# Conference Overview

## Global Marketplace

**3-6 June**  
The Global Marketplace will host booths from innovative and/or knowledge-based businesses from a number of countries participating in the Conference and from national and international business associations and networks of service providers.

## Business Symposium

**3 June**  
**Theme:** SMEs Competing in a Knowledge Economy

## Ministerial Meeting

**4 June**  
**Morning**  
- **Opening Plenary Session**  
  - Opening  
  - Joint Session of Ministers and Business Representatives  
  - Working lunch for Ministers

| Workshop 1: Entrepreneurship and SME Innovation |
| Workshop 2: Tools for SME Innovation |

**4 June**  
**Afternoon**  
**Parallel Workshops**

**5 June**  
**Morning**  
**Parallel Workshops**

**Workshop 3: SMEs in the Global Economy**

**Workshop 4: Enhancing the Role of SMEs for Development**

**Afternoon**  
**Closing Plenary Session**  
- Conclusions and recommendations by the Chairs of the Joint Session and the five workshops  
- Ministers’ approval of the Istanbul Ministerial Declaration

**Press conference**

## Women Entrepreneurs Programme

**5-7 June**  
“Accelerating Women’s Entrepreneurship” Forum for Exchanging Best Practices
On Saturday, 5 June
at 10:00am

Mr. Erkan Gürkan, President of KOSGEB

and

Mr. Herwig Schlägl, Deputy Secretary-General of the OECD

will present to the press the newly released OECD report:

Small and Medium-Sized Enterprises in Turkey:
Issues and Policies
PLENARY AND JOINT SESSION OF MINISTERS AND BUSINESS REPRESENTATIVES

Friday, 4 June, 8:30-13:00

08:30-10:00 Opening Plenary Session

Introduction by the Chair

Mr. Ali Coşkun
Minister of Industry and Trade, Turkey

Addresses by

Mr. Recep Tayyip Erdogan
Prime Minister of Turkey

Mr. Donald J. Johnston
Secretary-General, OECD

Mr. Antonio Marzano
Minister for Productive Activities, Italy

10:00-10:30 Coffee break
10:30-13:00 Joint Session of Ministers and Business Representatives on SMEs Competing in a Knowledge-based Economy

Introduction by the Chair
The Hon. John Tamihere
Minister of Small Business and Associate Minister of Commerce, New Zealand

Exchange of views between Ministers and business representatives
Mr. Luiz Fernando Furlan
Minister for Development, Industry and Foreign Trade, Brazil

with Mr. Faruk Eczacibasi
Chairman of the Board, Turkish Informatics Foundation Co-Chair of the Business Symposium

with Mr. Peter Fritz
Group Managing Director, TCG, Australia Co-Chair of the Business Symposium

Mr. Rezzo Schlauch
Parliamentary State Secretary, Germany

with Mr. Christian Poyau
President, GrowthPlus, France

Mr. Noer Soetrisno
Deputy Minister, Ministry of Cooperative and Small and Medium Enterprises, Indonesia

with Mr. Stef Wertheimer
Chairman, ISCAR Group, Israel

The Hon. Peter Ochieng Odoyo
Assistant Minister, Ministry of Labour and Human Resource Development, Kenya

with Mr. Eugenio Caponi
Vice-President, Unicredit Bank, Italy
Exchange of views between Ministers and business representatives (continued)

The Hon. Liaquat Ali Jatoi
Minister for Industries and Production
Pakistan

with Ms. Marilyn Carlson Nelson
Chairman & CEO
Carlson Companies, Inc., United States

Mr. Krzysztof Krystowski
Undersecretary of State, Ministry of Economy,
Labour and Social Affairs, Poland

with Mr. Tsugio Ide
Executive Director
Japan Small and Medium Enterprise Corporation (JASMEC)

Mr. Franquelim Alves
Secretary of State and Assistant to the Minister
Ministry of Economy, Portugal

with Ms. Zeynep Bodur Okyay
President, KALE Group, Turkey

Concluding remarks by the Chair of the Joint Session

Rapporteurs:
Mr. Takayuki Matsuo
Director for Science, Technology and Industry
OECD

Mr. Peter Ladegaard
Administrator
Public Governance and Territorial Development
OECD

