Community and Local Development
Building change strategies for territories in Latin America and the Caribbean

15 - 26 July 2019 | Trento, Italy

SUMMARY AGENDA
The Summer School "Community and local development" started in 2010 from the cooperation relationship established between the EAFIT University of Medellin (Colombia), the Centre for International Cooperation (CCI) and the OECD Trento Centre for Local Development (Italy). Reaching the tenth edition, over the years it counted 300 participants, representing public and private institutions active in the field of local development from 17 countries in Latin America and the Caribbean. Today, the Summer School is the engine of an eco-system of fertile relationships growing over the time and becoming an international community of practice exchange and strengthening on local development.

■ Background

The main scope of the Summer School is the promotion of local development, i.e. promoting the understanding and recognition by both public and private actors of the analysed territories' capital factors ("Territorial Capital" and its conceptual dimensions) that contribute to build local development strategies. Such strategies are further considered to be the basis for any transformation process aimed at guaranteeing better lives for their local communities.

The strategic capacity of local actors, as well as their commitment to collaborate and coordinate actions towards a shared design of the future, are key elements of placed based development processes in which differences, instead of being a barrier, are opportunities to be seized. In this way it is possible to promote strong ties between regions and communities; and to design development strategies with a multi-dimensional nature, able to integrate the different dimensions – cognitive, social, infrastructural and ecosystemic – that builds the Territorial Capital, enabling local communities to face global challenges, enhancing their own capacity to adapt to economic, social and environmental change.

The ability to create relevant social networks, integrating different approaches and experiences, underlies the work methodology developed during the Summer School. The project represents the meeting point of innovative experiences in terms of community development practices developed in the region of Trentino, Italy, and in the most varied realities of the Latin American countries. Constructive comparisons under different reading angles are strongly encouraged.

The capacity building programme is structured around participants’ case studies and inputs from experts, drawing on the experience of North-East Italy, Latin America and the Caribbean and OECD countries. A community of practice has been created around the Summer School to provide a platform for government officers and practitioners to share experiences on socio-economic development throughout Latin America.

■ Objectives

→ To share concepts and ideas on sustainable local development based on comparison of local experiences from Trentino, Latin America and the OECD.

→ To provide interpretation tools to understand selected local experiences, identifying and analysing lessons learned concerning how to trigger local development dynamics based on existing Territorial Capital.

→ To promote knowledge and sharing of experiences among participants, laying the groundwork for a permanent exchange on local development issues.

■ Topics and contents

Among the determinants of Territorial Capital we can consider "geographic location, climate, size, production factors, traditions, natural resources, quality of life or agglomeration economies of urban systems; we may also include business incubators, industrial clusters or other networks [...]. Other factors may include informal codes, behaviours and rules enabling economic actors to work together in uncertain conditions, or solidarity, mutual assistance, and the integration of ideas that often flourish in small and medium-sized enterprises clusters [...]. Finally, there is a factor that we call "milieu", which is the result of the combination of institutions, practices, manufacturers, researchers and policy makers that make possible a certain creativity and capacity for innovation." (OECD: Territorial Outlook, 2001). This multidimensional concept represents a cross-disciplinary approach to multiple territorial characteristics, particularly those that are fundamental to launch an effective process of economic, social, institutional and environmental, development process. According to this framework, each year the Summer School defines a work agenda addressing selected local development issues, gathering candidates' main interests as expressed in their applications.
The Summer School Team

A Summer School Team is formed by the OECD, EAFIT and ICC officers. All members are experts in both local economic and employment development as well as in training and capacity/institution building.

The Team identifies and selects invited speakers to contribute to the Summer School seminar, looking for a correct mix of experts, including academics, practitioners, public officers and decision makers.

Methodology

The Summer School is based on active exchange of participants’ knowledge and experiences (multi-stakeholder open dialogue). The methodological approach is based on three main pillars:

► The case studies provided by participants on their experience are the primary input for the joint work that is carried out during the different thematic sessions and through the working groups;

► Other experiences from the OECD as well as from Trentino region, which is adopted as a living lab to select, analyse and directly visit interesting cases to be compared with those of Latin America or other OECD countries, contributing to generate new ideas and concepts;

► The contributions of selected experts based on their own experience adapted to the specific context of the Latin American and Trentino case studies.

