

Preliminary agenda

A preliminary agenda is outlined below. It will be developed further in collaboration between the OECD and the AMSB.

09.00-10.00	Opening session	Welcome by AMSB and OECD Evaluation in AMSB, by AMSB The purpose and benefits of evaluation, by OECD
10.00-11.00	Session 1. Developing a framework for approaching evaluation	Creating an evaluation plan, setting up a management process, by OECD Group work: setting objectives and frameworks
11.00-11.15	Coffee	
11.15-12.45	Session 2. Evaluating consulting services	Presentation of issues, OECD Presentation of international good practice experience, international expert Group work: commissioning an evaluation of relevant projects
12.45-13.30	Lunch	
13.30-14.30	Session 3. Evaluating loan guarantee programmes	Presentation of issues and international good practices, international expert Discussion, moderated by OECD
14.30-16.00	Session 4. Evaluating training and mentoring for business start up	Presentation of issues, OECD Presentation of international good practice experience, international expert Group work: checking robustness of evaluation findings and determining uses
16.00-16.15	Coffee	
16.15-17.15	Session 5. Evaluating collective marketing programmes	Presentation of issues and international good practices, international expert Discussion, moderated by OECD
17.15-17.30	Closing session	Conclusions and next steps, by AMSB and OECD