13:00-14:30 Working Lunch for Ministers and Heads of Delegation
## Workshop 1

**ENTREPRENEURSHIP AND SME INNOVATION**

Friday, 4 June, 14:30-18:00

| **Introduction by the Chair** | Mr. Martin Wyn Griffith  
Chief Executive, Small Business Service (SBS)  
United Kingdom |
|------------------------------|-----------------------------------------------------------------------------------------------------------------------------------|
| **Keynote address**          | Mr. Heinz Zourek  
Deputy Director General  
Enterprise Directorate-General, European Commission |

### 14:50-16:30 Panel 1.

**Policies for Entrepreneurship and SME Innovation**

| **Speakers** | The Hon. Motiur Rahman Nizami  
Minister of Industries, Bangladesh |
|--------------|----------------------------------------------------------------------------------|
|              | Mr. Conor O’Mahony  
Principal Officer, Department of Enterprise Trade and Employment, Ireland |
|              | Mr. Yuji Fukushita  
Deputy Director-General, SME Agency, Ministry of Economy, Trade and Industry, Japan |
|              | The Hon. John Tamihere  
Minister of Small Business and  
Associate Minister of Commerce, New Zealand |
|              | Ms. Darja Osvald  
Undersecretary of State  
Ministry of Economy, Slovenia |

| **Discussants** | Mr. Jonathan Ortmans  
Director, Kauffman Foundation Commission on Global Entrepreneurship, President of the Public Forum United States |
|-----------------|------------------------------------------------------------------------------------------------------------------|
|                 | Mr. David Storey  
Director, Small Business Centre, University of Warwick United Kingdom |
Discussion with the floor

Concluding remarks by the Chair

Rapporteurs:
Mme Marie-Florence Estimé
Head, SME Unit
Directorate for Science, Technology and Industry, OECD
Mr. Daniel Malkin
Head, Science and Technology Policy Division
Directorate for Science, Technology and Industry, OECD

16:30-16:45 Coffee break

16:45-18:00 Panel 2. Fostering Women’s Entrepreneurship

Speakers
Mr. Nerijus Eidukeničius
Vice Minister of Economy, Lithuania
Mr. Adem Şahin
Vice Minister, Ministry of Industry and Trade, Turkey
Ms. Melanie Sabelhaus
Deputy Administrator, US Small Business Administration
United States

Discussant
Mr. Gerry Finnegan
Senior Specialist, International Labour Organisation (ILO)

Discussion with the floor

Concluding remarks by the Chair

Rapporteurs:
Ms. Monica Fong
Gender Co-ordinator, OECD
Mr. Frederic Delmar
Associate Professor
Stockholm School of Economics, Sweden
**Workshop 2**

**TOOLS FOR SME INNOVATION**

**Friday, 4 June, 14:30-18:00**

**Introduction by the Chair**
Mr. Christian Jacob
Minister Delegate for SMEs, France

**Keynote address**
Mme Xinqian Ou
Vice Chair
National Development & Reform Commission, China

**14:50-16:30**

Panel 1.
Financing for SMEs: Innovative Solutions

**Speakers**
- **Mr. Federico Poli**
  Undersecretary of Small and Medium Enterprises and Regional Development, Argentina
- **Mr. Chang-Moo Ryu**
  Administrator, SMBA, Korea
- **Ms. Latifa Echihabi**
  General Director, National Agency for the Promotion of SMEs (ANPME), Morocco

**Discussants**
- **Ms. Isabel Martín Castellá**
  Vice-President, European Investment Bank
- **Mr. Yohanan Levi**
  Deputy Director General, Ministry of Industry and Trade, Israel

**Discussion with the floor**

**Concluding remarks by the Chair**

**Rapporteurs:**
- **Mr. Marcos Bonturi**
  Head of Private Office of the Deputy Secretary-General, OECD
- **Mr. Izak Atiyas**
  Sabanci University, Turkey

