

*OPPORTUNITIES AND CHALLENGES  
FOR PARTNERSHIPS IN RURAL  
DEVELOPMENT IN OECD  
COUNTRIES*

**OECD, LISBON, DECEMBER 2007**

# OPPORTUNITIES AND CHALLENGES FOR PARTNERSHIPS IN RURAL AREAS

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## ■ AGENDA

- A RECEPTIVE CLIMATE, A MATURING PRACTICE
- STRATEGIC INTERESTS IN A COMPETENCY COMMONS
- RURAL PARTNERSHIPS - SALIENT CHARACTERISTICS
- RURAL AS “ACTIVE INGREDIENT”
- THE CENTRALITY OF CAPACITY
- CAPACITY AND POLICY DESIGN - CHALLENGES AND OPPORTUNITIES
- CAPACITY AND PROGRAMME DESIGN AND DELIVERY - CHALLENGES AND OPPORTUNITIES

# OPPORTUNITIES AND CHALLENGES FOR PARTNERSHIPS IN RURAL AREAS

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## ■ **A RECEPTIVE CLIMATE, A MATURING PRACTICE**

- CONVERGENCE OF GOVERNANCE PERSPECTIVES, NPM, DECENTRALIZATION INITIATIVES AND OTHER DEVELOPMENTS
- BREADTH AND DEPTH OF AVAILABLE LESSONS
- AWAY FROM THE LOCAL GOVERNMENT RESTRUCTURING “FIX”
- REGIONAL AS PRACTICAL, REGIONAL AS COUNTER-BALANCE
- AWAY FROM ISSUE-BASED AND SECTORAL TOWARD INTEGRATED PARTNERSHIPS
- AN INSTITUTIONALIZED GENERATION
- MAINSTREAMING THE TECHNOLOGY AND PRACTICE

# OPPORTUNITIES AND CHALLENGES FOR PARTNERSHIPS IN RURAL AREAS

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- **STRATEGIC INTERESTS IN A COMPETENCY COMMONS**
- A PRAGMATIC PASSAGE FROM “POWER OVER”, TO “POWER WITH”, TO “POWER TO”
- NEGOTIATING A BALANCE BETWEEN BREADTH OF PARTICIPATION AND DEPTH OF INCLUSION
- THE STATE - SECURING THE RHETORIC AND THE “STRATEGIC LINE”
- THE RURAL PARTNERSHIP – LOCALISM, REGIONALISM AND DESIGNED (INTER)DEPENDENCIES

# OPPORTUNITIES AND CHALLENGES FOR PARTNERSHIPS IN RURAL AREAS

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- **RURAL PARTNERSHIPS - SALIENT CHARACTERISTICS**
- DIVERSITY - CONTEXTS, HISTORIES, CULTURE OF COOPERATION, COLLABORATION, AND ASSOCIATION, PRODUCT/PROCESS FOCI AND BALANCE, SOURCES OF THE INITIATIVE, LONGEVITY, UNI-/MULTI-FUNCTIONAL
- INEXTRICABLY LINKED TO EMERGENT CONCEPTS OF GOVERNANCE AND SOCIAL CAPITAL(S)

# OPPORTUNITIES AND CHALLENGES FOR PARTNERSHIPS IN RURAL AREAS

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- **RURAL PARTNERSHIPS - SALIENT CHARACTERISTICS**
- THE SPATIAL DIMENSION – ROLE, RELEVANCE
- DOMINANT ROLES - IMPLEMENTATION TO FACILITATION
- CAPACITY BUILDING - PRESENCE AND PRIORITY

# OPPORTUNITIES AND CHALLENGES FOR PARTNERSHIPS IN RURAL AREAS

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- **RURAL AS “ACTIVE INGREDIENT”**
- CONSTRUCTION OF “RURALS”- A COMPLEX, CONTESTED, DYNAMIC, NEGOTIATED MILIEU
- PARTNERSHIP CAPACITY AND POLICY ROLES ARE MEDIATED HERE
- “RURAL” HOWEVER DEFINED IS NOT AN INERT, PASSIVE, PLATFORM UPON WHICH THE POLICY DEVELOPMENT PROCESS TAKES PLACE - IT IS ACTIVE

