**Q1: Respondent**

<table>
<thead>
<tr>
<th>TONGA</th>
</tr>
</thead>
</table>

**Q2: About you**

<table>
<thead>
<tr>
<th>Name</th>
<th>Isaac Ndung'u</th>
</tr>
</thead>
<tbody>
<tr>
<td>Position</td>
<td>National Trade Advisor</td>
</tr>
<tr>
<td>Ministry</td>
<td>Commerce, Consumer, Trade, Innovation &amp; Labour</td>
</tr>
<tr>
<td>Email Address</td>
<td><a href="mailto:isaacn@mcctil.gov.to">isaacn@mcctil.gov.to</a></td>
</tr>
</tbody>
</table>

**Q3: Does your national development strategy include trade priorities? (i.e. Aid-for-Trade priorities)**

Yes

**Q4: If yes, please indicate your Aid-for-Trade priorities:**

Below are listed the most common priority areas grouped according to broad Aid-for-Trade categories. Please rank the top 5 priority areas among the ones listed below. (1 being the most important)

<table>
<thead>
<tr>
<th>Priority Area</th>
<th>Rank</th>
</tr>
</thead>
<tbody>
<tr>
<td>Trade policy analysis, negotiations and implementation</td>
<td>1</td>
</tr>
<tr>
<td>Trade facilitation</td>
<td>2</td>
</tr>
<tr>
<td>Network infrastructure (power, water, telecommunications)</td>
<td>5</td>
</tr>
<tr>
<td>International competitiveness</td>
<td>3</td>
</tr>
<tr>
<td>Connecting to value chains</td>
<td>4</td>
</tr>
</tbody>
</table>

Please provide a weblink to the relevant strategy.

www.finance.gov.to
Q5: Have your Aid-for-Trade priorities changed since 2014?

Yes,

Please specify further the priorities that you selected above, as well as the main problems/obstacles encountered in furthering them. Please include a weblink to the relevant strategy.

1. Trade Policy
2. Trade Facilitation
3. International Competitiveness
4. Connecting to value chains
5. Infrastructure

Q6: If yes, please rank the top 3 drivers of these changes?: (Please choose no more than 3 options)

New national development strategy
International competitiveness objectives
Trade Facilitation Agreement implementation

Additional information on the top 3 drivers of changes in your Aid-for-Trade priorities since 2014.
Regional trade agreements in process especially PACER Plus and PICTA.

Q7: Have these changes been reflected in your dialogue with development partners?

Unsure

Q8: In your view, can Aid for Trade make a contribution to the achievement of the 2030 Sustainable Development Agenda?

Yes
Q9: If yes, please specify which Sustainable Development Goals (SDGs) you think that Aid for Trade may help to achieve?

Sustainable Development Goals:

1. No poverty, 2. Zero hunger,
3. Good health and well-being, 5. Gender equality,
7. Affordable and clean energy,
8. Decent work and economic growth,
9. Industry, innovation and infrastructure,
10. Reduce inequalities,
12. Responsible consumption and production,
17. Partnership for the goals,

Additional information on how Aid for Trade can help implement the SDGs.

Q10: In your view, can Aid for Trade make a contribution to women's economic empowerment?

Yes,

Additional information on how Aid for Trade can make a contribution to women's economic empowerment.
1. Supporting gender mainstreaming in trade development policies. 2. Strengthening women in business associations. 3. Expanding business linkage opportunities between women producers and large/international buyers. 4. Enhancing competitiveness of women entrepreneurs by enabling them obtain international standards.

Q11: Have you participated in any evaluation process that has been undertaken on the Aid-for-Trade support you receive?

No,

Additional information on your participation in Aid for Trade support evaluations. (Please include information on the review’s findings and/or a weblink to the evaluation document)
N/A
Q12: Is trade facilitation reflected as a priority in your national or regional development policy? (You may tick more than 1 box)

Yes, National Development Strategy with a broader conception of trade facilitation (e.g. trade and transport facilitation).

Additional information on whether trade facilitation is reflected as a priority in your national or regional development policy. The Tonga Strategic Development Framework II (2015-2025) commits to the establishment of credible public private sector partnerships and consultation mechanisms to catalyse trade development.

Q13: If yes, in which policy document(s) can trade facilitation be found as a priority? (You may tick more than 1 box)

National development strategy,

Additional information on the policy document(s) in which trade facilitation can be found as a priority. Tonga Strategic Development Framework II (TSDF II) 2015-2025 is the key National Development Strategy.

