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**Agenda**

- Randstad Holland in Europe
- Cooperation in Randstad Holland
- Spatial planning
- Monitoring
- Economic development
- Future developments
Randstad Holland

- Western part of the Netherlands:
  - 6.6 million inhabitants
  - 46% of Dutch GDP
  - dispersed urbanization
  - Green Heart

- Entry to Europe (Schiphol, Port of Rotterdam) but also:
  historic city of Amsterdam, culture, services industrie, knowledge institutes, tulips, windmills.
Rotterdam
International Allure on the Maas

World's largest seaport
328 million tonnes transhipped each year
2005, Rotterdam city of sports

The Hague
City of Peace, Security and Justice

Royal City
Seat of Dutch Government
4* United Nations City
104 Embassies and Consulates
CENTRAL AND STRATEGIC LOCATION
KNOWLEDGE CENTER WITH LARGEST UNIVERSITY
HOLLAND’S CITY OF CREATIVITY
ATTRACTIVE RESIDENTIAL ENVIRONMENT

TRAFFIC AND ECONOMIC HEART, MEETING POINT WITH 55 MILLION TRAIN PASSENGERS YEARLY
LARGEST NEW DEVELOPMENT AREA
10 MUSEA AND 12 LARGE ANNUAL FESTIVALS
Regio Randstad

- 4 provinces, 4 major cities and 4 urban regions in a formal cooperation
- Aim of the cooperation: Randstad Holland should be economically competitive in Europe and livable at the same time
Cooperation in Randstad Holland

- The ‘poldermodel’: cooperation and consultation instead of hierarchy.
- Reasons for cooperation: growing interdependence and mutual interests of provinces and cities in Randstad Holland: housing, traffic, infrastructure, economic specialisation.
- Randstad Region was established in 1991 (only provinces) and enlarged in 2002 (12 governments).
- Spatial and economic development, rural development and traffic/infrastructure as policy fields. But no formal powers!
- A small executive committee(5).
- Formal relation with the State: consultations with five Ministers.

The organization

- A cooperation of civil servants and of executives of cities and provinces, with a small supporting office (and a lobby office in Brussels).
- Problems and tasks are defined in our annual working plan (and budget).
- Working groups of 12 representatives of the 12 members of the cooperation.
- Consultations with 12 executives from the 12 members of the cooperation.
- Formal ‘decision’ by the board of Randstad Region.
- But: no real binding! A ‘decision’ is in fact only a recommendation.
Spatial planning

- Spatial development is indispensable in a densely populated region.
- Ambitions for 2030 and projects for 2010 and 2020: a long term policy.
- Metropolitan strategy: interdependence between the many cities should grow stronger, making Randstad Holland one large metropolitan urban region. But it should be a green and blue metropolis.
- The State’s Spatial Plan (2005) is in accordance with the Randstad objectives
- Preparing for the execution of the planning, the State distinguishes a North Wing of the Randstad and a South Wing.
Economic context

Internationally operating sectors concentrated in Randstad Holland

- Glasshouse horticulture and flowers
- Petrochemicals
- Chemicals and pharmaceuticals
- Steelworks
- Food industry
- Off shore
- Water engineering
- Logistics & transport
- European distribution centres
- Shared services & call centres
- Trade
- European headquarters
- Financial services
- Business services
- Design, architecture
- Marketing, advertising
- New and old media
- ICT
- Tourism
- Congressing
- Governmental bodies and NGO’s

European top 20 urban regions
Model of objectives for Randstad Holland

- Innovation capacity
  - Increasing economic spin offs
  - Radical lowering of drop out from education
  - Radical increase in % higher educated staff

- Attractiveness
  - Quality of business sites
  - Sufficient supply of business locations
  - Cutting travelling times by half
  - Low unemployment
  - Increasing labour participation

What's the score of Randstad Holland?