# OPPORTUNITIES AND CHALLENGES FOR PARTNERSHIPS IN RURAL AREAS

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- **RURAL AS “ACTIVE” INGREDIENT**
- RESURGENCE OF INTEREST IN PLACE-BASED DEVELOPMENT AND SPATIAL DIMENSIONS OF RURAL DEVELOPMENT REINFORCES RELEVANCE OF “RURAL” AS OPERATIONAL
- THIS RE-FOCUSES ATTENTION ON THE STRATEGIC DIFFERENTIATING CHARACTERISTICS OF THE RURAL MILIEU



# OPPORTUNITIES AND CHALLENGES FOR PARTNERSHIPS IN RURAL AREAS

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- **“RURAL” AS ACTIVE INGREDIENT, POLICY DESIGN/DEVELOPMENT AND PARTNERSHIP CAPACITY**
  
- **KEY ISSUES OF**
  - LEVELS
  
  - OPENNESS
  
  - DENSITY
  
  - SCALE

# OPPORTUNITIES AND CHALLENGES FOR PARTNERSHIPS IN RURAL AREAS

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- **“RURAL” AS ACTIVE INGREDIENT, POLICY DESIGN/DEVELOPMENT AND PARTNERSHIP CAPACITY**
  
- **KEY ISSUES OF**
  - ACCESSIBILITY
  
  - CULTURAL DEPTH
  
  - RELATIVE STABILITY
  
  - COMPLEXITY

# OPPORTUNITIES AND CHALLENGES FOR PARTNERSHIPS IN RURAL AREAS

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- **“RURAL” AS ACTIVE INGREDIENT, POLICY DESIGN/DEVELOPMENT AND PARTNERSHIP CAPACITY**
  
- **KEY ISSUES OF**
  - THE DEVELOPMENT AGENDA
  
  - THE DEVELOPMENT PROCESS - THE PROGRAMME CONNECTION
  
  - ROLES AND POTENTIALS OF DEVELOPMENT ORGANIZATIONS, AND
  
  - OUTPUTS AND OUTCOMES

# OPPORTUNITIES AND CHALLENGES FOR PARTNERSHIPS IN RURAL AREAS

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- **“RURAL” AS ACTIVE INGREDIENT**
- *DEVELOPING THE CAPACITY OF RURAL PARTNERSHIPS TO PROACTIVELY CONTRIBUTE TO THE DESIGN AND DEVELOPMENT OF PUBLIC POLICY (AND PROGRAMMES) MUST, THEREFORE, ATTEND TO “RURAL” AS AN “ACTIVE INGREDIENT” IN THE PROCESS, NOT AS A PASSIVE BACKDROP OR RECEPTACLE.*

# OPPORTUNITIES AND CHALLENGES FOR PARTNERSHIPS IN RURAL AREAS

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- **“RURAL” AS ACTIVE INGREDIENT**
  
- **THE RE-CONCEPTUALIZED “ACTIVE” RURAL WILL CONDITION**
  - THE AGENDA FOR PARTNERSHIP CAPACITY DEVELOPMENT  
- FOR BOTH POLICY AND PROGRAMME PARTICIPATION
  
  - THE PROCESS OF PARTNERSHIP CAPACITY DEVELOPMENT

# OPPORTUNITIES AND CHALLENGES FOR PARTNERSHIPS IN RURAL AREAS

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- **“RURAL” AS ACTIVE INGREDIENT**
- **THE RE-CONCEPTUALIZED “ACTIVE” RURAL WILL  
CONDITION**
  - DIFFERENTIATED AND STRATEGIC APPROACHES TO  
INVESTMENTS IN CAPACITIES FOR PROJECT-TO-  
PROGRAMME-TO-POLICY PARTICIPATION

# OPPORTUNITIES AND CHALLENGES FOR PARTNERSHIPS IN RURAL AREAS

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## ■ **ACTIVE RURAL PARTNERSHIPS**

- OUT OF PROGRAMME REACTIVE TO PROACTIVE  
VERTICAL AND HORIZONTAL CAPACITY INVESTMENTS
- TOWARD POLICY PENETRATATION WITH  
PARTICIPATION

# OPPORTUNITIES AND CHALLENGES FOR PARTNERSHIPS IN RURAL AREAS

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## ■ **ACTIVE RURAL PARTNERSHIPS**

- INSTRUMENTAL (RE)DESIGN TOWARD FLEXIBLE NETWORK-BASED VIRTUAL PARTNERSHIPS
- CAPTURE AND DEMONSTRATE EFFECTIVENESS THROUGH CONTRIBUTION VERSUS ATTRIBUTION



# *OPPORTUNITIES AND CHALLENGES FOR PARTNERSHIPS IN RURAL AREAS*

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■ Obrigado!

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