Globalisation, Nationalism and Representation
OECD Sessions on Local Development and Globalisation
30 May - 2 June 2019, Trento
This brochure presents the OECD sessions at the
2019 Trento Festival of Economics
30 May-2 June 2019

About the Trento Festival of Economics
The Trento Festival of Economics takes place every year in Trento since its first edition in 2006. Every year, Nobel prize winners and internationally-renowned scholars, politicians, intellectuals, economists, trade unionists and journalists meet to discuss and debate with the audience of the festival the most pressing contemporary issues. The aim is to make economics more understandable to everyone and, at the same time, to give people who are not very familiar with the subject an opportunity to see the economists’ way of thinking.

Find out more: https://2019.festivaleconomia.eu/

About the OECD Centre for Entrepreneurship, SMEs, Regions and Cities
The OECD Centre for Entrepreneurship, SMEs, Regions and Cities (CFE) provides comparative statistics, analysis and capacity building for local and national actors to work together to unleash the potential of entrepreneurs and small and medium-sized enterprises (SMEs), promote inclusive and sustainable regions and cities, boost local job creation, and support sound tourism policies.

Find out more: www.oecd.org/cfe

About the OECD CFE Trento Centre for Local Development
The OECD Trento Centre for Local Development is an integral part of the OECD Centre for Entrepreneurship, SMEs, Regions and Cities. The mission of the Trento Centre is to build capacities for local development in OECD member and non-member countries. The 2018-2020 vision combines an enhanced international role as capacity building provider for national and sub-national authorities on issues related to local development and a new development as a centre of excellence on issues related to spatial productivity.

Find out more: www.trento.oecd.org

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Identity of places: What is the role of culture?

in collaboration with the Trentino School of Management - tsm

Moderator Ekaterina TRAVKINA

Speakers Joan ROCA, Joana SOUSA MONTEIRO, Michele TRIMARCHI

Cities, regions and their societies are the results of complex stratifications of identities, relationships and behaviours. What is the contribution of culture to the identity of places and how can culture and cultural heritage contribute to the development of localities challenged by globalisation?

Ekaterina Travkina coordinates the work on culture, creative industries and local development within the OECD Centre for Entrepreneurship, SMEs, Regions and Cities. She previously managed the OECD Forum on Partnerships and Local Development - the OECD’s network of practitioners in the fields of economic development, employment, skills and social inclusion. As a Policy Analyst at the OECD LEED programme, she contributed to international policy reviews on employment and skills focusing on local strategies to support youth employment.

Joan Roca is the Director of the Museu d’Història de Barcelona (Barcelona History Museum). He has taught in the ICE (Institute of Education Sciences) at the Autonomous University of Barcelona and at the Barri Besòs secondary school, while also collaborating with the Hochschule für Gestaltung und Kunst in Zurich, the Barcelona History Seminar group and the Independent Studies Programme of MACBA (Barcelona Museum of Contemporary Art). He was a member of the editorial board of L’Avenç and the Director of Aula Barcelona and the Majories Urbanes Project. He is an editor of the collection “Model Barcelona. Quaderns de Gestió” (1999 – 2006) and of the first four volumes of the collection “BCN Biblioteca Històrica” (Institut de Cultura/Edicions Proa, 1997).
Joana Sousa Monteiro has been the Director of the Museum of Lisbon since 2015. Before that, she was a museum and heritage adviser to the Lisbon Councillor for Culture (2010-2014) and an Assistant Coordinator of the Portuguese Museums Network at the National Institute of Museums (2000-2010). He other past affiliations include the Institute of Contemporary Art, the National Museum of Contemporary Art and the Portuguese National Committee of ICOM board (up to 2016). She is currently the Chair of CAMOC/ICOM, the International Committee for the Collections and Activities of the Museums of Cities (since 2016).

Michele Trimarchi, PhD, studied Law and Economics. He teaches Public Economics (Catanzaro), Cultural Economics (Bologna), and Lateral Thinking (IED Venice and Rome). A member of the editorial board of Creative Industries Journal, Michele is the president of Tools for Culture, a nonprofit active in the area of strategic cultural projects and training for art professionals. Since 2015, Michele has been a vice president of the Fondazione Teatro Comunale, Bologna, and a member of the international council of the Creative Industries Federation.
Voting patterns, regions left behind and policy responses: The rise of the places that don’t matter

Moderator Alexander LEMBCKE
Speaker Andrés RODRÍGUEZ-POSE

Persistent poverty, economic decay and a lack of opportunities are causing discontent in declining regions. It has led many of these so-called “places that don’t matter” to revolt in a wave of political populism with strong territorial, rather than social, foundations. What is the best policy approach to reverse this trend? How can policymakers provide opportunities to people living in the places that don’t matter?