The aim is to undertake, through these inputs, a process of peer-to-peer review, where each participant can provide his knowledge and experience, under the OECD guidance, and contribute to develop fresh thinking and new knowledge on several elements of the complex concept of local development.

The presentation of theoretical concepts matched with concrete case studies contributes to the mapping of actors, resources, topics and their mutual relationships step by step, providing an insight of the implemented actions and policies and how these could be improved. This exercise aims to reveal problems and opportunities of the territorial systems the participants are coming from.

The daily agenda is based on the definition of a main theme developed through different interlocking steps:

| Presentation and discussion of the objectives of the day | Plenary |
| Introduction to the theme of the day, theoretical framework and practical implications | Plenary |
| Trentino and European case studies, their process analysis | Plenary |
| Case studies from Latin America, analysis and assessment of experiences | Working Groups |
| Synthesis of working group exercise | Plenary |

The methodology adopted for the Summer School is aimed at the recognition of a Diploma in Social Innovation, Territorial Capital and Local Development awarded to the participants by the EAFIT University, in co-operation with the OECD and ICC.

For this purpose each participant have to comply with presence and content requirements, through the preparation of an individual Diploma Thesis, based on the case study submitted when applying to the Summer School. Preparatory work, remotely supported by the Summer School Team, is required prior to the arrival in Trento.

Language

Spanish.

Dates

15-26 July 2019.

Venue

OECD Trento Centre for Local Development & International Co-operation Centre (ICC)
Vicolo San Marco 1, 38122 Trento, Italy

University of Trento, Faculty of Literature and Philosophy; Palazzo Paolo Prodi, Via Tommaso Gar 14, Trento, Italy
Partners

OECD Trento Centre for Local Development

The OECD Trento Centre for Local Development is part of the Centre for Entrepreneurship, SMEs, Regions and Cities (CFE) of the OECD (Organisation for Economic Co-operation and Development). The mission of the Trento Centre is to build capacities for local development in OECD member and non-member countries. The Trento Centre’s work is structured around two dimensions: i) providing capacity building for people, places and institutions on issues related to local development; ii) developing a policy lab on issues related to spatial productivity (Spatial Productivity Lab). More info: www.trent.oecd.org.

The International Co-operation Centre – ICC

The International Co-operation Centre is an organisation dedicated to improving the knowledge and skills of individuals and organisations engaged in international cooperation at the territorial, national and international levels. Through training, research and information, the Centre’s action focuses on the issues of the economy and international cooperation, European integration, the promotion of human development, peace and human rights, within the scope of the objectives of the 2030 Agenda for sustainable development, adopted by the United Nations. The Centre is an association established in May 2008 by: the Autonomous Province of Trento; the Federation of Trentino Cooperatives; the “Opera Campana dei Caduti” Foundation; the University of Trento with the participation of the OECD Trento Centre, the Trentino Peace and Human Rights Forum, and the Trentino international solidarity associations. The ICC belongs to the PROFADEL International Network, which brings together training and coaching centres for local development actors from 7 countries (Africa, Latin America and Europe). More info: www.ticic.eu.

EAFIT - School of Management, Finance and Technology, Colombia

From its beginnings, in 1960, EAFIT University pursued a main objective: the growth of Medellin, Antioquia and Colombia, through the formation of competitive professionals, pluralists and committed to the progress of their communities. And, undoubtedly, the greatest achievement of a university is the personal and professional success of its graduates and the positive impact they generate in their societies. Only education, or better yet an education with quality and relevance, allows the transformation and leap into the future of a city and a country, an issue that EAFIT puts into practice through undergraduate, postgraduate and research processes that respond to needs of the local community, even before it is palpable. EAFIT nowadays is at once the result of its contributions in the past; the consolidation of its present; and the immense possibilities it has for the future to continue and duplicate its objective of contributing to the progress of the region, the country and, of course, the world. EAFIT University is the academic institution, recognised by the Colombian law that grants the Summer School diploma with international legal value, in cooperation with ICC and OECD. More info: www.eafit.edu.co.

