



PUBLIC SECTOR INNOVATION

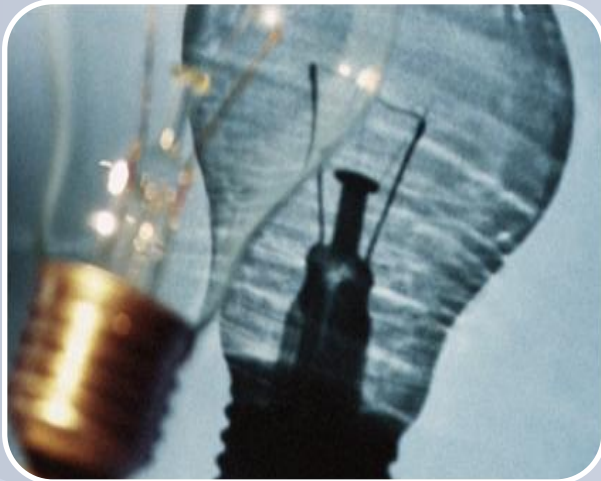
*An introduction to the OECD Observatory of
Public Sector Innovation*

18 June 2013

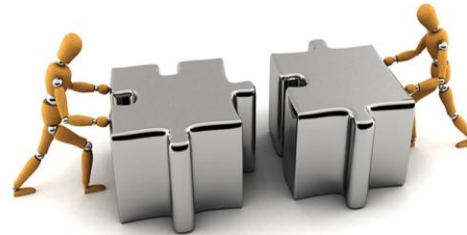
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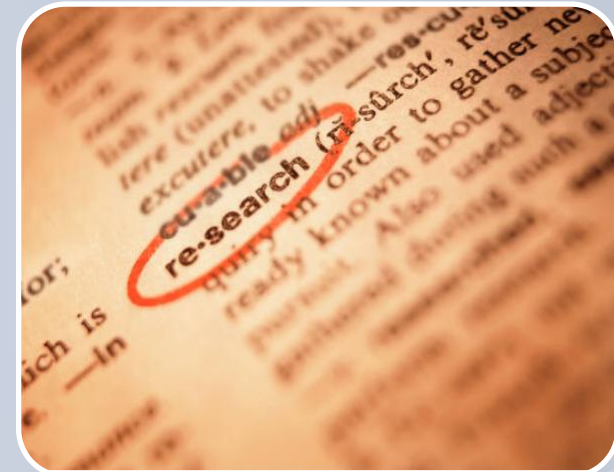
OECD Observatory of Public Sector Innovation



Collecting innovation
to inspire change



Sharing knowledge
and experiences
via online platform



Promoting learning
through research



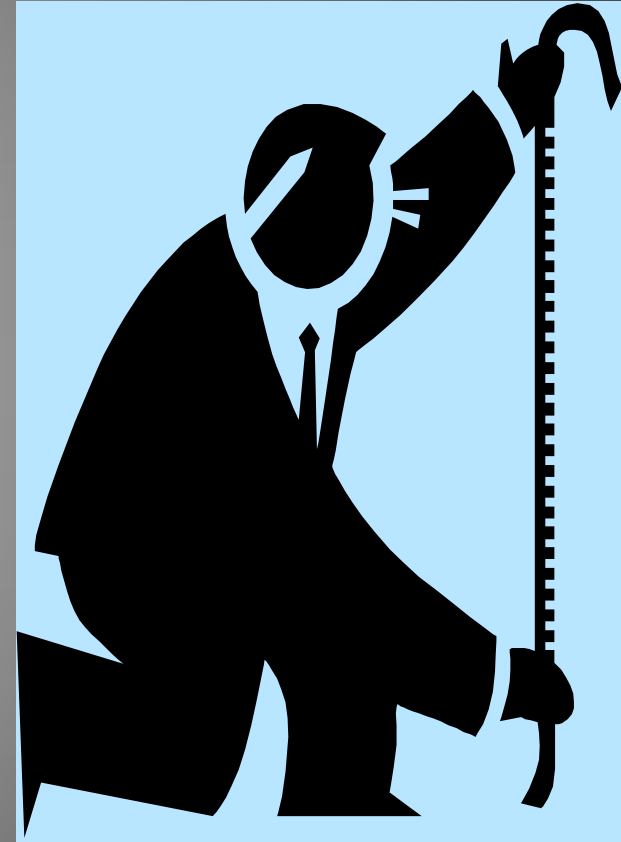
Innovation in public services today



Competition



Integration



Tailoring



Innovative service tailoring for better access: an example

- Remoteness and isolation (rural areas in Australia)
- Extend service reach using existing channels (Drought Bus)
- Experienced staff specialists in personalized rural servicing
- Now, access to a wide set of payments and services






Observatory Platform


OECD Observatory of Public Sector Innovation

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Key Research

-  Together for Better Public Services – Partnering with Citizens and Civil Society
-  Promoting Innovation in Government