
Capacity building seminar



GETTING THE LONG-TERM UNEMPLOYED BACK INTO WORK: NEW FINANCE AND DELIVERY MECHANISMS

21 – 22 June 2012, Trento, Italy

OECD LEED Trento Centre for Local Development
vicolo San Marco 1, Trento, Italy

Agenda



The activities of the OECD LEED Forum on Partnerships and Local Governance benefit from the support of the European Commission DG Employment, Social Affairs & Inclusion

■ BACKGROUND

Increasing levels of long-term unemployment are a critical issue for the majority of OECD countries. There are many factors that put people at risk of long-term unemployment, including poverty and social exclusion, poor skills levels, discrimination, cultural distance from the mainstream labour market, caring responsibilities, past criminality and weak local social capital. The breadth of such factors highlights the diverse challenges which need to be addressed in order to reduce long-term unemployment, and emphasises that economic growth alone is not in itself a solution.

To find effective financing and delivery mechanisms to address long-term unemployment, and the complex factors which contribute to it, is a challenge which practitioners and policy-makers confront. The seminar will review innovations in these areas and reflect on how they can be used to support the long-term unemployed into employment.

The seminar is organised within the framework of the OECD LEED Forum on Partnerships and Local Governance and its outcomes will feed into the OECD LEED project on tackling long-term unemployment amongst vulnerable groups.

■ THEMES

The 1.5-day seminar will explore:

- Innovative financing tools for tackling long-term unemployment.
- Innovations in delivery mechanisms by both the public and private sectors that address the complex issues which many long-term unemployed confront.
- The role of the social economy – including a visit to a successful social enterprise in Trento.

With informative case studies, expert contributions and interactive workshops, the seminar will be a valuable opportunity to share experiences and explore new approaches.

■ WHO

The seminar is targeted at national, regional and local practitioners who deal with long-term unemployment and are seeking new approaches to addressing it.

■ LOGISTICS

Costs: No participation fee is required. Participants cover their own travel and accommodation.

Language: English.

Venue: OECD LEED Trento Centre, vicolo San Marco 1, 38122, Trento, Italy.

■ CONTACT

For further information on the seminar, please contact: Emma.Clarence@oecd.org.

■ ABOUT THE ORGANISER

The OECD Programme and the LEED Trento Centre

The OECD Programme on Local Economic and Employment Development (LEED) has the mission to contribute to the creation of more and better jobs through effective policy implementation, innovative practices, stronger capacities and integrated strategies at a local level. The Trento Centre, established by the OECD, the Italian Government and the Autonomous Province of Trento (Italy) in 2003, is integral part of the OECD LEED Programme. Its mission is to build capacities for local development in OECD member and non-member countries.

For further information, please visit:

www.trento.oecd.org.

THE OECD LEED Forum on Partnerships and Local Governance

The OECD Local Economic and Employment Development Programme drew the attention of governments long ago to the role of local partnership organisations as agents of change and instruments to improve governance and policy implementation. 14 countries joined the LEED comparative study on Local Partnerships in 1999-2003. Today networks of partnership organisation are in place in a great number of countries, involved in the implementation of employment, economic and social policies among others. In 2004, the Austrian Federal Ministry of Economy and Labour, the European Commission (DG Employment, Social Affairs and Inclusion) and the OECD joined forces to create the OECD LEED Forum on Partnerships and Local Governance as way to reinforce these governance structures and their impact on policy. Today the Forum has a membership of over 2,600 members in 53 countries.

The Forum aims to:

- Build the capacity of local partnership organisations and their members in the design and implementation of local economic and employment development strategies by providing access to structured and comprehensive pool of knowledge on key areas of partnership working.
- Raise awareness of governments on the role of partnerships as agents of change in the implementation of policies and provide guidance on the national framework conditions required to support partnership governance as a way to foster policy coordination and an integrated approach.
- Support international exchange among and between local development practitioners and the policy making community.

For further information, please visit:

www.oecd.org/cfe/leed/forum/partnerships.

Or contact the Forum team co-ordinator:

Ekaterina.Travkina@oecd.org.

Thursday, 21 June 2012

09.00 - 09.10 *Arrival / Registration*

09.10 - 11.00 **INTRODUCTION: SETTING THE SCENE**

09.10 - 09:50 **Welcome to the Trento Centre and introducing participants**

Stefano Barbieri, Head, OECD LEED Trento Centre for Local Development

Peter Ramsden, Consultant, Freiss Ltd, United Kingdom

09.50 - 10.20 **Introduction to seminar: Key themes and ways of working**

Finding effective financing and delivery mechanisms to address long-term unemployment, and the complex factors which contribute to it, poses significant challenges. Innovative tools, and innovative ways of working are required if the long-term unemployed are to be supported into employment. Exploring the potential role and contribution of different actors – the public and private sectors, as well as the social economy – and reviewing innovative actions by these actors is the focus of this seminar.

