Q1: COUNTRY / CUSTOMS TERRITORY
Respondent skipped this question

Q2: INTERNATIONAL ORGANIZATION
United Nations Industrial Development Organization (UNIDO)

Q3: YOUR CONTACT DETAILS
Name: Bernardo Calzadilla-Sarmiento
Position: Director, Trade Capacity-Building
Ministry/Organization: UNIDO
Email Address: b.calzadilla@unido.org

Q4: CONSULTATION (Other ministries/agencies consulted in preparing this questionnaire reply):
Respondent skipped this question

Q5: Do you have an Aid-for-Trade strategy? Yes

Q6: Has your strategy changed since 2012? Yes
<table>
<thead>
<tr>
<th>Q7: Why has your strategy changed? (Please choose no more than 5 options)</th>
<th>More focus on private sector development, More focus on inclusive, sustainable growth, More focus on climate change and green growth, More focus on trade facilitation, More focus on gender equality</th>
</tr>
</thead>
<tbody>
<tr>
<td>Q8: Additional information.</td>
<td>Respondent skipped this question</td>
</tr>
</tbody>
</table>

### PAGE 9: C.2) YOUR AID-FOR-TRADE STRATEGY

<table>
<thead>
<tr>
<th>Q9: How has your Aid-for-Trade spending changed since 2012?</th>
<th>Between 0-10% increase</th>
</tr>
</thead>
<tbody>
<tr>
<td>Q10: Additional information.</td>
<td>Respondent skipped this question</td>
</tr>
<tr>
<td>Q11: How do you expect your Aid-for-Trade spending to change in the next 5 years?</td>
<td>Between 0-10% increase</td>
</tr>
<tr>
<td>Q12: Additional information.</td>
<td>Respondent skipped this question</td>
</tr>
<tr>
<td>Q13: Can you provide detailed information on past or planned future Aid-for-Trade spending? (You may tick more than 1 box)</td>
<td>Past support disaggregated by region, Past support disaggregated by country, Future support disaggregated by region, Future support disaggregated by country</td>
</tr>
<tr>
<td>Q14: Additional information.</td>
<td>Respondent skipped this question</td>
</tr>
<tr>
<td>Q15: What information about other donors’ Aid-for-Trade would you find helpful in planning your own assistance? (You may tick more than 1 box)</td>
<td>Links to current regional strategy, Links to current national strategy, Links to project list/additional information</td>
</tr>
</tbody>
</table>

### PAGE 10: C.2) YOUR AID-FOR-TRADE STRATEGY
### Q16: How has your Aid for Trade facilitation spending changed since 2012?
Increase (0-10%)

### Q17: Additional information.
Respondent skipped this question

### Q18: How do you expect your Aid for Trade facilitation spending to change in the next 5 years?
Increase (0-10%)

### Q19: Additional information.
Respondent skipped this question

---

### PAGE 11: C.2) YOUR AID-FOR-TRADE STRATEGY

### Q20: Looking ahead, what changes do you expect to your Aid-for-Trade strategy in the next 5 years? (You may tick more than 1 box)
- Change in government and priorities,
- New priorities of development partners,
- More focus on trade facilitation,
- Alignment with the post-2015 development agenda
- More focus on climate change and green growth,
- More focus on gender equality,
- More focus on regional integration,
- More focus on results

### Q21: Additional information.
Respondent skipped this question

---

### PAGE 13: D.1) TRADE COSTS

### Q22: How important are trade costs for the economic integration and development of developing countries and LDCs?
Important

### Q23: Additional information.
Respondent skipped this question
Q24: For MERCHANDISE GOODS: What are the most important sources of trade costs for the export of merchandise goods from developing countries? (You may tick more than one box)

- Border procedures (trade facilitation)
- Non-tariff Measures (including standards)
- Access to trade finance

Q25: Additional information.

Respondent skipped this question

Q26: For SERVICES: What are the most important sources of trade costs for the export of services from developing countries? (You may tick more than 1 box)

- Network infrastructure (ICT, power, telecoms)
- Non-recognition of professional qualifications

Q27: Additional information.

