

OECD Trento Centre for Local Development

OECD Spatial Productivity Lab

Spatial productivity for regional and local development – 7th meeting

20 February 2020 | Trento, Italy

AGENDA



■ The OECD Centre for Entrepreneurship, SMEs, Regions and Cities

The OECD Centre for Entrepreneurship, SMEs, Regions and Cities (CFE) provides comparative statistics, analysis and capacity building for local and national actors to work together to unleash the potential of entrepreneurs and small and medium-sized enterprises (SMEs), promote inclusive and sustainable regions and cities, boost local job creation, and support sound tourism policies. www.oecd.org/cfe



■ The OECD Spatial Productivity Lab

The OECD Spatial Productivity Lab (SPL) is a dedicated research laboratory that works with local and global partners to improve our understanding of the spatial dimension of productivity growth, the relevance of links between different types of areas and how regional policy can facilitate productivity growth, creation of better jobs and increased well-being.

The OECD Spatial Productivity Lab at the OECD Trento Centre for Local Development is an integral part of the OECD Centre for Entrepreneurship, SMEs, Regions and Cities. The mission of the Trento Centre is to build capacities for local development in OECD member and non-member countries, working directly with policy makers at all levels of government.

■ Venue of the meeting

Autonomous Region Trentino-Alto Adige/Südtirol
Sala Rosa Room
Piazza Dante, 16
38121, Trento – Italy

■ Language

The meeting will be held in English.

■ Website

OECD Trento Centre: www.trento.oecd.org

OECD Spatial Productivity Lab: oe.cd/SPL

■ Contact

Alexandra Tsvetkova: Alexandra.Tsvetkova@oecd.org

OECD SPL Partners



Venue: Autonomous Region Trentino-Alto Adige/Südtirol, Sala Rosa Room, Piazza Dante, 16, Trento, Italy

15.30-15.40 Welcome remarks

Alessandra Proto, Acting Head of the OECD Trento Centre for Local Development

Michael Mayr, Secretary General of the Regional Council, Autonomous Region of Trentino-Alto Adige/Südtirol, Italy

15.40-16.10 Move on up! Building, embedding and reshaping Global Value Chains through investment flows: Insights for regional innovation policies

Global value chains and global investment flows are important policy levers for innovation and upgrading at the sub-national level. Focusing on the role of multinational enterprises, conceptual and empirical analysis shows how regions can build, embed and reshape GVCs for their local benefit. Furthermore, new global insights into how GVC activities change over time highlight which underlying local economic development characteristics are prevalent for upgrading regions.

Oliver Harman, Cities Economist at Cities that Work, Oxford University, UK

Co-author: *Riccardo Crescenzi*, London School of Economics and Political Science, UK

16.10-16.30 Open discussion

16.30-17.00 Speeding up and scaling up firm growth: An investigation of the organisational, industry and regional drivers

Most firms do not grow, while a small number of firms not only maintain their growth but are able to accelerate it over time. Researchers, practitioners and policy makers continue to question what factors facilitate or indicate that a firm has a greater chance to grow more rapidly and become a more powerful economic driver. Using a robust longitudinal dataset from the United Kingdom (UK) during 2000–2017, we investigate the propensity of firms to accelerate in labor productivity and relative market share growth. We find that firm characteristics, industry competitive factors and macro regional attributes all explain whether organizations achieve accelerated firm growth. This study helps policy makers and firm managers better understand drivers of firm growth acceleration and paves the way for further investigations into the speed of firm growth within future research.

Maksim Belitski, Associate Professor in Entrepreneurship and Innovation, Reading University, UK

Co-authors: *Tatiana Stettler*, Kent State University, USA, *William Wales*, University of Albany, USA and *Jeff Martin*, University of Alabama, USA

17.00-17.20 Open discussion

17.20-17.30 Closing remarks

Alexandra Tsvetkova, Economist and Policy Analyst, OECD Trento Centre for Local Development

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INFORMATION

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@OECD_local #spatialproductivity

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This event is part of the OECD Centre for Entrepreneurship, SMEs, Regions and Cities activities.

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