



JOB CREATION JUST AHEAD: BUILDING ADAPTABLE LOCAL LABOUR MARKETS

23rd - 25th April 2014, Stockholm, Sweden

In co-operation with Swedish Public Employment Service, Swedish Association of Local Authorities and Regions (SALAR), Swedish Ministry of Employment and the World Association of Public Employment Services (WAPES)

AGENDA



Wednesday, 23rd April 2014: pre-event workshop

Venue: Sveriges kommuner och landsting – SKL (Swedish Association of Local Authorities and Regions – SALAR)

Address: Hornsgatan 20 - Stockholm

16.00 - 18.00 **REDUCING SCHOOL DROP OUT RATES THROUGH IMPROVED LOCAL GOVERNANCE**

18.00 - 19.30 Welcome Cocktail and pre-registration

Thursday, 24th April 2014

Venue: Münchenbryggeriet (The Brewery – Conference Centre Stockholm)

Address: Torkel Knutssongatan 2 - Stockholm

08.30 - 09.00 **Registration of participants and welcome coffee**

Conference facilitator: *Ann-Cathrine Frécon*, Arbetsförmedlingen, Swedish Public Employment Service

09.00 - 09.30 **WELCOME AND OPENING**

Chair: *John Atherton*, Director General, Employment Programs and Partnerships, Employment and Social Development Canada, Chair, OECD LEED Directing Committee

- *Elisabeth Svantesson*, Minister for Employment, Sweden
- *Yves Leterme*, Deputy Secretary-General, OECD
- *Zoltan Kazatsay*, Deputy Director-General, DG Employment, Social Affairs & Inclusion, European Commission

09.30 - 12.00 **PLENARY SESSION 1: JOB CREATION JUST AHEAD**

Chair: *Sylvain Giguère*, Head of the LEED Division, OECD

In the recovery, local communities can boost economic growth and sustainability by investing in a skilled workforce which is less expendable, more adaptable to change and better able to contribute to productivity growth and the creation of new jobs. In order to contribute to this agenda, employment and training organisations need to align their services effectively with local conditions and with broader local economic development strategies. 12 OECD countries are being reviewed by the OECD to understand how this can best be accomplished, while ensuring the achievement of national policy objectives. In this session the OECD will share the results of this work and a number of participating countries will highlight their experiences.

09.30 - 10.30 **Comparative results from 12 countries** by *Jonathan Barr*, Policy Analyst, OECD LEED

Panel discussion

- *Thomas Townsend*, National expert for OECD Local Job Creation project, University of Ottawa, Canada
- *Lars Niklasson*, National expert for OECD Local Job Creation project, Linköping University, Sweden
- *Martin Bakule*, National expert for OECD Local Job Creation project, National Training Fund, Czech Republic

10.30 - 11.00 *Coffee break*

11.00 - 12.00 **Panel discussion: Main opportunities and challenges of policy implementation**

- *Michel Angers*, Mayor of Shawinigan, Quebec, Canada
- *Annie Gauvin*, Director for Research, Evaluation and International Affairs, Pôle Emploi - Public Employment Service, France, Vice-President, WAPES Europe
- *Ann Van den Cruyce*, Head, Division of Employment Policy, Department of Work and Social Economy, Flanders, Belgium, Member, OECD LEED Directing Committee Bureau

Discussion with the floor

12.00 - 13.00 **NETWORKING SESSION: LOCAL INITIATIVES FOR JOBS, INCLUSION AND BUSINESS DEVELOPMENT**

The Annual Meeting of the Forum provides a unique networking opportunity for partnership practitioners. This session is organised around a series of short interactive sessions where Forum members present and discuss their projects with experts from other countries.