Emma Clarence, Policy Analyst, OECD LEED Programme

10.20 – 11:00 **The ‘state of the art’: Innovative finance and delivery mechanisms in social and employment policy**

The past decade has seen an explosion of interest in new sources of finance, new ways of contracting and appropriate measurement systems for social impact. This session will explore a range of financing methods including private finance, social investment, social impact bonds and crowd funding and explores how these might be used to help the unemployed. It will also look at where some of the pitfalls might be with different approaches.

Peter Ramsden, Consultant, Freiss Ltd, United Kingdom

Q&A

11.00 - 11.30 *Coffee break*

11.30 - 13.00 **INNOVATIVE APPROACHES BY EMPLOYMENT SERVICES**

11.30 - 12.00 **Short outline**

In the context of limited public finances and high unemployment, employment services and workforce development actors are currently being forced to innovate in order to help long-term unemployed people back into work. This is generating new partnerships at the local level, and new types of accompaniment and support, including an increased reliance on outsourcing to private and not-for-profit providers. Pressure is also growing in some countries to develop a more evidence-based approach so that the best possible use is made of available funding.

Francesca Froy, Senior Policy Analyst, OECD LEED Programme

■ **Presentation of example: BELGIUM - Targeted trajectories towards durable work for persons from impoverished backgrounds**

Michiel van de Voorde, Co-ordinator Team Diversity and Sustainable Corporate Development, Department of Work and Social Economy, Belgium

12.00 - 13.00 **Coffee Table Working Groups**

Questions to be addressed:

- What are the challenges for employment services?
- What are the ways of overcoming them?

13.00 - 14.00 *Lunch break*

14.00 – 14.30 INTRODUCTION TO THE SOCIAL ECONOMY

14.00 - 14.30 Short outline

The social economy has a central role to play, both on its own and in partnership with the public and the private sector, in helping vulnerable groups, including the long term unemployed, back into work. Its contribution to social and economic inclusion is well acknowledged in many OECD member and non member countries. In putting hard to employ individuals back to work, the social economy also contributes to strengthening social ties and to overcoming the intergenerational risk of exclusion.

Antonella Noya, Senior Policy Analyst, OECD LEED Programme

■ Presentation of example: FRANCE - Emmaüs Chantier de Mundolsheim: an inclusion initiative through an economic activity organisation for long-term unemployed people belonging to vulnerable groups

Dorothee Roch, Emmaüs - La Friperie Solidaire, France

14.30 - 15.00 *Transfer to site visit - The group will be split in two and each group will visit one initiative*

15.00 – 17.45 STUDY VISITS TO SOCIAL CO-OPERATIVES IN TRENTO

15.00 - 16.00 COOPERATIVA KINÉ - Type B

"Type B" social co-operatives bring together permanent workers and previously unemployed people who wish to integrate into the labour market.

Who they are: *Cooperativa Kiné* is a multidisciplinary activity. They create and develop visual communication projects and design solutions. They work with different clients: institutions, museums, private and (mainly) public entities, business and non-profit organisations. Design is central to their work and they pay particular attention to the social realities around facilitating the re-entry of disadvantaged people into the labour market.

Activities: Communication, web design & development, interactive presentations, information architecture & content management, online publishing services, data digitalisation.

COOPERATIVA SAMUELE – Type A

"Type A" social co-operatives bring together providers and beneficiaries of a social service as members. They provide health, social or educational services.

Who they are: *Cooperativa Samuele* is a social co-operative offering personalised vocational training to people with difficulties in entering or re-entering the labour market. Their main goal is to combine entrepreneurial activities with social co-operation, trying to match products and services with changing market realities. The vocational training available pays particular attention to the recipient's attitudes and skills.

Activities: Leather laboratory, retail and bomboniere production (one shop), catering service, two bars.

16.00 - 16.30 *Transfer back to OECD LEED Trento Centre*

16.30 - 16.45 *Coffee break*

16.45 - 17.45 Fishbowl Working Group

Questions to be addressed:

- What is the potential of the social economy?
- What are the challenges for the social economy?
- What are the ways of overcoming them?

19.30 *Dinner at "Antico Pozzo" Restaurant, via Mancini 45, Trento*

Friday, 22 June 2012

09.00 - 10.30 INTRODUCTION TO PUBLIC PROCUREMENT

09.00 - 09.30 Short outline

Social clauses in public procurement can be a valuable way of providing incentives for contractors (both private sector and social economy) to support the long-term unemployed into work such as by the creation of training and/or employment opportunities or as a tool to aid the development and sustainability of social economy organisations who work with vulnerable groups. The potential for such clauses in addressing not only the needs of vulnerable groups, but to wider community and social development and cohesion should not be underestimated.

Emma Clarence, Policy Analyst, OECD LEED Programme

■ Presentation of example: AUSTRALIA - Generating social value through public procurement: the case of Parramatta City Council

Jo Barraket, Associate Professor, Australian Centre for Philanthropy and Non-profit Studies, Queensland University of Technology, Australia

09.30 - 10.30 Coffee Table Working Groups

Questions to be addressed:

- What is the role of public procurement?
- What are the challenges?
- What are the ways of overcoming them?