Alexander Lembocke is an Economist and Policy Analyst at the OECD’s Centre for Entrepreneurship, SMEs, Regions and Cities. In this capacity, he is responsible for economic analysis on productivity, transport infrastructure and innovation in cities and regions. Alexander is also part of the OECD Team of the newly created OECD Spatial Productivity Lab at the OECD Trento Centre. He has co-authored many articles and reports, including the recently launched OECD report “Productivity and Jobs in a Globalised World: (How) Can All Regions Benefit?”.

Andrés Rodríguez-Pose is a Professor of Economic Geography at the London School of Economics, and former Head of its Department of Geography and Environment. He was the President of the Regional Science Association International and the Vice-President of the European Regional Science Association. He is also a part-time Professor of Innovation at the University of Stavanger (Norway). He was the holder of a European Research Council (ERC) Advanced Grant and of a prestigious Royal Society-Wolfson Research Merit Award. In 2019 he received a Doctor Honoris Causa degree from Utrecht University. Andrés Rodríguez-Pose is a regular consultant to a number of international institutions and an editor of the international peer-reviewed Economic Geography journal.
The imperative of growth: What can be done for regions and cities?

Moderator Alessandra PROTO

Speakers Antonio ACCETTURO, Riccardo CRESCENZI

The limited diffusion of technology and knowledge weighs on productivity growth and innovation in the OECD countries. What can policies do to facilitate access to global knowledge and exploit the opportunities offered by an increasingly globalized and digitized world? What policies can governments and regions put in place to reduce territorial gaps?

Alessandra Proto is the Acting Head of the OECD Trento Centre for Local Development, based in Italy, where she has been working since its establishment in 2004. She supervises the OECD Trento Centre activities, including the Spatial Productivity Lab and the capacity building initiatives. Previously, as policy analyst, she managed numerous projects on capacity building and local development, developed thematic research and reviews including on culture, creative industries and local development.

Antonio Accetturo holds a degree in Political Economy from Bocconi University and a PhD in Economics from Università Cattolica of Milan. Since 2006 he has been working as an economist for the Bank of Italy and since 2015 he is in charge of the economic research of Trentino Alto Adige branch. He is the editor of the Bank of Italy institutional reports for Trentino Alto Adige and published widely in international academic journals on urban and regional economy, institutions and social capital, public policies assessment and international trade.
Riccardo Crescenzi is a Full Professor of Economic Geography at the London School of Economics (LSE) and is the current holder of a European Research Council (ERC) Grant. He is also affiliated with the Centre for Economic Performance (CEP) and the Spatial Economics Research Centre (SERC) at the LSE and with the Centre for International Development (CID) at Harvard University. He has been a Jean Monnet Fellow at the European University Institute (EUI) and a Visiting Scholar at the Harvard Kennedy School of Government and at the University of California Los Angeles (UCLA). He has provided academic advice to various international organizations, as well as national and regional governments.
Making decentralisation work

Moderator Joaquim OLIVEIRA MARTINS

Speakers Stefano BONACCINI, Fernando FREIRE DE SOUSA, Maurizio FUGATTI

Making the most of decentralisation for regional development is crucial in the current context of a “geography of discontent” and growing divides between places that feel left behind by globalisation and places that benefit from the opportunities offered by the megatrends. What makes decentralisation systems work in a more effective way?

Joaquim Oliveira Martins is the Deputy Director of the OECD Centre for Entrepreneurship, SMEs, Regions and Cities. He was previously the Head of the OECD Regional Development Policy Division and supervised projects on regional and urban economics, governance, regional statistics and well-being. He was the Head of the OECD Structural Economic Statistics Division, where he focused on Trade and Globalisation studies, Productivity measurement and Business statistics. He is author of many academic articles and OECD publications.

Stefano Bonaccini is the President of Emilia-Romagna Region from 23 November 2014. He was a municipal councillor in Modena from 2009 to 2010 and elected as regional councillor of Emilia-Romagna in 2010. He held numerous positions in the Democratic Party, both at national and regional levels. He was Secretary of the regional Democratic Party from October 2009 to May 2015 and was a part of the National Secretariat of the Democratic Party led by Matteo Renzi, delegated to Local Authorities. From December 2015 he is also the President of the Italian Conference of Regions and Autonomous Provinces.
Fernando Freire De Sousa is the President of Norte Portugal Regional Coordination and Development Commission (CCDR-N). Born in Porto, Fernando Freire de Sousa holds a PhD in International Economic Relations from the University of Porto and a PhD in Sciences Économiques from the University of Paris I – Sorbonne. He is a European-wide expert and a consultant in internationalization and international management, with various academic and professional positions, both in university teaching and in business management. Mr. Freire de Sousa was also Secretary of State for Competitiveness and Internationalisation between 1996-97.

Maurizio Fugatti is the President of the Autonomous Province of Trento since October 2018. Graduated in political science from the University of Bologna, a professional accountant, he began his political career with the Northern League in Trentino in 2005, when he became a regional secretary. In the 2006 and then 2008 political elections, he was elected to the Chamber of Deputies, on the lists of the Northern League in the Trentino-Alto Adige constituency. Elected as provincial councilor in Trento in 2013, he resigned on 10 April 2018 as re-elected deputy for the center-right in the March political elections. In June 2018 he was appointed Undersecretary for Health.
Regional economic divergence has become a threat to economic progress, social cohesion and political stability in Europe. The geography of discontent highlights the inability of current market processes and policies to spread prosperity and opportunity. What are the policies put in place by selected OECD countries to revert this trend?