Q14: If no, does your government plan to include trade facilitation as a priority in future planning document(s)? (You may tick more than one box)

Respondent skipped this question

Q15: Please outline the current status of work related to the implementation of the Trade Facilitation Agreement (You may tick more than 1 box)

Acceptance of Amendment Protocol ("Trade Facilitation Agreement ratification") not yet prepared.

Additional information about the current status of work related to the implementation of the Trade Facilitation Agreement Notifications under Categories A, B and C to be done by end of October 2016 or early November. the process is complete and only waiting for the authorities to sign.

Q16: Are you planning to use the flexibilities set out in section II of the Trade Facilitation Agreement?

Yes
Q17: If yes, please specify: (You may tick more than 1 box)

- Category A commitments under preparation
- Category B commitments under preparation
- Category C commitments under preparation

Q18: Which disciplines of the Trade Facilitation Agreement are you seeking Aid-for-Trade support to implement? (You may tick more than 1 box)

- Art 1: Publication and Availability of Information
- Art 2: Opportunity to Comment, Information before Entry into Force and Consultations
- Art 3: Advance Rulings
- Art 5: Other measures to Enhance Impartiality, Non discrimination and Transparency
- Art 7: Release and Clearance of Goods
- Art 10: Formalities Connected with Importation, Exportation and Transit
- Additional information on the disciplines of the TFA you are seeking Aid for Trade support to implement particularly with respect to specific measures within articles (e.g. single window, authorized operator, etc.). For clarity: 1.2; 2.1; 3.1; 5.3; 7.4; 7.5; 7.6; 7.7; 10.1; 10.2; 10.3

Q19: Are you engaged in a dialogue with development partners on your Trade Facilitation Agreement implementation needs?

Unsure

Q20: If yes, please specify with which development partners you are discussing Trade Facilitation Agreement implementation.

Respondent skipped this question

Q21: If no, what difficulties, if any, are you facing in securing Aid-for-Trade support to help implement the Trade Facilitation Agreement? (You may tick more than 1 box)

Respondent skipped this question

Q22: Are you engaged in a dialogue with development partners on your Trade Facilitation Agreement implementation needs?

Unsure

Q23: Are you engaged in a dialogue with development partners on your Trade Facilitation Agreement implementation needs?

Unsure
Q22: Is there an Aid-for-Trade facilitation project or programme that you wish to showcase as an example of best practice?

No

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Q23: Does your government have a national strategy for e-commerce (or other national digital-related strategy)?

No.
If yes, please provide a weblink to the relevant national e-commerce (or national digital-related strategy).
There is little awareness about e-commerce.

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Q24: If yes, please indicate which of the following: (You may tick more than 1 box)

Respondent skipped this question

Q25: If yes, is this national strategy reflected in your national development strategy?

Respondent skipped this question

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Q26: If no, does your government plan to develop or update your national development strategy to include e-commerce (or other digital-related) priorities?

Unsure

Q27: Does your government plan to develop a separate e-commerce or (other digital-related) strategy?

Unsure

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Q28: Do you have any mechanism(s) to coordinate your national e-commerce (or other digital strategy) across government?

No

Q29: Does your existing or planned national strategy for e-commerce (or other digital-related) strategy cover issues related to trade in services and/or goods through e-commerce?

Unsure

PAGE 29: SECTION 3 : E-COMMERCE
<table>
<thead>
<tr>
<th>Q30: If yes, please indicate which issues are covered in your national e-commerce (or other digital related) strategy: (You may tick more than 1 box)</th>
<th>Respondent skipped this question</th>
</tr>
</thead>
<tbody>
<tr>
<td>PAGE 30: SECTION 3 : E-COMMERCE</td>
<td></td>
</tr>
</tbody>
</table>
Q31: For EXPORTS, what challenges do your micro, small and medium sized enterprises (MSMEs) face in relation to cross border e-commerce transactions? (You may tick more than 1 box)

- Banking restrictions on foreign exchange transfer
- Difficulties accessing third-party payment services
- Dealing with returned goods
- Determination and payment of export taxes
- High costs of small parcel shipment
- High shipping costs
- Issuance and acceptance of conformity assessment certificates
- Issuance and acceptance of export certificates
- Issuance and acceptance of origin certificates
- Issuance and acceptance of sanitary and phytosanitary certificates
- Lack of transparency in customs and other border procedures
- Problems with determination or payment of customs or other duties
- Problems with on-line payment systems
- Warehousing, storage and packaging difficulties

Additional information on the export challenges faced by your MSMEs in relation to cross border e-commerce transactions.