Respondent skipped this question

Q28: Does your Aid-for-Trade strategy specifically address the issue of trade costs?

Yes

PAGE 14: D.1) TRADE COSTS

Q29: Where in your Aid-for-Trade strategy is the issue of trade costs addressed? (You may tick more than 1 box)

- Specific thematic programming
- Specific regional initiatives
- Specific in-country projects

Q30: Additional information.

Respondent skipped this question

PAGE 15: D.1) TRADE COSTS

Q31: How is the issue of trade costs reflected in your Aid for Trade programming? (You may tick more than 1 box)

- Multi-year country strategies
- In-country projects and programmes
- Multi-year regional strategies
- Regional projects and programmes

Q32: Additional information.

Respondent skipped this question

PAGE 16: D.1) TRADE COSTS
### Q33: In which regions do you provide Aid-for-Trade support to reduce trade costs? (You may tick more than 1 box)

- South America,
- Central Asia and Eastern Europe, Central Asia,
- East Asia, South Asia,
- North Africa and the Middle East, West Africa,
- Central Africa, East Africa, Southern Africa

### Q34: Provide web links to programmes you wish to showcase:

- Respondent skipped this question

### Q35: What difficulties, if any, do you expect partner countries to face in securing support to implement the Trade Facilitation Agreement, when adopted? (You may tick more than 1 box)

- Differing priorities of donors,
- Ensuring Trade Facilitation Agreement implementation is a priority in national development planning documents
- National coordination and demonstration of political will for Trade Facilitation Agreement reform
- Programming cycles,
- Integrating Trade Facilitation Agreement implementation into on-going programmes

### Q36: Additional information.

- Respondent skipped this question

### Q37: How do you envisage programming Trade Facilitation Agreement implementation support, when adopted? (You may tick more than 1 box)

- As part of on-going national programmes offering support for Trade Facilitation Agreement implementation
- As part of on-going regional programmes offering support for Trade Facilitation Agreement implementation

### Q38: Additional information.

- Respondent skipped this question
Q39: What difficulties, if any, do you expect to face in programming support for Trade Facilitation Agreement implementation, when adopted, as part of your Aid-for-Trade activities? (You may tick more than 1 box)

- Lack of prioritization of Trade Facilitation Agreement implementation in national development planning documents
- National coordination and demonstration of political will for Trade Facilitation Agreement reform
- Integrating Trade Facilitation Agreement implementation into on-going programmes

Q40: Additional information.

Respondent skipped this question

Q41: Which disciplines of the Trade Facilitation Agreement do you think will prove the hardest for developing countries to implement and where Aid-for-Trade support should be focused? (You may tick more than 1 box)

- Other measures to enhance impartiality, non-discrimination and transparency
- Release and clearance of goods
- Border agency cooperation
- Formalities connected with importation, exportation and transit
- Customs cooperation

Q42: Additional information.

Respondent skipped this question

Q43: Will the Trade Facilitation Agreement, when adopted, benefit other development programmes that you operate?

Yes

Q44: Please specify the other programmes that Trade Facilitation Agreement implementation would benefit when adopted: (You may tick more than 1 box)

- Reducing costs and delays associated with procurement by in-country programmes
- Positive spin-offs on governance programmes

Q45: Additional information.

Respondent skipped this question
Q46: Do you track trade costs as part of your Aid-for-Trade programmes?  
Yes

Q47: How do you track trade costs? (You may tick more than 1 box)  
In ex post evaluations using impact assessment techniques

Q48: Additional information.  
Respondent skipped this question

Q49: What data sources do you use? (You may tick more than 1 box)  
Own data collection,
World Bank Doing Business Index,
World Bank Logistic Performance Index,
World Customs Organizations Time Release Studies

Q50: Additional information.  
Respondent skipped this question

Q51: How do you validate the results? (You may tick more than 1 box)  
Dialogue with private sector,
Dialogue with government