University of Trento

The University of Trento is a medium-sized university, founded in 1962. It is a young, dynamic and research-oriented institution, with a high level of training and facilities.

Some figures - more than 16,000 students, approximately 600 professors and 600 employees - reflect this institution, which is organized into 10 faculties and 3 centres. In addition, the University continues to expand its research fields and offer new courses.

The international approach is one of the strong points that characterize the University of Trento. It is part of a number of research networks, has prestigious cooperation agreements with important centres and universities around the world, encouraging scientific exchanges and the mobility of teaching staff and students.

The University also stands out for offering Dual Graduation Programmes, which involve high profile international scientific contacts. Many master's and doctorate courses are taught in English.

In 2001, the Faculties of Economics, Law, Literature and Sociology jointly with five departments of the University of Trento established the School of International Studies. The School of International Studies, the only one in Italy, coordinates a Master's Degree in European and International Studies, a Master's Degree in International Security Studies and a Doctorate in International Studies. The School promotes and organizes numerous research activities in its specific fields of specialization, in particular in relation to the challenges associated with the processes of globalization and European integration, based on multidisciplinary competences and interdisciplinary approaches. More info: www.unitn.it/en.
Arrival of participants

Arrival of participants to Trento and check-in at the Residence Villa Sant'Ignazio, Trento

Summer School presentation

Venue: OECD Centre/ICC, vicolo San Marco 1, Trento

**MORNING**
- Registration of participants
  - Institutional welcome and presentation of the participants
  - Getting to know the working team
  - Presentation of the Summer School project and ecosystem

**AFTERNOON**
- Presentation of the Summer School ecosystem
- Objectives of the course and presentation of the training programme
- Diploma: preconditions and rules of work

Exploring Trento: Establishing the working groups while discovering the city of Trento

Local development and territorial capital

Venue: University of Trento, Faculty of Literature and Philosophy

**THEME**
Local development is a dynamic concept, integrating several constituent elements of a local social, economic and community system. There are different conceptual schemes to address such a complex issue (systemic theories, approaches to territorial competitiveness, spatial planning and programming, etc.). The approach to the topic through the taxonomy of Territorial Capital proposed as guiding concept enables a structured visualization of the different constituent elements of a given territory (natural, environmental, infrastructural, intangible and cognitive, etc.) and facilitates their linkages.

**MORNING**
- Objectives of the day
- Outcomes of “Exploring Trento”
- Highlights on local development according to OECD experience
- Introduction to the SS18 guiding concept and its implications for acting on local development & Debate
- The territorial approach to local development: A framework for linking decentralisation reforms and local development processes & Collective interview

**AFTERNOON**
WORKSHOP: LATIN AMERICAN EXPERIENCES
- Plenary: introduction to case study work
- Parallel Session - Working groups (6 groups)

Working Day closure

Night of Fame: Dynamic and interactive presentation of the experiences supporting the case studies of the participants, as their own contribution to the Summer School.
The transformations of a territory

**Venue:** University of Trento, Faculty of Literature and Philosophy

**Wednesday 17 July**

**THEME**

**Introducing the case of the Autonomous Province of Trento**

Territories are subject to continuous transformations and require the capacity of the public actors to design and implement public policies that correspond to changing needs over the time. This entails having system level governance in place, enabling the different public, private and civil society actors to act in a coordinated and synergistic manner, aiming at clearly stated and shared common objectives. It is mandatory that such a governance is established and functioning by coordinating the different levels of government (multi-level, from the national to the local), but also acting horizontally (among the different actors at the same territorial level).