Tonga is a small island. The major product commodities are agricultural and fisheries targeting New Zealand, USA, Japan, South Korea and Australian markets. SPS are key to the two sectors (agriculture and fisheries). There are limited facilities for packaging and storage. Due to geographical location and low volume of exports the shipping/freight costs are exceptionally high. The country does not have a bureau of standards. The few commercial banks (literally two) are regional and often have challenges with SWIFT transfers to and from some countries. Money transfer charges are relatively higher than in most other places in the world and are exacerbated by a levy to support Pacific games that will be held in Tonga in 2019.
Q32: For IMPORTS, what challenges do your micro, small and medium sized enterprises (MSMEs) face in relation to cross border e-commerce transactions? (You may tick more than 1 box)

- Banking restrictions on foreign exchange transfer
- Costs of delivery for small parcel trade
- Dealing with returned goods
- Difficulties accessing third party payment services
- Problems with determination and payment of customs or other duties
- Problems with on-line payment systems
- Warehousing, storage and packaging difficulties
- Additional information on the import challenges faced by your MSMEs in relation to cross border e-commerce transactions
- Issues similar to those affecting exports above

Q33: Please estimate the percentage of goods and services that your country exports and imports internationally through e-commerce / digital channels and the growth of imports and exports though e-commerce / digital channels over the past 3 years.

<table>
<thead>
<tr>
<th>Percentage of goods exported through e-commerce</th>
<th>0-10%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Percentage of services exported through e-commerce</td>
<td>0-10%</td>
</tr>
<tr>
<td>Percentage of goods traded as expedited shipments</td>
<td>0-10%</td>
</tr>
<tr>
<td>Growth of imports through e-commerce channels in the past 3 years</td>
<td>0-10%</td>
</tr>
<tr>
<td>Growth of export through e-commerce channels in the past 3 years</td>
<td>0-10%</td>
</tr>
<tr>
<td>Growth of expedited shipments</td>
<td>11-20%</td>
</tr>
</tbody>
</table>
Q34: For EXPORTS, what challenges does the on-line purchase of merchandise goods through e-commerce present for your customs and other border management authorities? (You may tick more than 1 box)

- Banking restrictions on foreign exchange transfer
- Dealing with returned goods
- Difficulties in issuing rules of origin determinations
- Difficulties issuing conformity assessment certificates
- Difficulties issuing export certificates
- Difficulties issuing origin certificates
- Difficulties issuing sanitary and Phytosanitary certificates
- Difficulties to control counterfeit goods
- Problems clearing small parcel shipments

Q35: For IMPORTS, what challenges does the on-line purchase of merchandise goods through e-commerce present for your customs and other border management authorities? (You may tick more than 1 box)

- Additional costs related to processing small parcel trade
- Dealing with returned goods
- Difficulties applying conformity assessment measures
- Difficulties applying Sanitary and Phytosanitary measures
- Rules of origin determination questions

Q36: Please indicate how consumers and enterprises connect to the internet.

<table>
<thead>
<tr>
<th>Connection Type</th>
<th>Data Availability</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fixed broadband</td>
<td>No data available</td>
</tr>
<tr>
<td>Wifi</td>
<td>No data available</td>
</tr>
<tr>
<td>Mobile phone</td>
<td>No data available</td>
</tr>
<tr>
<td>Dial up modem</td>
<td>No data available</td>
</tr>
<tr>
<td>Other (please specify)</td>
<td>No data available</td>
</tr>
</tbody>
</table>
Q37: Please indicate the main issues that enterprises and consumers in your countries have in accessing and using internet services. (You may tick more than 1 box)

- Access to international payment gateways
- Access to labour with necessary technical skills
- Business outsourcing services
- Consumer rights
- Cost of broadband subscription
- Cost of mobile phone subscription
- Slow internet connection speeds

Q38: Are electronic payments solutions available in your country? (You may tick more than 1 box)

- Yes, mobile money
- Yes, credit or debit card transactions
- Other (please specify)
  These two are available at very limited levels.