**16:30-16:45**
Coffee break
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<th>Panel 2. Networks, Partnerships, Clusters and Intellectual Property</th>
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<tr>
<td><strong>Speakers</strong></td>
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<tr>
<td>Mr. Renato Caporali, Head Adviser of the International Advisory Board of the Brazilian Micro and Small Business Support Service-Sebrae, Brazil</td>
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<td>Mr. Giovanni Dell’Elce Undersecretary, Ministry of Productive Activities, Italy</td>
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<td>Ms. Dato’ Kalsom Abdul Rahman Deputy Secretary-General, Ministry of International Trade and Industry, Malaysia</td>
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<td>Mr. Joan Trullen i Thomàs General Secretary for Industry Ministry for Industry, Tourism and Trade, Spain</td>
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<td><strong>Discussant</strong></td>
<td>Mr. Guriqbal Singh Jaiya Director, Small and Medium-sized Enterprises (SMEs) Division, WIPO</td>
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<tr>
<td><strong>Discussion with the floor</strong></td>
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<td><strong>Concluding remarks by the Chair</strong></td>
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<tr>
<td><strong>Rapporteurs:</strong></td>
<td>Mr. Jean Guinet Principal Administrator, Science and Technology Policy Division Directorate for Science, Technology and Industry, OECD</td>
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<td>Mr. Sergio Arzeni Head, Local Economic and Employment Development (LEED) Programme, OECD</td>
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Special Workshop on SME Statistics
TOWARDS A MORE SYSTEMATIC STATISTICAL MEASUREMENT OF SME BEHAVIOUR
Friday, 4 June, 14:30-18:00

Introduction by the Co-chairs
Mr. Luigi Biggeri
President of the National Institute of Statistics (ISTAT)
Italy

Mr. Ömer Demir
President of the State Institute of Statistics (SIS), Turkey

14:45-16:00 Panel 1.
Strengths and Weaknesses of SME Statistics Systems: The Producers’ Perspective

OECD presentation of identified key issues of Panel 1
Mr. Enrico Giovannini
Chief Statistician and Director
Statistics Directorate
OECD

Speakers
Mr. Tim Davis
Director General, Agriculture, Technology and Transportation Statistics Branch, Statistics Canada, Canada

Mr. Andrea Mancini
Director, ISTAT, Italy

Mrs. Gunnel Bengtsson
Assistant Director, Economics Statistics Statistics Sweden, Sweden

Discussion with the floor

Rapporteur:
Mr. Andreas Lindner
Head of Trade and Structural Economic Statistics
Statistics Directorate, OECD

16:00-16:15 Coffee break
16:15-17:30  Panel 2.
Strengths and Weaknesses of SME Statistics Systems: The Users’ Perspective

OECD presentation of identified key issues of Panel 2

Mr. Paul Atkinson
Deputy Director
Directorate for Science, Technology and Industry
OECD

Speakers

Mme Claire Lefebvre
Deputy Director, Retail, Small Business and Service Enterprises Directorate, Ministry of the Economy, France
Vice-Chair of the OECD Working Party on SMEs and Entrepreneurship

Mr. Ömer Toprak
Vice-President, SIS, Turkey

Mr. Chris Hall
SME Network Leader
Pacific Economic Cooperation Council (PECC)

Discussion with the floor

Rapporteur:
Mr. Andreas Lindner
Head of Trade and Structural Economic Statistics
Statistics Directorate, OECD

17:30-18:00  Conclusions and recommendations
SMEs IN A GLOBAL ECONOMY

Saturday, 5 June, 8:30-12:00

**Introduction by the Chair**  
Mr. István Csillag  
Minister of Economy and Transport, Hungary

**Keynote address**  
Mr. Dimitris Sioufas  
Minister of Development, Greece

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<td>9:00-10:20</td>
<td>Panel 1. Facilitating SMEs’ Access to International Markets</td>
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**Speakers**  
Mr. Miroslav Somol  
Deputy Minister of Industry and Trade, Czech Republic  
Mr. Mogaji Mohammad  
Minister of Industry, Nigeria  
Mr. Sven-Eric Söder  
State Secretary for Trade and Industry, Sweden

**Discussants**  
Ms. Tatiana Krylova  
Chief, Enterprise Internationalisation Section, DITE, UNCTAD  
Mr. Severi Keinälä  
Senior Advisor, Confederation of Finnish Industry and Employers

**Discussion with the floor**

**Concluding remarks by the Chair**

**Rapporteurs:**  
Ms. Marian Murphy  
Administrator, SME Unit, Directorate for Science, Technology and Industry, OECD  
Mr. Paul Dembinski  
University of Fribourg, Switzerland

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<td>10:20-10:35</td>
<td>Coffee break</td>
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10:35-12:00  Panel 2.  
Strengthening the Contribution of E-Business

Speakers

Mr. Ansgar Gabrielsen  
Minister of Trade & Industry, Norway

Mr. Yen-Shiang Shih  
Vice-Minister of Economic Affairs, Chinese Taipei

Mr. Erkki Virtanen  
Permanent Secretary, Ministry of Trade and Industry, Finland