13.00 - 14.00 *Lunch*

14.00 - 15.45 PLENARY SESSION 2: PARTNERSHIPS TO SUPPORT SCHOOL TO WORK TRANSITIONS

Chair: *Clas Olsson*, Deputy Director General, Swedish Public Employment Service

The transition from education to work is not easy for many young people, particularly when it comes to finding sustainable employment with progression opportunities. In addition to national macro-level policies, supporting youth during the critical years of transition requires place-specific, cross-sectoral responses involving different local players (schools, VET, employment services, employers, not-for-profit organisations, regional and local authorities). At the same time, it will be important for employers, colleges and employment services to work together to ensure that young people have the right skills and accurate career guidance as to opportunities in the local economy, and access to career ladders to support employment progression. Skills utilisation in the workplace is another critical area where working closely with employers will help deliver new opportunities to young people.

Introduction by *Kathrin Höckel*, Skills Strategy, Directorate for Education and Skills, OECD

Keynote address by *Maria Stockhaus*, Chair, Education Committee, Swedish Association of Local Authorities and Regions – SALAR, Deputy Mayor of Sollentuna Municipality

- Comment by *Martin Collins*, Glasgow City Education Department, UK

Moderated panel discussion: Partnerships with employers to support youth into employment and boost skills utilisation in the workplace

- *Bjørn Arild Wisth*, Deputy CEO of Choice Hotels, Norway
- *Lori Forte Harnick*, General Manager for Citizenship & Public Affairs, Microsoft
- *Jan-Eric Sundgren*, Senior Adviser to the CEO & Former Executive Committee Member responsible for Public Affairs, Volvo, Sweden

Discussion with the floor

15.45 - 16.15 *Coffee break*

16.15 - 18.00 8 CONCURRENT WORKSHOPS

A Local implementation of the youth guarantee: lessons from practice <i>Facilitator: Corinne Nativel</i> , expert for OECD LEED Local Implementation of the Youth Guarantee project	E Local Job Creation: engaging with employers <i>Facilitator: Jonathan Barr</i> , OECD LEED
B Reducing school dropout rates: what works? <i>Facilitators: Gunnar Anderzon</i> , Plug In project, SALAR, Sweden and <i>Janine Pitt</i> , Minister-Counsellor (Employment), Australia	F Supporting employability with entrepreneurship education <i>Facilitator: David Halabisky</i> , OECD LEED
C Evidence-based policies for tackling disadvantage <i>Facilitator: Francesca Froy</i> , OECD LEED	G Youth entrepreneurship <i>Facilitators: Eddy Adams</i> URBACT and <i>Tania Sarmiento</i> , Swedish Public Employment Service
D Measuring social impact: why and for whom? <i>Facilitator: Antonella Noya</i> , OECD LEED	H Creating and managing local partnerships: workshop for partnership managers and national co-ordinators <i>Facilitator: Professor Mike Campbell</i> , OBE, United Kingdom

18.30 *Boat tour from conference venue to conference dinner*

19.30 Conference dinner at Junibacken and welcome address by *Sten Nordin*, the Mayor of Stockholm

Address: Galärvarsvägen - Stockholm

22.30 *Bus transportation back to Slussen subway station*

Friday, 25th April 2014

Venue: Münchenbryggeriet (The Brewery – Conference Centre Stockholm)

Address: Torkel Knutssongatan 2 - Stockholm

09.00 - 09.30 PLENARY SESSION 3: EMPLOYMENT AND INCLUSION PROJECTS IN STOCKHOLM - INTRODUCTION

Introduction on the Swedish and Stockholm labour market policy contexts

By *Mats Wadman*, Director, Head of Department of Analysis, Swedish Public Employment Service

Workshop hosts present their projects



09.30 - 10.00 Transfer from central venue to project sites

10.00 - 11.30

WORKSHOPS HOSTED AT PROJECT SITES

Each workshop will start with a presentation of the host project followed by discussion in light of international experiences