10.30 - 11.00 Coffee break

11.00 – 12.30 INTRODUCTION TO THE ROLES OF EMPLOYERS AND UNIONS

11.00 - 11.30 Short outline

Given the future pressures associated with demographic change, it is in the interest of employers to ensure that all parts of the labour force have access to work, and can fully contribute their skills to the future development of local economies. In some parts of the world, particularly the United States and Canada, the private sector takes a lead in projects to help the most disadvantaged, and lessons can be gained from looking at such approaches for other OECD countries. At the same time, unions can be valuable partners in ensuring that disadvantaged groups not only access employment, but also that this employment is of good quality and is sustainable.

Francesca Froy, Senior Policy Analyst, OECD LEED Programme

■ Presentation of example: CANADA – Bladerunners: a partnership approach with employers to help the hard to reach

Marc Molgat, Professor, Director and Associate Dean, School of Social Work, University of Ottawa, Canada

■ Presentation of example: UNITED KINGDOM – Unionlearn in the Community

Andrew Dean, External Projects Manager, Marchmont Observatory, University of Exeter, United Kingdom

11.30 - 12.30 Fishbowl Working Group

Questions to be addressed:

- What is the role of private sector and of unions?
- What are the challenges?
- What are the ways of overcoming them?

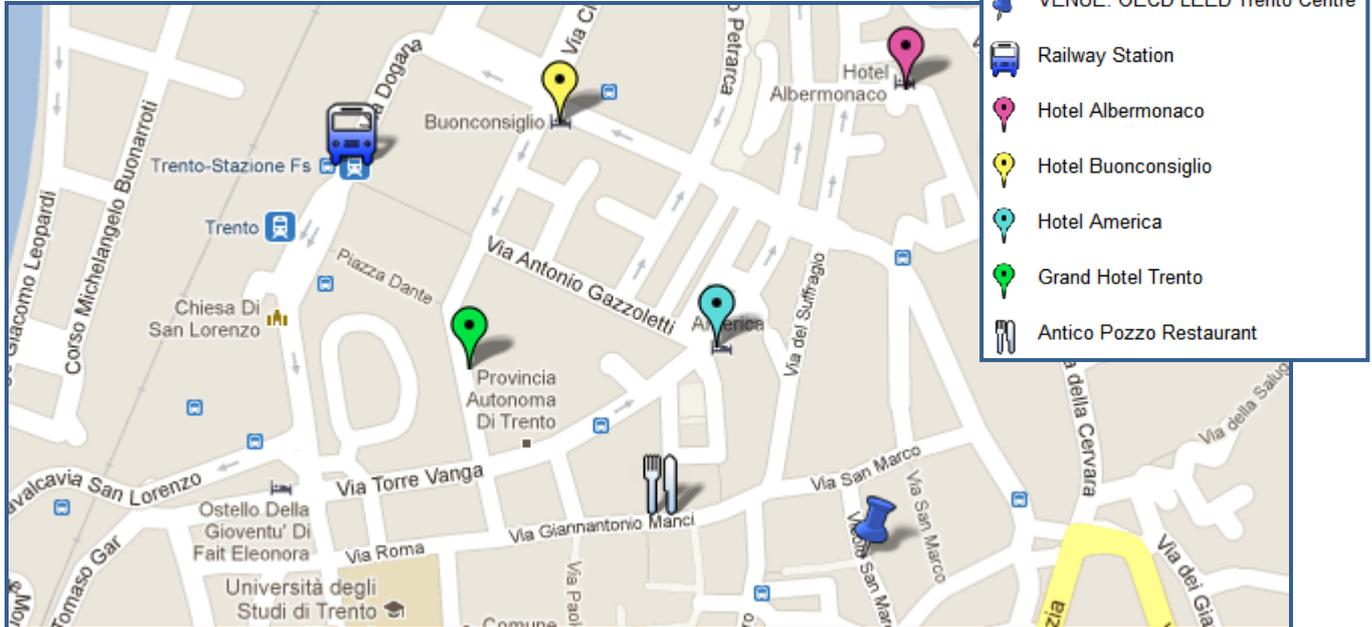
12.30 – 13.00 CONCLUDING SESSION: KEY MESSAGES

13.00 - 14.00 Lunch

14.00 End of the seminar

LOGISTICS – useful numbers and addresses**OECD CONTACT in Trento**

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E-mail: hotelhb@tin.it
Website: www.hotelbuonconsiglio.it

DINNER**Ristorante Antico Pozzo**

Via Giannantonio Mancini, 45
38122 TRENTO (TN) - ITALY
Tel: +39 0461 263657
Website: www.antico-pozzo.it

USEFUL NUMBERS**TAXI Service**

Radio Taxi Trento (24 h service), Tel: +39 0461 930002

Pronto Soccorso (ER) in case of accidents, disease or medical emergencies dial the emergency number: 118

Polizia (Police), dial the emergency number: 113

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OECD LEED Forum on Partnerships and Local Governance

www.oecd.org/cfe/leed/forum/partnerships

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