**Joaquim Oliveira Martins** is the Deputy Director of the OECD Centre for Entrepreneurship, SMEs, Regions and Cities. He was previously the Head of the OECD Regional Development Policy Division and supervised projects on regional and urban economics, governance, regional statistics and well-being. He was the Head of the OECD Structural Economic Statistics Division, where he focused on Trade and Globalisation studies, Productivity measurement and Business statistics. He is author of many academic articles and OECD publications.

**Riccardo Fraccaro** is currently the Minister for Parliamentary Affairs and Direct Democracy in the Conte government, since 1 June 2018. In 2010 he was a founder of the Trento Meetup; in June 2016 he joined the support group for local government, and then, in November 2016, the Ethics and Disciplinary Committee of the M5S - 5 Star Movement. He was elected for the first time to the Chamber of Deputies in the 17th Parliament, with the 5 Star Movement, and served as Secretary of the Speaker’s Office. He was re-elected to the current Parliament, with the 5 Star Movement, and appointed Quaestor of the Chamber of Deputies, a post he resigned from on 6 June 2018.
Fernando Freire De Sousa is the President of Norte Portugal Regional Coordination and Development Commission (CCDR-N). Born in Porto, Fernando Freire de Sousa holds a PhD in International Economic Relations from the University of Porto and a PhD in Sciences Économiques from the University of Paris I – Sorbonne. He is a European-wide expert and a consultant in internationalization and international management, with various academic and professional positions, both in university teaching and in business management. Mr. Freire de Sousa was also Secretary of State for Competitiveness and Internationalisation between 1996-97.

Peter Kurz is the Mayor of the city of Mannheim, Germany, since 2007. He has numerous functions in municipal subsidiary companies, honorary posts in committees of the Association of German Cities and Towns and the Rhine-Neckar Metropolitan Region. In 2013 he became a representative on the Governance Committee for the Chamber of Local Authorities at the Congress of the Council of Europe. Since March 2017 he is the Vice Chair-person in the Steering Committee of the Global Parliament of Mayors. In April 2018 Kurz was nominated to take a seat in the (European) Committee of the Regions representing the German Association of Cities, since July 2018 Kurz is President of Association of Cities in Baden-Württemberg, in September 2018 his nomination as full member of World Council and Executive Committee of UCLG (United Cities and Local Government) was announced by the German Association of Cities.

Lord Jim O’Neill became Chair of Chatham House in July 2018. He created the acronym BRIC. Lord O’Neill’s previous roles include joint head of research (1995–2000), chief economist (2001–10) and chairman of asset management division (2010–13) at Goldman Sachs; commercial secretary to the Treasury (2015-16); chair of the City Growth Commission (2014) and chair of the Review on Antimicrobial Resistance [AMR] (2014-16). He is a board member, and one of the founding trustees of educational charity SHINE. Lord O’Neill was created a life peer in 2015, and serves as a crossbench member of the House of Lords. He is an honorary professor of economics, University of Manchester, and holds honorary degrees from the University of Sheffield, University of London and from City University London. He received his PhD from the University of Surrey and is now a Visiting Professor there.
OECD SESSIONS CALENDAR

DISCUSSIONS

31 May | 11.30
★ OECD Centre
(Ex Convento Agostiniani)

Identity of places: What is the role of culture?
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Moderator Ekaterina TRAVKINA
Speakers Joan ROCA, Joana SOUSA MONTEIRO, Michele TRIMARCHI

VISIONS

31 May | 14.30
★ Buonconsiglio
Castle
(Marangonerie)

Voting patterns, regions left behind and policy responses: The raise of the Places That Don’t Matter
Moderator Alexander LEMBCKE
Speaker Andrés RODRÍGUEZ-POSE

DISCUSSIONS

1 June | 11.30
★ OECD Centre
(Ex Convento Agostiniani)

The imperative of growth: What can be done for regions and cities?
Moderator Alessandra PROTO
Speakers Antonio ACCETTURO, Riccardo CRESCENZI

DIALOGUES

1 June | 15.00
★ Province Building
(Depero Room)

Making decentralisation work
Moderator Joaquim OLIVEIRA MARTINS
Speakers Stefano BONACCINI, Fernando FREIRE DE SOUSA, Maurizio FUGATTI

DIALOGUES

2 June | 10.00
★ Province Building
(Depero Room)

Globalisation discontent: What can policy-makers do to tackle regional divergences?
Moderator Joaquim OLIVEIRA MARTINS
Speakers Riccardo FRACARO, Fernando FREIRE DE SOUSA, Peter KURZ, Jim O’NEILL