<p>1 Youth guarantee: how to make it work? <i>Host: Arbetsförmedlingen Stockholm City (Stockholm City Employment Office)</i> <i>Facilitator: Corinne Nativel</i>, expert for OECD LEED Local Implementation of the Youth Guarantee project</p>	<p>4 Innovative policy experiences from Sweden and Belgium in working with employers <i>Host: Swedbank</i> <i>Facilitator: Jonathan Barr</i>, OECD LEED</p>
<p>2 Reducing school dropout rates – learning from concrete experiences on the ground <i>Host: SKL (SALAR)</i> <i>Facilitators: Anna Liljeström and Lisa Sipari</i>, PlugInnovation/The Gothenburg Region Association of Local Authorities, Sweden</p>	<p>5 Supporting the development of new entrepreneurs <i>Host: Stockholm School of Entrepreneurship Business Lab</i> <i>Facilitator: David Halabisky</i>, OECD LEED</p>
<p>3 Tackling disadvantage in a time of limited resources <i>Host: Krami Project (labour market integration of ex-offenders)</i> <i>Facilitator: Antonella Noya</i>, OECD LEED</p>	<p>6 Integrating economic and employment development: perspectives from both sides <i>Host: Stockholm Business Region Development</i> <i>Facilitator: Randall Eberts</i>, President, W.E. Upjohn Institute for Employment Research, United States</p>

11.30 - 12.00 Transfer to central venue

12.00 - 12.30 Light lunch (served in the room)

12.30 - 14.00

PLENARY SESSIONS 4: MANAGING TRANSITIONS DURING THE LIFE-CYCLE

Chair: *Robert Strauss*, Head of Unit, Employment Analysis, DG Employment, Social Affairs & Inclusion, European Commission, Chair, OECD LEED Forum on Partnerships and Local Development

This session will look at how work organisation and pathways into work can be transformed to improve productivity and deliver better life chances for women and men. It will look at the importance of investment in family friendly workplaces (including good quality part-time work), while also looking at adult careers guidance and support for people to transition into new careers later in the life-cycle (particularly those in precarious sectors or those facing redundancy). The importance of the local level in creating more effective local pathways between jobs and training for adults will be explored.

Introduction: *Guillermo Montt*, Adult Competencies Assessment (PIAAC), OECD

Panel discussion

- *Elisabet Arp*, President, WAPES
- *Denis Pennel*, Managing Director, International Confederation of Private Employment Agencies
- *Anders Forslund*, Assistant Director-General, Professor, Institute for Evaluation of Labour and Education Policy, Sweden
- *Carol Taylor*, OBE, Director Research and Development, NIACE - National Institute of Adult Continuing Education, UK

Discussion with the floor

13.45 - 14.00 Closing remarks

Sergio Arzeni, Director, Centre for Entrepreneurship, SMEs and Local Development, OECD

Bettina Kashefi, Chief Economist of SALAR and Chair of the Employment, Labour and Social Affairs Committee (ELSAC), OECD

14.15 - 16.00

POST-EVENT CONCURRENT WORKSHOPS: LOOKING INTO THE FUTURE - New ideas and concepts

<p>a Cutting edge research in local development practices Chairs: <i>Mike Campbell</i>, OBE, United Kingdom and <i>Francesca Froy</i>, OECD LEED</p>	<p>b Ecosystems for social innovation: which challenges? Chair: <i>Antonella Noya</i>, OECD LEED</p>	<p>c Brokerage as the key to unlocking the New Economy: findings from URBACT projects Chairs: <i>Eddy Adams</i>, URBACT and <i>Robert Arnkil</i>, My Generation at Work</p>
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OECD LEED Forum on Partnerships and Local Development

www.oecd.org/cfe/leed/forumpartnerships.htm

OECD FORUM TEAM

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PARTNERS INVOLVED IN THE ORGANISING COMMITTEE FOR THE 10TH ANNUAL FORUM MEETING

Ann-Cathrine Frécon, Event manager, Public Employment Service, Sweden

Agneta Roström, Senior Advisor, Public Employment Service, Sweden

Tor Hatlevoll, Senior Advisor, Swedish Association of Local Authorities and Regions, Sweden

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FORUM BOARD

Chairman: Robert Strauss, Head of Unit, Employment Analysis, DG Employment, Social Affairs & Inclusion, European Commission

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