Q39: If yes, please estimate the percentage of transactions paid electronically in your country (through e-banking, mobile money or e-government):

- No ability to estimate
- Please provide a reference of weblink to the document(s) on which your answer is based.
  Most certainly below 10%

Q40: If no, please outline what is holding back e-banking, mobile money and e-government transactions. (You may tick more than 1 box)

Respondent skipped this question

Q41: Do consumers in your country use mobile phones for domestic and international remittances and fund transfer?

- No

Q42: Please indicate which e-government services your country provides: (You may tick more than 1 box)

- Other (please specify)
  Customs and Revenue accept online filing of declarations and tax returns
Q43: Are Information and Communication Technology support programmes available to support students, workers and Micro, Small and Medium Sized Enterprises (MSMEs)?

Unsure

Q44: Is there an Aid-for-E-commerce project or programme that you wish to showcase as an example of best practice?

No

Q45: Do you anticipate a need for future assistance in order to meet your e-commerce strategic objectives?

Yes

Q46: If yes, please indicate who you would like to work with to provide this support. (You may tick more than 1 box)

Bilateral donors, Multilateral and regional donors

Q47: In your view, can growth in e-commerce make a contribution to women's economic empowerment?

Yes,

Additional information on how growth in e-commerce can make a contribution to women's economic empowerment:
1. Opportunities in Trade in Services; women can work from home.
2. Training on line.
3. Easing day to day transactions e.g. payment of utility bills; fees; shopping online and payment/receipt to/from international trading partners.

Q48: Does your national development strategy include trade-related infrastructure development priorities?

Yes
Q49: If yes, please indicate which trade-related infrastructure sectors feature as priority sectors in your national development strategy. (You may tick more than 1 box)

- TRANSPORT INFRASTRUCTURE,
- Maritime transport infrastructure,
- Air transport infrastructure,
- Road transport infrastructure,
- Maritime transport infrastructure,
- Infrastructure related to all modes of transport: cargo handling, storage and/or warehousing,
- Network cable infrastructure,
- Energy distribution infrastructure

Q50: Does your national development strategy link trade-related infrastructure to the development of related services sectors?

Yes

Q51: If yes, please indicate which services trade sectors feature as priority sectors in your national development strategy. (You may tick more than 1 box)

- COMPUTER AND RELATED SERVICES (e.g., services related to installation of computer hardware, data processing and database services),
- Services incidental to agriculture, hunting and forestry,
- Services incidental to fishing,
- Telecommunication services,
- Maritime transport services, Air transport services

Q52: Does your national development strategy (or other national economic policy documents) link growth in services capacity and trade to growth in industrial capacity and manufacturing exports?

Unsure
Q53: If yes, please specify which services sectors are identified for growth in industrial capacity and manufacturing. (You may tick more than 1 box)

Respondent skipped this question

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Q54: Which services sectors are growing fastest in your country? (You may tick more than 1 box)

- Services incidental to agriculture, hunting and forestry
- Services incidental to fishing
- Services incidental to energy distribution
- CONSTRUCTION AND RELATED ENGINEERING SERVICES
- FINANCIAL SERVICES
- Banking and other financial services (excluding insurance)
- Air transport services

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Q55: What are the main issues constraining growth in national services capacity? Issues constraining growth: (You may tick more than 1 box)

- Absence of national services policy framework
- Access to finance
- Costs of services offered
- Education and vocational training
- Lack of recognition internationally of professional or vocational qualifications
- Limited access to export markets
- Low levels of domestic investment
- Low levels of foreign direct investment
- National monopolies
- Quality of services offered
- Additional information about the main issues constraining growth in national services capacity.
- General lack of focus and strategy to develop trade in services.

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Q56: What are the main issues constraining growth in your services trade? Issues constraining growth: (You may tick more than 1 box)

- Absence of national services policy framework
- Costs of services offered
- Lack of recognition internationally of professional or vocational qualifications
- Limited access to export markets
- Low levels of domestic investment
- Low levels of foreign direct investment
- National monopolies
- Quality of services offered
Q57: Which services sectors do you expect will support implementation of the Trade Facilitation Agreement and will help realize associated economic benefits? (You may tick more than 1 box)

Legal services,

COMPUTER AND RELATED SERVICES (e.g., services related to installation of computer hardware, data processing and database services),