Discussants

Mr. Antal Szabo  
Regional Advisor, UN Economic Commission for Europe (UNECE)

Mr. Fabien Gelinas  
Associate Professor, Faculty of Law, McGill University, Montreal, Canada

Discussion with the floor

Concluding remarks by the Chair

Rapporteurs:

Mr. Hagbong Sim  
Project Manager, Industry Division  
Directorate for Science, Technology and Industry, OECD

Mme Muriel Faverie  
Université Paris X - Nanterre, France
Workshop 4

ENHANCING THE ROLE OF SMEs FOR DEVELOPMENT

Saturday, 5 June, 8:30-12:00

Introduction by the Chair
Mr. Carlos Magariños
Director General, UNIDO

Keynote address
Mr. Bernd Eisenblätter
Managing Director, GTZ
(German Agency for Technical Cooperation), Germany

9:00-10:20 Panel 1.
Enhancing SME Competitiveness

Speakers
Mr. Aydar Kalimatayevich Kazibayev
Chairman of the SME Support Committee, Kazakhstan

Mr. Vachara Phanchet
Vice-Minister of Industry, Thailand

Mr. Fethi Merdassi
Minister of Industry & Energy, Tunisia

Mr. Bruce Jenks
Assistant Administrator, Director for the Bureau of Resources & Strategic Partnerships
United Nations Development Programme (UNDP)

Discussant
Ms. Noreen Doyle
1st Vice President, European Bank for Reconstruction and Development (EBRD)

Discussion with the floor

Concluding remarks by the Chair

Rapporteurs:
Mr. William Nicol
Head, Policy Coherence Division
Development Co-operation Directorate, OECD

Mr. Mehmet Öğütçü
Principal Administrator, OECD Global Forum on International Investment and Regional Outreach Initiatives, Investment Division, Directorate for Financial and Enterprise Affairs, OECD

10:20-10:35 Coffee break
10:35-12:00  Panel 2.
SMEs and Poverty Reduction

**Speakers**
- **Mr. Alihuseyn Shaliyev**
  Undersecretary of Economic Development, Azerbaijan
- **Mr. B.S. Minhas**
  State Secretary of Small Scale Industries, Ministry of Agro & Rural Industries, India
- **Mme Maimouna Sourang Ndir**
  Minister for Social Development, Senegal
- **Ms. Emmy B. Simmons**
  Assistant Administrator for Economic Growth, Agriculture and Trade, USAID, United States

**Discussant**
- **Mr. Luciano Borin**
  Director, Private Sector Operations
  African Development Bank

**Discussion with the floor**

**Concluding remarks by the Chair**

**Rapporteurs:**
- **Mrs. Ebba Dohlman**
  Principal Administrator, Policy Coherence Division
  Development Co-operation Directorate, OECD
- **Mr. Federico Bonaglia**
  Administrator, Economic Analysis and Development Policy Dialogue
  Development Centre, OECD
FINAL PLENARY SESSION
Saturday, 5 June, 12:30-13:30

Co-Chairs
Mr. Ali Coşkun
Minister of Industry and Trade, Turkey

Mr. Herwig Schlögl
Deputy Secretary-General, OECD

Presentation of conclusions by the Chairs of the Joint Session and the five workshops

Adoption of the
Istanbul Ministerial Declaration
on
Fostering the Growth of Innovative and Internationally Competitive SMEs

The final plenary session will be followed by a press conference and a lunch for Ministers and conference participants.
### ECONOMIES PARTICIPATING IN THE OECD BOLOGNA PROCESS

**OECD MEMBERS**
- Australia ● Austria ● Belgium ● Canada ● Czech Republic ● Denmark ● Finland
- France ● Germany ● Greece ● Hungary ● Iceland ● Ireland ● Italy ● Japan
- Korea ● Luxembourg ● Mexico ● Netherlands ● New Zealand ● Norway
- Poland ● Portugal ● Slovak Republic ● Spain ● Sweden ● Switzerland
- Turkey ● United Kingdom ● United States ● European Commission

