THE MAZOVIAN REGIONAL DEVELOPMENT STRATEGY AS A FACTOR OF GROWTH

ADAM STRUZIK
MARSHALL OF THE MAZOVIAN VOIVODESHIP
The economy of the Mazovian Voivodeship – a brief look

- The largest Polish region – 35,000 km²,
- Number of inhabitants: 5.2 million,
- 21.5% of Poland’s GDP,
- 615,000 small enterprises (1-9 employees);
- 24,500 medium enterprises (10-49 employees);
- Number of enterprises with foreign capital: 23,502 (2008),
- 1.2% GDP spent on R&D funding (in Poland: 0.6% GDP (2008)),
- Employed in R&D: 28% of Polish R&D employees,
- Mazovia’s contribution to the Polish B&R sector - 38.5%.
Strategic framework of development policy in Poland

- National Development Strategy 2007-2015,
- National Cohesion Strategy 2007-2013,
- EU Strategies (e.g. Europa 2020),
- National Regional Development Strategy,
- 8 other sectoral strategies,
- „Poland 2030 Report”,
- *Long-term National Development Strategy* [project],
- *Medium-term National Development Strategy* [project],
- *The National Spatial Development Plan* [project].
A coherent and convincing regional strategy

2006

2011

2012?
VISION
Mazovia as a competitive region in a European and global perspective

MISSION
Mazovia as a the most economically developed region in Poland, competing with other developed regions…

SUPERIOR OBJECTIVE
Raising economic competitiveness and balancing social and economic development in the region as the basis for the improvement of the quality of life

STRATEGIC OBJECTIVES
- Shaping the information society and improving the quality of life of the inhabitants
- Strengthening the competitiveness of the region in the international dimension
- Improving social, economic and spatial cohesion within a framework of sustainable development
Actions addressed at increasing employment (1)

1.3. Increasing employment in the region and counteracting unemployment

2. Growth of innovation and competitiveness of the region’s economy

3. Stimulating the development of Warsaw’s metropolitan functions

4.2. Strengthening the development potential of subregional centres and small towns

4.3. Multi-functional development of rural areas

4.6. Making use of the endogenous potential of the Warsaw Metropolitan Area to stimulate the development of the whole region
Actions addressed at increasing employment (2)

• The Regional Social Policy Strategy 2005-2013 (supplement to the Regional Development Strategy)
  • Strategic goal: Implementing an active labor market policy as part of public assistance, supplemented through sectoral and regional programs
  • Objectives: increasing the level of social activity and employment among unemployed recipients of welfare, increasing knowledge of the labor market through strengthening dialogue and partnership
  • Institution responsible for implementation: The Mazovian Center of Social Policy
### Sources of funding for implementing the vision

<table>
<thead>
<tr>
<th>EUROPEAN FUNDS</th>
<th>NATIONAL LEVEL</th>
<th>REGIONAL LEVEL</th>
</tr>
</thead>
<tbody>
<tr>
<td>EUROPEAN REGIONAL DEVELOPMENT FUND</td>
<td>Operational Programs</td>
<td>Mazovian ROP (1.83 bln €)</td>
</tr>
<tr>
<td>EUROPEAN SOCIAL FUND</td>
<td>Human Capital OP</td>
<td>Human Capital OP (0.9 bln €)</td>
</tr>
<tr>
<td>COHESION FUND</td>
<td>Infrastructure and Environment OP</td>
<td>-</td>
</tr>
<tr>
<td>EEA, NORWAY AND SWISS GRANTS</td>
<td>+</td>
<td>-</td>
</tr>
<tr>
<td>EUROPEAN AGRICULTURAL FUND FOR RURAL DEVELOPMENT</td>
<td>Rural Devt Program (Mazovia: 0.7 bln €)</td>
<td>-</td>
</tr>
</tbody>
</table>

- **VOIVODESHIP BUDGETARY RESOURCES**
- **PRIVATE CAPITAL**
Supporting Mazovian entrepreneurship

• The Mazovian Regional Loan Fund
  (loans to SMEs, combatting unemployment)
• The Mazovian Credit Guarantee Fund
  (financial aid, support for enterprises)
• The Mazovia Development Agency
  (attracting and providing services for investors)
• The National Capital Fund
  (helping to finance small and medium Polish innovative companies)
Mazovian Labour Market Observatory

- Conducting research projects financed through the Human Capital Operational Programme,
- Identifying the most needed jobs, conducting permanent monitoring,
- Diagnosing unemployment and the allocation of labour force.

The level of unemployment in Mazovia, Poland and EU-27 in 2004-2010

Source: EUROSTAT 2011
Goal: Mazovia as the most competitive region in Central Europe

• According to an OECD Raport – during 1995-2005 we had the fastest developing metropolitan area in the world,
• Effectively competing with the regions of Praha, Budapest and Bucarest which are not as large or characterized by such internal socio-economical differences as Mazovia,
• Significant input into the only positive result in economic growth in the EU during the year of the crisis (2009) [+1.1%],
• Using the power of the metropolis to accelerate the development of the entire region,
• Creating a smart growth policy = reason for regional success.
Thank you for your attention