**MORNING**

- Objectives of the day
- The experience of the Autonomous Province of Trento in governing its territorial development
- Annibale Salsa. The landscapes of Trentino, Documentary screening & debate with the Author

**WORKSHOP: TRENTINO EXPERIENCE**

- The case study of Trentino Sviluppo, Regional Development Agency & Collective interview

**AFTERNOON**

**WORKSHOP: LATIN AMERICAN EXPERIENCES**

- Case studies in groups and work on the theme of the day
- Working Day closure

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**Economy and territorial innovation**

**Venue:** University of Trento, Faculty of Literature and Philosophy

**Thursday 18 July**

**THEME**

Innovation is a crucial factor in boosting the development of local socio-economic systems. While in the case of technological and business innovation there are experiences, tools and knowledge already accumulated at international level for decades, the concept that innovation is a determining factor for the territorial systems as a whole is more recent. In the different local territorial contexts, nowadays it is more complicated to think about rigid, sequential and linear innovation systems of planning and implementation of actions. The territorial innovation issue should be approached with openness towards the destructuring and adaptability, where innovation is the result of the joint ability to be creative and innovative.

**MORNING**

- Objectives of the day
- Local economy, innovation and territory & Debate

**WORKSHOP: TRENTINO EXPERIENCE**

- Comparing Orkestra (Basque Country) and Bruno Kessler Foundation (Trento) and their role in the local innovation ecosystem & Collective interview

**AFTERNOON**

**WORKSHOP: LATIN AMERICAN EXPERIENCES**

- Case studies in groups and work on the theme of the day
- Working Day closure
The co-operative system in Trentino

Study visit – Departure from Villa Sant’Ignazio, via alle Laste 22, Trento

OBJECTIVE

The Trentino cooperative system dates back the end of the 19th Century, when Trentino had a very fragile economy and was an impoverished territory, dependent on subsistence agriculture and affected by epidemics and crises that originated waves of emigration abroad. Thus, co-operation in Trentino was sought as an alternative to emigration. Today in the region there is a wide variety of sectors of the local economy that are being organised as co-operatives ranging from key sectors for local development such as agriculture, tourism, crafts, credit, environmental management, production of energy, culture and education, the development of cooperatives, to other sectors of public service management.

Co-operation is an active agent in local development, which generates almost 14% of GDP and 15% of provincial employment. In the last decades, co-operative companies have grown in size and expanded their field of action. In recent times, the co-operatives are also witnessing new challenges and changes vis-à-vis the globalisation. The field visit is aimed at offering a first-hand view of selected cases of this form of business, the role they play in the regional economy and the challenges they face in today's global economy.

Individual tutorship

Venue: University of Trento, Faculty of Literature and Philosophy

THEME

The morning of the day is reserved to an individual exercise between the participants and the experts members of the team, a tutorship aimed at easing the completion of the individual exercise on the case study in order to meet the requirements of the International Diploma.

DAY OFF

Saturday 20 July

The morning of the day is reserved to an individual exercise between the participants and the experts members of the team, a tutorship aimed at easing the completion of the individual exercise on the case study in order to meet the requirements of the International Diploma.

Sunday 21 July

The morning of the day is reserved to an individual exercise between the participants and the experts members of the team, a tutorship aimed at easing the completion of the individual exercise on the case study in order to meet the requirements of the International Diploma.
With the intensification of the globalisation process, the interconnection characterising societies at a planetary level has not only become stronger but also much more evident. The decline of the nationalist paradigm, that considered the states as independent and isolated units from each other, has determined the need to review many fundamental concepts both in the field of economics and international relations. The evolution of the development and co-operation concepts are of particular relevance for the work of the Summer School.

**THEME**

**MORNING**
- Objectives of the day
- Thinking about local development from the international solidarity angle
- Decentralised co-operation in Latin America & Debate

**WORKSHOP: TRENTINO EXPERIENCE**
- Experience of decentralised co-operation Trentino-Latin America
- Fair trade co-operation & Collective interview

**AFTERNOON**

**WORKSHOP: LATIN AMERICAN EXPERIENCES**
- Case studies in groups and work on the theme of the day

**Local development sustainability**

Sustainable development has been defined as the “possibility of satisfying the needs of the present without compromising the possibility of succeeding generations to satisfy their own”. Territories and communities are affected by various factors that drive continuous processes of transformation that mark different urban centres, peripheries, rural areas. Today, the challenge of local development implies a paradigm shift towards an integrated concept of sustainability that looks to an inclusive, ecologically sustainable and resilient future for people and for the planet. Thus, it appears a crucial key to harmonise economic growth, social inclusion and environmental protection for the welfare of individuals and societies. Likewise the communitarian dimension of the access to ecosystem resources and services shall be reconciled. In such a framework the day will address the issue of how Sustainable Development Goals for people and the planet (SDG) can and should be relevant in order to guide development policies at different territorial levels.