RESEARCH AND DEVELOPMENT SERVICES,

Market research and public opinion polling services,

Technical testing and analysis services,

Services incidental to agriculture, hunting and forestry,

Services incidental to fishing,

Services incidental to energy distribution,

Courier and express delivery services,

Telecommunication services,

CONSTRUCTION AND RELATED ENGINEERING SERVICES,

Higher education services,

ENVIRONMENTAL SERVICES,

FINANCIAL SERVICES,

Insurance and insurance-related services,

Banking and other financial services (excluding insurance),

HEALTH RELATED AND SOCIAL SERVICES,

Hospital services, Other human health services,

Tele medicine, Social services,

TOURISM AND TRAVEL RELATED SERVICES,

Hotels and restaurants (including catering),

Travel agencies and tour operators services,

Tourist guides services,

RECREATIONAL, CULTURAL AND SPORTING SERVICES (other than audio visual services),

Maritime transport services, Air transport services
Q58: Is there an Aid-for-Trade project or programme that you wish to highlight as an example of best practice?  No

PAGE 57: SECTION 4: INFRASTRUCTURE, SERVICES, AND INVESTMENT

Q59: Does your national development strategy include actions to improve the investment climate?  Yes

PAGE 58: SECTION 4: INFRASTRUCTURE, SERVICES, AND INVESTMENT

Q60: If yes, please specify how: (You may tick more than 1 box)

- By reducing risk for investors,
- By training officials,
- By updating investment policy, regulations and/or strategy,
- By upgrading economic infrastructure to attract Foreign Direct Investment (FDI) in the production sector,
- Other (please specify).

Additional information about actions to improve the investment climate foreseen in your national development strategy.
1. Developing a trade policy framework that will address investment issues in a coherent and comprehensive manner.
2. By developing a credible mechanism for public private sector consultations on ways of enhancing competitiveness of the environment climate and general business environment.

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Q61: What actions have you taken to improve the investment climate in the past 5 years? (You may tick more than 1 box)

- Facilitating entry and operations of foreign investors,
- Reviewing tax policy,
- Other (please specify).

Additional information on actions taken to improve the investment climate in the past 5 years.
Reviewing the Investment Act.

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Q62: Are development partners supporting investment climate reforms?  Unsure
Q63: If yes, is there a project or programme that you wish to highlight as an example of best practice?

No

Q64: Does your national development strategy seek to attract investment in particular services sectors? If so, please identify which ones. (You may tick more than 1 box)

- Services incidental to agriculture, hunting and forestry
- Services incidental to fishing
- CONSTRUCTION AND RELATED ENGINEERING SERVICES
- TOURISM AND TRAVEL RELATED SERVICES

Additional information on how your national development strategy seeks to attract investment in particular services sector.
The Tonga Strategic Development Framework II (TSDF II) which is essentially the National Development Strategy is not precisely specific on the development of Trade in Services. The selection above is based on the apparent emphasis in the TSDFII more than specific focus purposed by the Plan.

Q65: Can the development of services capacity and trade contribute to women's economic empowerment?

Yes
Q66: If yes, please specify which services sectors in your country may have particular impact on women’s economic empowerment? Services sectors: (You may tick more than 1 box)

- Legal services,
- Accounting, auditing and bookkeeping services,
- Medical and dental services,
- COMPUTER AND RELATED SERVICES (e.g., services related to installation of computer hardware, data processing and database services)
- RESEARCH AND DEVELOPMENT SERVICES,
- Advertising services,
- Market research and public opinion polling services,
- Technical testing and analysis services,
- Courier and express delivery services,
- Telecommunication services,
- Primary education services, Social services,
- TOURISM AND TRAVEL RELATED SERVICES,
- Air transport services,

Additional information on how the development of services capacity and trade can contribute to women's economic empowerment. Ideally women should be encouraged and supported to participate in all sectors. Owing to the cultural inclinations in the society, however, the selections above would provide early entry points for women in to trade in services.

Q67: In your view, can services trade make a contribution to the achievement of the 2030 Sustainable Development Agenda?

Yes
Q68: If yes, please specify which Sustainable Development Goals (SDGs) you think that growth in services trade may help. Sustainable Development Goals: (You may tick more than 1 box)


Q69: CONSULTATION (Other ministries/agencies consulted in preparing this questionnaire reply):

Ministry of Finance; Ministry of Agriculture, Fisheries, Foods and Forestry; Ministry of Revenue and Customs; Tonga Statistics; a Trust involved in climate change.