**NON-OECD MEMBERS**
- Albania ● Algeria ● Argentina ● Azerbaijan ● Bangladesh ● Belarus
- Bosnia & Herzegovina ● Brazil ● Brunei Darussalam ● Bulgaria ● Cambodia
- Chile ● China ● Costa Rica ● Croatia ● Egypt ● Estonia ● Georgia ● Ghana
- Hong Kong, China ● India ● Indonesia ● Israel ● Jordan ● Kazakhstan ● Kenya
- Kyrgyzstan ● Laos ● Latvia ● Lithuania ● F.Y.R. Macedonia ● Malaysia
- Moldova ● Mongolia ● Morocco ● Nigeria ● Pakistan ● Papua New Guinea
- Peru ● Philippines ● Romania ● Russian Federation ● Senegal
- Serbia & Montenegro ● Singapore ● Slovenia ● South Africa ● Tajikistan
- Chinese Taipei ● Thailand ● Tunisia ● Turkmenistan ● Ukraine
- United Arab Emirates ● Uzbekistan ● Venezuela ● Vietnam

**INVITED ORGANISATIONS**

International organisations (part of the UN system)

- Economic and Social Commission for Asia and the Pacific (UNESCAP)
- Economic and Social Commission for Western Asia (UNESCWA)
- Economic Commission for Africa (UNECA)
- Economic Commission for Europe (UNECE)
- Economic Commission for Latin America and the Caribbean (UNECLAC/CEPAL)
- International Labour Organisation (ILO)
- International Monetary Fund (IMF)
- United Nations Conference on Trade and Development (UNCTAD)
- United Nations Development Programme (UNDP)
- United Nations Industrial Development Organisation (UNIDO)
- World Bank
- World Intellectual Property Organisation (WIPO)
Other international organisations and fora

- African Development Bank
- African Union (AU)
- APEC Business Advisory Council (ABAC)
- Asian Development Bank (ADB)
- Asia-Pacific Economic Co-operation (APEC)
- Association of Southeast Asian Nations (ASEAN)
- Black Sea Economic Cooperation (BSEC)
- Caribbean Community (CARICOM)
- Central European Initiative (CEI)
- Economic Cooperation Organisation (ECO)
- European Bank for Reconstruction and Development (EBRD)
- European Central Bank (ECB)
- European Economic and Social Committee
- European Investment Bank (EIB)
- European Investment Fund (EIF)
- Inter-American Development Bank (IADB)
- New Partnership for African Development (NEPAD)
- Organisation Internationale de la Francophonie (International Organisation of French-Speaking Communities, OIF)
- Pacific Economic Co-operation Council (PECC)
- Pacific Islands Forum (PIF)
- Trans Atlantic Business Dialogue (TADB)
- World Trade Organisation (WTO)
Non-governmental international organisations/institutions

- Association Internationale de Recherche en Entrepreneuriat et PME (AIREPME) (International Association for Research on Entrepreneurship and SMEs)
- Association of European Chambers of Commerce and Industry (EUROCHAMBRES)
- Association of Small and Medium Enterprises (ASME)
- Business and Industry Advisory Committee to the OECD (BIAC)
- The Business Council Europe-Africa Mediterranean
- The Competitiveness Institute (TCI)
- “Dirigeantes” International Association
- EURO-MED Trade, Distribution and Service Initiative
- European Association of Craft and Small and Medium-Sized Enterprises (UEAPME)
- European Banking Federation (FBE)
- EuroCommerce (Confédération Européenne du Commerce de Détail)
- European Council for Small Business (ECSB)
- European Development Finance Institutions (EDFI)
- European Network to Promote Women’s Entrepreneurship (WES)
- European Private Equity and Venture Capital Association (EVCA)
- Les Femmes Chefs d’Entreprises Mondiales (FCEM)
- International Union of Crafts and Small and Medium-sized Enterprises (UIAPME)
- International Chamber of Commerce (ICC)
- International Council of Small Business (ICSB)
- International Electrotechnical Commission (IEC)
- International Organisation for Knowledge Economy and Enterprise Development (IKED)
- International Organisation for Standardisation (ISO)
- International Network for Small and Medium-sized Enterprises (INSME)
- International Small Business Congress (ISBC)
- Latin American Venture Capital Association (LACVA)
- Organisation Internationale des Employeurs (International Organisation of Employers)
- Project Tsunami, A Global Accelerator for Women’s Entrepreneurship
- Trade Union Advisory Committee to the OECD (TUAC)
- Union of Industrial and Employers’ Confederations of Europe (UNICE)
- World Association of Investment Promotion Agencies (WAIPA)
- World Association of Industrial and Technological Research Organisations (WAITRO)
- World Association of Small and Medium Enterprises (WASME)
- YES for Europe, European Confederation of Young Entrepreneurs
- Young Entrepreneurs of the European Union (JEUNE)