Cities and Regions for the 2030 Agenda
A Place-based and Multi-level Approach to the SDGs

Date: 13 July 2018

The event is hosted by the UN Global Compact (44th Third Ave, New York City)

The OECD is developing the ambitious programme *A Territorial Approach to SDGs: A role for cities and regions to leave no one behind* to support cities and regions to develop, implement and monitor strategies to achieve the Sustainable Development Goals (SDGs).

Approved in 2015 by the United Nations, the SDGs set the global development agenda for the next fifteen years, stimulating crucial actions for humanity and the planet. The 17 goals are action oriented, global in nature and universally applicable. They aim to reach environmental sustainability, social inclusion and economic development in both OECD member and non-member countries.

Cities and regions have a crucial role to play in SDG achievements although the 2030 Agenda was not designed specifically for or by them. Most underlying policies and investments are a shared responsibility across levels of government. It is estimated that 65% of the 169 targets underlying the 17 SDGs will not be reached without proper engagement of and coordination with local and regional governments.

The programme seeks to support interested cities and regions in fostering a territorial approach to the SDGs by:

- **measuring** where they stand vis-à-vis the national average and their peers;
- **engaging a multi-level dialogue** with their lower and upper levels of government to build consensus on who can do what, at what scale and how; and
- **sharing best practice** and lessons from international experience.

The programme will be carried out over a period of 18 months and aims to bring together such entities seeking to engage in a dialogue with stakeholders on how to prioritise action over the short, medium and long term; how to get the evidence right to define where to start and where to head; and how to make the most of international best practice through peer-to-peer knowledge and experience sharing.

This launch event – hosted by the UN Global Compact, City Programme – represents a first milestone to share experiences among confirmed pilots, other cities and regions as well as international organisations and institutions active in the localisation of the SDGs.
**AGENDA**

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| 08.30 – 08.50 | Opening remarks                              | • Ms. Lise Kingo, Executive Director and CEO, UN Global Compact  
• Mr. Robin Ogilvy, OECD Special Representative to the United Nations                                                                 |
| 08.50 – 09.30 | Setting the scene                            | Presentation of the objectives, milestones and roadmap of the OECD Programme  
Q&A with participants                                                                                                                  |
| 09.30 – 10.45 | Examples of SDGs localisation in cities and regions engaged in the OECD Programme | Introductory presentations by the five pilots/cases of the OECD Programme  
• City of Kitakyushu, Japan  
• Province of Córdoba, Argentina  
• Region of Flanders, Belgium  
• Region of Southern Denmark, Denmark  
• City of Bonn, Germany  
Group discussion with the audience  
• How to mainstream SDGs in local and regional planning, investment, strategies?  
• How to develop disaggregated data/indicators to guide decision-making?  
• How to coordinate across levels of government and engage stakeholders?                                                                  |
| 10.45 – 11.00 | Coffee Break                                  |                                                                                                                                 |
| 11.00 – 12.15 | Expanding the base, learning from other cities, regions, countries & institutions | Select cities/regions: New York City, Basque Country, city of Medellin.  
Other institutions/organisations: UN Global Compact, UNDP, Nordic Council of Ministers, nrg4SD, SDSN, UCLG.  
Group discussion on possible synergies & cooperation pathways                                                                           |
| 12.15 – 12.30 | Next steps                                   |                                                                                                                                 |

For more information, please contact: Mr. Stefano Marta, Coordinator, Territorial Approach to SDGs, Cities, Urban Policies and Sustainable Development Division, OECD: Stefano.Marta@oecd.org