- GDP/cap
- Increase in GDP/cap
- Labour productivity
- Increase in labour productivity
- Labour participation
- Increase in labour participation
- Attractivity
- Increase in attractivity
- Population
- Increase in population
- Population 0-14 y.
- Increase in population 0-14 y.
- Higher education
- Increase in higher education
- Increase in people in employment
- Increase in fulltime jobs
- Unemployment
- Office rent
- Foreign investment
- High tech jobs
- Internethub

Randstad Holland

- Cooperation in Randstad Holland
- Special planning
- Monitoring
- Economic development
- Future developments
### Population Growth 15-64 yrs. (1995-2003, annual %)

- **1 Stockholm**
- **2 Londen**
- **3 Randstad Holland**
- **4 Madrid**
- **5 Wenen**
- **6 Manchester**
- **7 Vlaamse Ruit**
- **8 Hamburg**
- **9 Parijs**
- **10 Rome**
- **11 Frankfurt/Main**
- **12 Milaan**
- **13 Berlijn**
- **14 Ruhrgebied**

### GDP per Inhabitant (2003, x 1000 €)

- **1 München**
- **2 Stockholm**
- **3 Kopenhagen**
- **4 Dublin**
- **5 Parijs**
- **6 Londen**
- **7 Frankfurt/Main**
- **8 Wenen**
- **9 Hamburg**
- **10 Vlaamse Ruit**
- **11 Randstad Holland**
- **12 Lyon**
- **13 Milaan**
- **14 Ruhrgebied**
- **15 Manchester**
- **16 Rome**
- **17 Madrid**
- **18 Barcelona**
- **19 Berlijn**
- **20 Lissabon**
Investment in R&D public+private, regional benchmark
(% of GDP, 2000)

1 München
2 Parijs
3 Wenen
4 Frankfurt/Main
5 Stockholm
6 Berlijn
7 Lyon
8 Ruhrgebied
9 Rome
10 Londen
11 Randstad
12 Vlaamse Ruit
13 Manchester
14 Hamburg
15 Madrid
16 Milaan
17 Barcelona
18 Lissabon

Unemployment regional benchmark
(2003, %)

1 Berlijn
2 Hamburg
3 Parijs
4 Rome
5 Ruhrgebied
6 Vlaamse Ruit
7 Wenen
8 Frankfurt/Main
9 Madrid
10 Londen
11 Stockholm
12 Manchester
13 Randstad
14 Milaan
Economic development

- Economic progress in the nineties: GDP growing faster than in EU 15 and other metropolitan urban regions in Europe.
- Dutch miracle ended in 2000

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**Figuur 2.10** - Ontwikkeling BRP per inwoner Randstad Holland, totaal stedelijke regio’s en totaal EU-15 landen 1995-2003 (1995=100)
Bron: TNO Inro, op basis van OECD/EUROSTAT/CBS
Economic Strategy

- Randstad Holland wants a top-5 position in Europe in 2015 on:
  - GDP/cap.
  - attractiveness
  - productivity/innovation
  - labour participation
  - employment.
- In the *Randstad Economic Strategy* (2004) a metropolitan strategy and 31 actions and measures were identified.
- In an *Implementation program* (2005) the executives in the 12 member organizations took responsibility for the implementation of the *ESR*.
- In 2005/2006 the OECD will conduct a *Territorial Review* of Randstad Holland.

Future developments

- Randstad Region is young and still developing.
- Current evaluation will make changes.
- Leadership is an issue.
- Future topics are (possibly):
  - international promotion
  - road and rail connections to the hinterland
  - future of Schiphol
  - OESO *Territorial Review* and annual monitor
  - water management
  - development of the *Green Heart*
  - comprehensive development of infrastructure and traffic regulation
  - relation to European Union
Are we satisfied?

- Evaluation is going on right now. Some first conclusions:
  - There are successes: common feeling about spatial and economic development of Randstad Holland, small changes in governmental and EU-policies, efficiency in attempts to influence governmental policy.
  - But there is also much discontent: no leadership, insufficient commitment to the common actions, to many projects and activities, insufficient visibility of the Randstad policy.
  - Poldermodel slows down the decision making and overtaxes executives.
  - Formal discussion in progress....
  - Manifesto of Mayors and Commissioners of the provinces

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Thank you for your attention!