**THEME**

**MORNING**
- Objectives of the day

**WORKSHOP: TRENTINO EXPERIENCE**
- Sustainable tourism development in the Dolomites & Debate
- The localities and the SDGs: what new perspectives for their development & Collective interview
- The Dolomites, UNESCO World Heritage

**AFTERNOON**

**VISITS: TRENTINO EXPERIENCE**
- Brenta Dolomites mountains, sightseeing
- Agritourism and sustainable production

Working Day closure
Social cohesion and public policies

Venue: University of Trento, Faculty of Literature and Philosophy

THEME

The well-being of people and communities is a major challenge for public action that takes place at the local level. That requires inclusive social policies supported by socially responsible capacities from the different actors to be engaged. It is therefore necessary to identify the priority needs, in a participative way and leveraging the endogenous social capital, and to promote the opportunities requiring imagination and vision; to recruit and motivate others to the cause. Hence this requires building the necessary social networks, seeking and pulling the necessary resources to overcome the obstacles and challenges, while taking the risks related to such implementation. The final result can be considered a social innovation.

MORNING

- Objectives of the day
- Social policies, citizens participation and cohesion & Debate

WORKSHOP: TRENTINO EXPERIENCE

- Social cohesion policies in Trentino
- The labour market as a key instrument for social cohesion

AFTERNOON

WORKSHOP: LATIN AMERICAN EXPERIENCES

- Case studies in groups and work on the theme of the day

Closing of the day and presentation of the CODELAC Network and of the networking event in Cuzco (Peru) 2019

Local development future outlook

Venue: University of Trento, Faculty of Literature and Philosophy

Approaching the closing of the Summer School it is time to make a summary of what was discussed and learned in the previous days as well as to reason about the future prospects of local development. This reflection will be developed in two phases: first, the lectio magistralis will provide a strategic vision of the matter based on the knowledge of the OECD, considering the challenges of regional and local development is the starting point to respond to the needs of the territory, counting on its capabilities and its capital. Next the presentations by participants on the results achieved individually and in groups, will provide inputs on the practical benefits generated by the learning process and the changes that participants can drive in countries of origin.

MORNING

- Objectives of the day
- The challenges of regional and local development: The perspective of the OECD | Lectio Magistralis & Debate
- Reflecting on the learning process throughout the Summer School

AFTERNOON

WORKSHOP: SUMMER SCHOOL EXPERIENCE

- Preparation and presentation of working groups and final feedbacks

Summer School 2019 Party
Evaluation of the experience and Final Round Table

Venue: OECD Centre/ICC, vicolo San Marco 1, Trento

MORNING

- Final evaluation exercise: contents and methodologies
- Final evaluation - individual questionnaire

CLOSING ROUND TABLE OF THE TENTH EDITION OF THE SUMMER SCHOOL

- The OECD HEInnovate Project: results and lessons learned
- The role of the university in supporting innovation and local development | Discussing Experiences from Italy and Latin America
- Final Conclusions

Delivering of diplomas with the presence of the authorities of the Autonomous Province of Trento

• Farewell lunch
Summer School – Tenth Edition

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VENUE
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University of Trento, Faculty of Literature and Philosophy
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This event is part of the OECD Centre for Entrepreneurship, SMEs, Regions and Cities activities.

The OECD Centre for Entrepreneurship, SMEs, Regions and Cities provides comparative statistics, analysis and capacity building for local and national actors to work together to unleash the potential of entrepreneurs and small and medium-sized enterprises, promote inclusive and sustainable regions and cities, boost local job creation, and support sound tourism policies. www.oecd.org/cfe

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