Q52: Additional information.  
Respondent skipped this question

Q53: What immediate outputs have you observed from actions taken to reduce trade costs? (You may tick more than 1 box.)  
Greater transparency,
Updated customs working practices,
Certification and testing capacity (e.g. laboratory facilities),
New conformity assessment procedures and processes,
Creation of dialogue with private sector
**Q54:** Additional information.  
Respondent skipped this question

**Q55:** What outcomes have you observed from actions taken to reduce trade costs? (Please choose no more than 5 options)  
Reduction in border clearance times,  
Increase in traffic flows through border posts,  
Increase in export volumes

**Q56:** Additional information.  
Respondent skipped this question

**Q57:** What impacts have you observed from actions taken to reduce trade costs? (Please choose no more than 5 options)  
Diversification in export markets,  
Diversification in export products,  
Higher revenues for exporters,  
Enter into new value chain,  
Rise in employment

**Q58:** Additional information.  
Respondent skipped this question

**Q59:** Which types of actions have achieved the most positive results in reducing trade costs for goods and services? (Please choose no more than 7 options)  
Customs reform,  
Support for compliance with Non-Tariff Measures,  
Upgrading network infrastructure,  
Working with trade partners to recognize professional qualifications

**Q60:** Additional information.  
Respondent skipped this question

**Q61:** What have been the key success factors in reducing trade costs? (Please choose no more than 5 options)  
Private sector engagement and commitment,  
Funding from development partners,  
Sustained engagement of development partners,  
Sustained political engagement and commitment by national authorities,  
Use of regional approaches
<table>
<thead>
<tr>
<th>Q62: Additional information.</th>
<th>Respondent skipped this question</th>
</tr>
</thead>
<tbody>
<tr>
<td>Q63: Is private sector development an Aid-for-Trade priority of your agency?</td>
<td>Yes</td>
</tr>
<tr>
<td>Q64: Additional information.</td>
<td>Respondent skipped this question</td>
</tr>
<tr>
<td>Q65: What approaches do you use to promote private sector development? (You may tick more than 1 box)</td>
<td>Technical assistance, Business engagement, Incentives to promote business, Public-private partnerships</td>
</tr>
<tr>
<td>Q66: Additional information.</td>
<td>Respondent skipped this question</td>
</tr>
<tr>
<td>Q67: What is the focus of your private sector development programme? (You may tick more than 1 box.)</td>
<td>Business or trade support institutions, Business environment, Support for SMEs, Business engagement, Private sector development in least developed countries, Private sector development in fragile states, Private sector development in middle income countries</td>
</tr>
<tr>
<td>Q68: Additional information.</td>
<td>Respondent skipped this question</td>
</tr>
<tr>
<td>Q69: Is the private sector in your own country/customs territory involved in your programme?</td>
<td>No</td>
</tr>
<tr>
<td>Question</td>
<td>Response</td>
</tr>
<tr>
<td>----------</td>
<td>----------</td>
</tr>
<tr>
<td>Q70: Additional information.</td>
<td>Respondent skipped this question</td>
</tr>
<tr>
<td><strong>PAGE 30: G.1) PRIVATE SECTOR DEVELOPMENT AND YOUR AID FOR TRADE STRATEGY</strong></td>
<td></td>
</tr>
<tr>
<td>Q71: How is your national private sector engaged? (You may tick more than 1 box)</td>
<td>Respondent skipped this question</td>
</tr>
<tr>
<td>Q72: Additional information.</td>
<td>Respondent skipped this question</td>
</tr>
<tr>
<td>Q73: Do you offer support to your own private sector to invest in developing countries?</td>
<td>Respondent skipped this question</td>
</tr>
<tr>
<td>Q74: Additional information.</td>
<td>Respondent skipped this question</td>
</tr>
<tr>
<td><strong>PAGE 31: G.1) PRIVATE SECTOR DEVELOPMENT AND YOUR AID FOR TRADE STRATEGY</strong></td>
<td></td>
</tr>
<tr>
<td>Q75: How do you offer support? (You may tick more than 1 box)</td>
<td>Respondent skipped this question</td>
</tr>
<tr>
<td>Q76: Additional information.</td>
<td>Respondent skipped this question</td>
</tr>
<tr>
<td><strong>PAGE 32: G.1) PRIVATE SECTOR DEVELOPMENT AND YOUR AID FOR TRADE STRATEGY</strong></td>
<td></td>
</tr>
<tr>
<td>Q77: How do you measure the results of your private sector’s involvement? (You may tick more than 1 box)</td>
<td>Regular project/programme evaluation, Impact assessment, Indicators on business environment, Social and economic indicators</td>
</tr>
<tr>
<td>Q78: Additional information.</td>
<td>Respondent skipped this question</td>
</tr>
<tr>
<td><strong>PAGE 33: G.1) PRIVATE SECTOR DEVELOPMENT AND YOUR AID FOR TRADE STRATEGY</strong></td>
<td></td>
</tr>
<tr>
<td>Q79: Are there examples of private sector development that you would like to showcase?</td>
<td>Yes</td>
</tr>
</tbody>
</table>
**Q80:** Please provide details of relevant programme/project evaluations you would like to showcase (include weblinks where appropriate). You may also wish to elaborate by submitting information in a case story format. Details on how to submit a case story can be found at the end of this questionnaire.

