	<p>Panel discussion on sharing recent policy approaches to SME finance</p> <p>Blanca Navarro, Head of Research, Instituto de Credito Oficial (ICO), Spain</p> <p>Veronica Mansilla, Head, Analysis Team, UK Business Bank (TBC)</p> <p>Representative from Bpifrance</p> <p><i>Questions and Answers</i></p>
11.40 - 12.40	<p>Panel discussion on SME finance after the crisis: challenges and priorities</p> <p>Claudia Bugno, Director, Body for Independent Evaluation (OIV), Ministry of Economic Development, Italy</p> <p>Giovanni Da Pozzo, Board Member, Assoconfidi Italia, Italy</p> <p>Paolo Finaldi Russo, Economic Research and International Relations Area, Bank of Italy</p> <p>Zeno Rotondi, Head of Italy Research, Unicredit</p> <p>Fabrizio Guelpa, Head of Industry & Banking Research Office, Intesa Sanpaolo</p> <p>Vincenzo Boccia, President, Technical Committee on Credit and Finance, Confindustria, Italy</p> <p><i>Questions and Answers</i></p>
12.45	<p>Concluding remarks</p> <p>Giuseppe Tripoli, Italian SME Envoy, Ministry of Economic Development, Italy</p> <p>Sergio Arzeni, Director, OECD Centre for Entrepreneurship, SMEs and Local Development</p>

(*) Languages: English, Italian (translation available).