Agenda

Monday, 9 December 2019 | 9h00-18h30

Plenary Chamber, World Conference Centre, Bonn, Germany

Building on the results of the 1st Roundtable, this 2nd edition will bring together key stakeholders from cities, regions, national governments, the private sector, civil society, academia, philanthropy and international organisations to:

- **Reach a deal** on the assessment, recommendations and checklist from the upcoming OECD Report "A Territorial Approach to the Sustainable Development Goals: A Role for Cities and Regions to leave no-one behind";

- **Take stock** of what's working in Bonn (Germany), Kitakyushu (Japan), Córdoba (Argentina), Flanders (Belgium), Southern Denmark (Denmark), Viken (Norway), Kópavogur (Iceland), Parana (Brazil) and Moscow (Russian Federation);

- **Put our heads together** to fine-tune the OECD localised indicator framework for SDGs and discuss data produced from 601 regions and 649 cities worldwide;

- **Learn from each other** through sharing lessons and showcasing experiences from leading cities, regions, national governments and international organisations;

- **Define a path** to support cities and regions developing Voluntary Local Reviews and be further engaged in *Voluntary National Reviews*. 
09.00 – 09.30 Welcome Coffee, Registration & Family Photo

09.30 – 10.00 Welcome

- **Mr. Ashok-Alexander Sridharan**, Mayor of Bonn, Germany (video-message)
- **Ms. Doris Witteler-Stiepelmann**, Head of Division, Federal Ministry for Economic Cooperation and Development (BMZ), Germany
- **Ms. Aziza Akhmouch**, Head of the Cities, Urban Policies and Sustainable Development Division, OECD


10.00 – 11.30 Session I: SDGs for policies and strategies: cities and regions implementing a new development paradigm

Cities and regions are increasingly using the SDGs to design, shape and implement their development strategies, policies and plans. The SDGs represent a comprehensive framework to analyse all sectoral policies in an integrated manner beyond silos, to manage synergies and trade-offs across sectors, to engage all actors, both internally from the local administration and the non-governmental territorial stakeholders in the policy making process. They also provide a framework to monitor progress and to set more ambitious targets as well as to create accountability with the local population. The SDGs can be a tool to implement a new development paradigm for cities and regions.

Moderator: Ms. Aziza Akhmouch, Head of the Cities, Urban Policies and Sustainable Development Division, OECD

Presentation by Mr. Stefano Marta, Coordinator, Territorial Approach to the SDGs, OECD (7 minutes)

Spotlight on three cities/regions (7 min each):

- **Mr. Wim Dries**, Mayor, City of Genk and President of VVSG, Region of Flanders, Belgium
- **Mr. Øyvind Solum**, County Councillor of Planning and Analysis, Viken County, Norway
- **Mr. Juan Ferreiro**, Secretary of Institutional Strengthening, Province of Córdoba, Argentina

Moderated panel (5 min each):

- **Ms. Elin Slätmo**, Senior Research Fellow, Nordregio, Nordic Council of Ministers
- **Mr. Arnoldas Abramavicius**, Vice President of the Committee of Regions ECON Commission and rapporteur of the CoR opinion on the governance of the SDGs
- **Mr. Jani Moliis**, Head of International Affairs, City of Helsinki, Finland
- **Mr. Christian Hübel**, Director of Strategic Initiatives, Office of the Mayor, City of Mannheim, Germany

Debate with the participants (35 minutes)

Discussant: Mr. Stefan Wilhelmy, Head of Division Service Agency Communities in One World, Engagement Global, Germany (5 minutes)

11.30 – 11.45 Coffee Break
11.45 – 13.15  Session II: Measuring the distance to the SDGs in OECD regions and cities: framework and key trends

Measuring SDGs progress is a key priority to allow cities, regions and countries to identify the main gaps and possible policy solutions to achieve the targets by 2030. The SDGs indicator framework offers a window of opportunity to strengthen national and subnational statistical systems, which can in turn serve as a tool for dialogue and action for better policies. Two key messages for measuring progress on SDGs locally are: i) the need to combine a global indicator framework with context-specific data, ii) the importance of measuring progress both at functional and administrative level.