Private sector involvement is outlined in the case stories submitted in addition to this questionnaire.

Technical assistance programmes in UNIDO regularly involve the private sector not just as a beneficiary or factor, but as an actor and facilitator of business-driven solutions.

---

**Q81:** What contribution can reducing trade costs make to inclusive, sustainable growth? (Please choose no more than 7 options)

- Increase in exports
- Rise in employment
- Rise in female employment
- Entry into new value chains
- Diversification in export markets
- Diversification in export products
- Reduction in poverty

**Q82:** Additional information.  
*Respondent skipped this question*

**Q83:** What impact has the Aid-for-Trade Initiative had since its launch in 2005? (You may tick more than 1 box)

- Increase in resources available for trade development
- More attention to trade issues in development
- More priority given by national authorities to trade issues in national development planning
- More priority given by regional authorities to trade issues in development planning
- More priority given by donors to trade issues in national development planning
- More priority given by private sector to trade issues
<table>
<thead>
<tr>
<th>Q84: Additional information.</th>
<th>Respondent skipped this question</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Q85:</strong> What potential future contribution could the Aid-for-Trade Initiative make to the post-2015 development agenda? (You may tick more than 1 box)</td>
<td>Contribution to improving the business and regulatory environment, Ensuring continued attention to trade issues in development, Engaging the private sector in development issues, Making a contribution to economic growth and poverty eradication, Contribution to green growth through the creation of green value chains</td>
</tr>
<tr>
<td><strong>Q86:</strong> Additional information.</td>
<td>Respondent skipped this question</td>
</tr>
<tr>
<td><strong>Q87:</strong> What potential future contribution could the Enhanced Integrated Framework for LDCs make to the post-2015 development agenda? (Please choose no more than 5 options)</td>
<td>Mainstreaming of trade issues in national policy, Engaging the private sector in national trade and development policy planning, Coherence in trade and development policy, Contribution to inclusive, sustainable growth, Contribution to green growth through support to green value chains</td>
</tr>
<tr>
<td><strong>Q88:</strong> Additional information.</td>
<td>Respondent skipped this question</td>
</tr>
<tr>
<td><strong>Q89:</strong> How could the Aid-for-Trade Initiative be improved?</td>
<td>Respondent skipped this question</td>
</tr>
</tbody>
</table>
Q90: Additional information on "Reducing trade costs and inclusive, sustainable growth". If there is anything you would like to add on the topic of "Reducing trade costs for inclusive, sustainable growth", which you feel has not been covered in this questionnaire, please use this box.

UNIDO's Trade Capacity Building Branch has been developing a Trade Facilitation strategy to guide the implementation of its technical assistance programmes. A broad range of modules are under development that will be piloted in new national and regional programmes.