

International Workshop

Skills Development for SMEs and Entrepreneurship

Organised by:

**Danish Business Authority
and**

OECD Local Economic and Employment Development Programme

Venue of the workshop

Danish Business Authority

Dahlerups Pakhus

Langelinie Allé 17

DK-2100 Copenhagen Ø

Tel: +45 3546 6000

Fax: +45 3546 6001

Meeting room: Rådssalen

Contact information

(logistics in Copenhagen)

Majken Caroline Jacobsen, Head of Section

Danish Business Authority

Tel.: +45 3546 6258

Email: macaja@erst.dk

Contact information

(Contents of the workshop)

Marco Marchese, Economist

OECD LEED Programme

Tel: +33 1 452478556

Email: marco.marchese@oecd.org

PROGRAMME

8.30-9.00 – Registration and welcome coffee

9.00-9.15 – Opening remarks

- Dr. Anders Hoffman, Deputy Director, Danish Business Authority
- Mr. Jan Hendeliowitz, Chair of the OECD Local Economic and Employment Development (LEED) Committee
- Dr. Jonathan Potter, senior economist, OECD LEED Programme

9.15-9.45 – Introductory session: The Danish case

- 9.15-9.35) Dr. Anders Hoffman, *The experience of the Danish government in supporting skills development for SMEs and entrepreneurs and future plans.*
- 9.35-9.45) Questions & Answers

9.45-12.30 – Session I: Workforce skills development in SMEs (chaired by Dr. Jonathan Potter)

9.45-10.30) Keynote presentation on workforce skills development in SMEs

- 09.45-10.15) Prof. Ian Stone, Durham University, *Issues, policies and future developments in workforce skills upgrading in small enterprises.*
- 10.15-10.20) Discussant (Prof. Sergio Destefanis)
- 10.20-10.30) Questions & Answers

10.30-12.30) Thematic presentations on workforce skills development in SMEs

Each thematic presentation will last 20 minutes, followed by Q&A of 10 minutes

- 10.30-11.00) Mr. Marco Marchese, OECD LEED Programme, *Findings from the OECD Project “Leveraging Training and Skills Development in SMEs”*
- 11.00-11.30) *Coffee break*
- 11.30-12.00) Prof. Sergio Destefanis, University of Salerno, *Local levels of skills and local initiatives to promote skills development in Italy’s small businesses.*
- 12.00-12.30) Ms. Mirke Turunen, Finland’s Ministry of Employment and the Economy, *Skills development services for SMEs in Finland.*

12.30-13.15) lunch break

13.15-16.00) Parallel sessions II & III: Skills for growth-oriented entrepreneurship & Skills for socially-inclusive self-employment

Session II: Skills for growth-oriented entrepreneurship

(chaired by Anders Hoffman)

(Each presentation will last 20 minutes, followed by Q&A of 10 minutes)

13.15-13.45) Prof. Thomas Cooney, Dublin Institute of Technology, *Issues and policies in entrepreneurship skills development.*

13.45-14.15) Prof. David Storey, Sussex University & Dr. Anders Hoffman, DBA, *Evaluating the effect of soft business support to entrepreneurs in Denmark.*

14.15-14.30) coffee break

14.30-15.00) Prof. Magnus Henrekson, Sweden's Research Institute of Industrial Economics, *Skills and incentives promoting growth-oriented entrepreneurship.*

15.00-15.30) Prof. Markku Virtanen, Aalto University, *Development of opportunities: Basic skills for entrepreneurs.*

15.30-16.00) Prof. Leona Achtenhagen, Jonkoping University, *Competences for growth through internationalisation.*

Session III: Skills for socially-inclusive self-employment

(chaired by Ian Stone)

(Each presentation will last 20 minutes, followed by Q&A of 10 minutes)

13.15-13.45) Dr. Jonathan Potter, OECD LEED Programme, *The Missing Entrepreneurs: An OECD-EC project.*

13.45-14.15) Mr. Nardo de Vries, Panteia Research Group, *Explaining entrepreneurial performance of self-employed and policy implications.*

14.15-14.30) coffee break

14.30-15.00) Prof. Friederike Welter, Jonkoping University, *Surviving the venture start: skills for continued entrepreneurship.*

15.00-15.30) Prof. Jan Rath, University of Amsterdam, *Skills development for ethnic minority entrepreneurs.*

15.30-16.00) Dr. Paula Fitzsimons, Fitzsimons Consulting, *Seniors: are they a source of untapped enterprise potential?*

16.00-16.10) Conclusions

- Dr. Jonathan Potter, Senior economist, OECD LEED Programme
- Dr. Anders Hoffman, Deputy director, Danish Business Authority

PRACTICAL INFORMATION

INTERPRETATION

There will be no interpretation. The working language will be English only.

WORKSHOP VENUE & TRANSPORT

Danish Business Authority

Dahlerups Pakhus,
Langelinie Allé 17,
DK-2100 Copenhagen Ø
Tel: +45 3546 6000
Fax: +45 3546 6001

Meeting room: Rådssalen

Closest Metro Station:

METRO and TRAIN: From Kongens Nytorv take the metro to Nørreport Station and change to the S-train (north bound) and get off at Østerport Station. From Østerport Station it is a 15 minute walk to Dahlerups Pakhus where the workshop takes place.

BUS: From Copenhagen Central Station or Kongens Nytorv take bus #26 to Langelinie.

For external participants - Please bring an ID and ask for Majken Caroline Jacobsen (+45 3546 62 58) in case of problems.

MEALS

A buffet launch and coffee breaks will be available.