



Conference

Engaging employers in building better local jobs and creating a more responsive skills system

Thursday November 2, 2017

The Shard | London, United Kingdom

AGENDA

■ About the OECD

The OECD is a unique forum where governments work together to address the economic, social and environmental challenges of globalisation. The OECD is also at the forefront of efforts to understand and to help governments respond to new developments and concerns, such as corporate governance, the information economy and the challenges of an ageing population. The Organisation provides a setting where governments can compare policy experiences, seek answers to common problems, identify good practice and work to coordinate domestic and international policies. www.oecd.org/about

■ About the OECD LEED Programme

The OECD Programme on Local Economic and Employment Development (LEED) has advised governments and communities since 1982 on how to respond to economic change and tackle complex problems in a fast-changing world. Its mission is to contribute to the creation of more and better quality jobs through more effective policy implementation, innovative practices, stronger capacities and integrated strategies at the local level. LEED draws on a comparative analysis of experience from the five continents in fostering economic growth, employment and inclusion. www.oecd.org/cfe/leed

■ Event overview

This conference organised jointly by the OECD, Warwick University, the Work Foundation, and the Centre for Cities will bring together stakeholders from national government departments, cities, Local Enterprise Partnerships (LEPs) as well as business, NGOs and research institutions to discuss the key challenges facing the United Kingdom in building more and better quality jobs.

During the event, the OECD will launch a new report on *Better Use of Skills in the Workplace: Why It Matters for Productivity and Local Jobs*.

■ Focus

The conference will focus on discussing the key challenges and opportunities from Brexit and sharing local solutions as well as international lessons from OECD countries on how effective skills policies can foster productivity and inclusive growth.



■ Venue

The Shard
32 London Bridge St
London, United Kingdom

■ Contact

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09:00 – 09:15 *Registration*

09:15 – 09:45 **Opening Remarks**

- **Phil SMITH**, Chairman, UK & Ireland Cisco
- **Sylvain GIGUERE**, Head of the OECD LEED Programme

09:45 – 11:00 **Session I: Productivity and workplace innovation - opportunities for local leadership**

Moderator: **Andrew CARTER**, CEO, Centre for Cities

Speakers:

- **Clare ALEXANDER**, Head of Workplace Innovation, Scottish Enterprise
- **Ewart KEEP**, Professor, Oxford University
- **Paul EDWARDS**, Head of Strategy Greater Birmingham & Solihull Local Enterprise Partnership
- **Tom HENNESY**, Head of Economic Strategy and Partnership, Opportunity Peterborough

11:00 – 11:15 *Coffee*

11:15 – 12:30 **Session II: Creating high performance and productive workplaces - what works in practice?**

Moderator: **Chris WARHURST**, Director, Warwick Institute for Employment Research

Speakers:

- **Jonathan BARR**, Head of the Employment and Skills Unit, OECD – presentation of new OECD report on *Better Use of Skills in the Workplace: Why It Matters for Productivity and Local Jobs*.
- **Jenny CRIDLAND**, Head of HR transformation BAE Systems
- **Jane GRATTON**, Head of Business Environment & Skills Policy, British Chambers of Commerce
- **Ann FRANCKE**, CEO, Chartered Management Institute

12:30 – 13:30 *Lunch*

13:30 – 14:45 **Session III: Building an effective and responsive skills system**

Moderator: **Sylvain GIGUERE**, Head of the OECD LEED Programme

Speakers:

- **Anne GREEN**, City REDI, University of Birmingham
- **Catherine LUNN**, Skills Funding Manager, West Yorkshire Combined Authority
- **Scott JOHNSON**, Director, Chas Smith Shopfitters
- **Chris WARHURST**, Director, Warwick Institute for Employment Research

14:45 – 15:00 *Coffee*

15:00 – 16:15 **Session IV: Escaping low-wage work: how to improve the quality of jobs and build productive employment opportunities**

Moderator: **Lesley GILES**, Director, Work Foundation

Speakers:

- **Kevin ROWAN**, Director of Union Learn TUC
- **Helen DICKINSON**, CEO, British Retail Consortium
- **Katie SCHMUECKER**, Joseph Rowtree Foundation
- **Katherine CHAPMAN**, Director of the Living Wage Campaign

16:15 – 16:30 **Closing Remarks**

- **Ian CAPLAN**, Deputy Director for Skills Strategy and Adult Education, Department for Education, UK

OECD PROGRAMME ON LOCAL ECONOMIC AND EMPLOYMENT DEVELOPMENT

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