Moderator: Ms. Aziza Akhmouch, Head of the Cities, Urban Policies and Sustainable Development Division, OECD
Presentation by Mr. Paolo Veneri, Head, Territorial Analysis and Statistics, OECD (7 minutes)

Spotlight on two cities/regions (7 min each):

- **Ms. Audur Finnbogadóttir**, Strategy Manager, Municipality of Kopavogur, Iceland
- **Ms. Polina Kriuchkova**, Deputy Chief, Department of Economic Policy and Development, City of Moscow, Russian Federation

Moderated panel (5 min each):

- **Mr. Henrik Riedel**, Senior Project Manager, Bertelsmann Foundation, Germany
- **Mr. Federico Olivieri**, SDGs Indicators Analyst, Italian Alliance for Sustainable Development (ASviS), Italy
- **Ms. Alice Siragusa**, Project Officer, European Commission Joint Research Centre (JRC)
- **Mr. Guillaume Lafortune**, Project Manager, Sustainable Development Solutions Network (SDSN)
- **Ms. Kiara Kealoha**, Global Outreach and Communications Associate, Hawai‘i Green Growth

Debate with the participants (40 minutes)

Discussant: Mr. Simon Felgendreher, Assistant Head of Section, Environmental-Economic Accounts and Sustainable Development Indicators, Federal Statistical Office of Germany (5 minutes)

13.15 – 14.30  Lunch Break

14.30 – 16.00  Session III: Multi-level governance of the SDGs: promoting vertical and horizontal coordination among cities, regions, national governments and key stakeholders

Achieving the SDGs requires all actors, public and non-state, at all levels of government to work together in a coordinated way: this can be achieved through a solid multi-level governance system. Multi-level governance represents a key tool to promote vertical – across levels of government - and horizontal coordination – both within local and regional governments’ administration and between cities, regions and the other key territorial stakeholders, such as the private sectors, the civil society, and the academia. The SDGs provide a framework as well as a common agenda and language to strengthen the multi-level governance system at all levels.

Moderator: Mr. Sebastian Dürselen, Service Agency Communities in One World of Engagement Global
Presentation by Mr. Antonio Canamas Catala, Policy Analyst, Territorial Approach to the SDGs, OECD (7 minutes)

Spotlight on two cities/regions (7 min each):

- **Ms. Verena Schwarte**, Coordinator, International Affairs and Global Sustainability, City of Bonn, Germany
- **Mr. Bo Hanfgarn Eriksen**, Chief Analyst, Region of Southern Denmark, Denmark

Moderated panel (5 min each):

- **Mr. Gino van Begin**, Secretary General, ICLEI, Local Governments for Sustainability
- **Ms. Marina Ponti**, Director, UN SDG Action Campaign
- **Ms. Natasha Torres Gil Nunes**, Deputy Executive Secretary, Brazilian Presidency
- **Mr. Marc-Oliver Pahl**, Ministry of Environment, Federal State of North Rhine-Westphalia, Germany
- **Ms. Rachel Morris**, Policy Analyst, Development Co-operation Directorate, OECD

Debate with the participants (40 minutes)

Discussant: Ms. Imme Scholz, Acting Director of the German Development Institute (5 minutes)
### Session IV: Engaging the private sector in local and regional development through the SDGs

Businesses in many OECD countries are starting to integrate the SDGs in their core strategies, going beyond Corporate Social Responsibility. The perception among frontrunners is that failing to incorporate the SDGs in the core business may leave the company out of business in the medium and long run. Cities and regions can use some tools to incentivise the private sector to move towards the SDGs, such as sustainable public procurement, de-risking private investments to experiment innovative products/solutions for the SDGs, establishing platforms to coordinate the SMEs activities on the SDGs, raise awareness among citizens to strengthen the demand for sustainable products and processes.

**Moderator:** Ms. Patricia Purcell, Co-founder and Coordinator Expert Group on Investing in the SDGs in Cities

**Spotlight on two cities/regions (7 min each):**

- **Mr. Yoshifumi Ogawa**, Assistant Manager, City of Kitakyushu, Japan
- **Mr. Luis Paulo Gomes Mascarenhas**, Coordinator of International Relations, Superintendence of Science, Technology and Higher Education, State of Parana, Brazil

**Moderated panel (5 min each):**

- **Ms. Maddie Callis**, Head of City Possible, Mastercard
- **Ms. Estibaliz Urcelay Erguido**, International Relations, Basque Country, Spain
- **Ms. Charlotte Breen**, Head, Green Economy and Innovation, C40
- **Mr. Brian KilKelly**, Development Lead, Urban Transitions, Climate-KIC
- **Ms. Aïssatou N'Diaye-Sydnei**, Policy Officer Local Authorities and Decentralisation, EC DG DEVCO

**Debate with the participants (45 minutes)**

**Discussant:** Mr. Günter Meinert, Project Director Climate Policy Meets Urban Development, GIZ, Germany (5 minutes)

### 18.15 – 18.30 Conclusion & Next steps

**19.00 – 21.00 Reception at the Old Town Hall**

- **Welcome by Mr. Reinhard Limbach**, Deputy Mayor of the City of Bonn, Germany
  Hosted by the City of Bonn and the Service Agency Communities in One World of Engagement Global